



SPONSORSHIP SUITE

**PREPARING AND MOBILIZING LEADERS TO
WORK TOGETHER FOR THE GOOD OF MEMPHIS**

BETTER TOGETHER 2029

In 1978, Leadership Memphis was founded on a bold and timely belief: that by bringing together diverse, committed leaders, we could transform the city we all call home. Amid a moment of social and racial division, visionaries like Lucius E. Burch Jr. and Kate Gooch planted the seeds of an organization grounded in unity, collaboration, and courage.

On December 13 of that year, our very first class convened—and from that historic gathering, a movement was born. A movement that, over the last 46 years, has grown to include more than 4,000 alumni who have taken their knowledge, relationships, and leadership back into the community to drive change, shape policy, uplift neighborhoods, and redefine what's possible in Memphis.

Today, we are proud to carry that vision forward.

Together, as CEO and Board Chair, we are honored to lead Leadership Memphis into its next chapter—a future rooted in our values and propelled by your continued support. As we reflect on the impact of nearly five decades of service, we remain clear: **we are better together.**

And now, we need your partnership more than ever.

This year, we're launching an ambitious effort to Forge Our Roots and Fund Our Future. Your investment will help us:

- Establish a permanent, visible home for Leadership Memphis —a vibrant, accessible space where leaders can gather, connect, and innovate.
- Reimagine and revitalize our brand, programs, and events to better reflect the dynamic spirit of today's Memphis and the leaders we serve.
- Reconnect and re-engage our 4,000+ alumni with meaningful opportunities to collaborate and drive civic impact.
- Reforge strategic partnerships that extend our reach and deepen our ability to serve this city.
- Raise critical funds to ensure long-term sustainability and amplify our impact for years to come.



Dr. Bobby White (EP2014)
President & CEO



Joanna Crangle,
Board Chair,
Leadership Memphis;
Market President/Publisher,
Memphis Business Journal

EXECUTIVE COMMITTEE



**Joanna Crangle
(EP2019)**
Board Chair
Market President/
Publisher
Memphis Business
Journal



**Rene Bustamante
(EP2009)**
Past Chair
Executive Vice President
and Chief Operating and
Financial Officer
University of Memphis



**Belinda Anderson
(EP2001)**
At Large
Community Volunteer



**Sarah Colley
(EP2016)**
Volunteers
SVP and Chief Human
Resource Officer
Methodist Le Bonheur
Healthcare



**Ted Townsend
(EP2019)**
At Large
Chief Economic
Development Officer
Greater Memphis
Chamber



**Shunji Brown-Woods
(EP2018)**
Immediate Past Chair
VP, Integration
Management and
Corporate Development
Smith + Nephew



**Jean Morton
(EP2015)**
Treasurer
SVP, Manager,
Institutional &
Government
Truist



**Dan Weddle
(EP2017)**
Alumni
President and CEO
ProTech Services
Group, Inc.



**Ginger Pilgrim
(EP2012)**
At Large
Principal
Price Waterhouse
Cooper



**Vernon Stafford, Jr
(EP2015)**
At Large
Senior EVP/Chief
Audit Executive
Morris
First Horizon National
Corporation

OUR BOARD



**Valerie Morris
Bearup
(EP2014)**
President and
CEO
Morris Marketing
Group



**Jim Crone
(EP2018)**
Government and
Corporate
Relations
Trane



**Holly Ford
(EP2024)**
CEO
University
of Memphis
Foundation



**Annette Green
(EP2024)**
Chief People
Officer
ALSAC/St. Jude



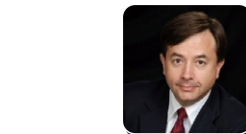
**Marlinee Iverson
(EP 2017)**
County Attorney
Shelby County
Government



**Ryan Liester
(EP2023)**
District Manager -
TN/KY/AL
Irby Utilities



**Linda Sawyer
(EP2018)**
CAO/CFO
Memphis Tourism



**Chuck Utterback
(EP2011)**
Vice President
Network
Management
CIGNA



**Williams Brack
(EP2022)**
Manager Business
Development
CBIZ MHM, LLC



**Christopher B.
Davis (EP2024)**
President
LeMoyné-Owen
College



**Shirley Ford
(EP 2019)**
CFO
City of Memphis



**Jason Handel
(EP2019)**
VP, Chief Medical
Officer
Cellulose Sales
International
Paper



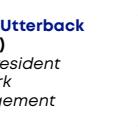
**Vijay Kalaga
(EP2017)**
Commerical
Banker
Bank of America



**Ken Moody
(EP2018)**
Director of Local
Relations and
Partnerships
University of
Memphis



**Steve Swain
SVP, Community
Lending Manager
Pinnacle
Financial Partners**



**Kimmie McNeil Vaulx
(EP1999)**
System Director of
Corporate Communications
Baptist Memorial Health
Care Corporation



**Rita Cowans
(EP2019)**
VP Internal Audite
FedEx



**Amber Floyd
(EP2023)**
General Counsel
Memphis Airport
Authority



**Edmund Ford, Jr.
(EP2010)**
Commissioner
District 9
Shelby County
Commission



**Cassandra
Howard (EP2024)**
VP, Chief Medical
Officer
Methodist
LeBonheur
Healthcare/
Military



**James Kirkwood
(EP2019)**
Executive Director
Memphis
Christian Pastors
Network



**Patrice Robinson
(EP2006)**
Council Member
District 3
Memphis City
Council



**Sylvester Tate
(EP2012)**
Owner
Tate Computer
Systems

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MISSION, VISION, VALUES

Leadership Memphis has been the cornerstone of civic engagement and leadership development in Memphis for 46 years. As we look ahead to 50 years, we are excited to continue impacting Memphis through connecting, training, and mobilizing leaders in service to Memphis.

Our mission is to prepare and mobilize leaders to work together for the good of the community. Our 4,000+ alumni are influential decision makers and high-impact leaders across city and county government, philanthropy, community and nonprofit organizations, and corporations.

We envision a healthy and thriving Memphis where all citizens have access to safe neighborhoods, quality resources, and robust opportunities.



OUR HISTORY



- In the midst of the malaise that enveloped Memphis following the assassination of Dr. Martin Luther King Jr., Lucius E. Burch Jr., a prominent Memphis attorney, foresaw a city that could produce a new generation of leaders to usher in a new attitude and honesty about race relations but also lead the city toward a brighter future. Following the lead of neighboring cities Nashville and Memphis, Burch was committed to founding an organization that brought diverse leaders together around a shared agenda of a healthy, thriving Memphis.
- Burch called on Junior League President Kate Gooch and attorney Lewis Donelson to drive the conversation about a leadership organization, founded as The Memphis Institute of Public Responsibility – and what is now Leadership Memphis.
- As we look ahead to 50 years, we are re-forging our roots, and reigniting leaders across sectors towards investments of their time, talent, treasure, and ties in support of a greater Memphis.

OUR FOCUS

Civic Understanding & Leadership Development

- Leadership Memphis is renowned for its expertise in cultivating and developing effective leaders.

Connection and Collaboration

- Network Expansion: Leadership Memphis has a vast network of diverse leaders across various industries and sectors.
- Enhanced Visibility and Credibility: Aligning Leadership Memphis can lead to increased brand awareness, a positive public image, and greater trust among stakeholders.

Engagement and Impact

- Leadership Memphis is deeply involved in community projects and initiatives, addressing various social issues. By partnering with them, organizations demonstrate their commitment to corporate social responsibility

OUR IMPACT

- Trained over 4000+ leaders in service to Memphis
- Total Annual Leadership Program Participants: 180 emerging and senior leaders
- Total Event Attendees Across All Programs: 2,500+ annually
- Total Volunteer Memphis Volunteers: 7,000+ annually contributing over 20,000 hours of service
- 3669 Health kits, 4500 PPE Kits, and 36,000 masks representing 61,683 health items given to underserved and targeted populations from December 2019-December 2022.
- Distributed essentials to underserved – 267 families with diapers, personal feminine products, and baby clothes and 392 families with food distribution
- Engaged through community outreach events 3574 (2770 SCHD and 804 HCD) underserved and targeted population in 2022.
- 2.7M dollars of service hours over the last two years to the Memphis community

PARTNER WITH US

Leadership Memphis has been a cornerstone of leadership development in the city for 46 years. Our mission is to prepare and mobilize leaders to work together for the good of the community. Through our signature programs, including the Executive Program and FastTrack, our signature events, including Multicultural Breakfast and Leadership Awards Luncheon, Alumni events (including our Annual Holiday party and Spring Social) and our Volunteer Memphis events including MLK Days of Service, Volunteer Memphis Awards, and other service days throughout the year, we cultivate and connect diverse leaders committed to making Memphis a more equitable and thriving city.

Why Sponsor Leadership Memphis? By sponsoring Leadership Memphis, your organization will play a vital role in shaping the next generation of civic and business leaders while gaining valuable exposure and community goodwill. Your investment will directly support programs that develop leaders, strengthen civic engagement, and drive meaningful change in Memphis.



SIGNATURE PROGRAMS



SIGNATURE PROGRAMS

Leadership Memphis offers a wide range of high-impact programs and initiatives designed to cultivate leadership, strengthen civic engagement, and drive meaningful change throughout the community. From premier leadership development programs to large-scale volunteer service initiatives, our work transforms individuals, organizations, and neighborhoods.

Corporate sponsorships provide a unique opportunity to align your brand with transformational leadership, gain high-profile visibility, and make a lasting difference in Memphis. Explore our diverse programming and discover how your organization can play a vital role in shaping the city's future.



Contact **Anjelica Hardin Hall**, Director of Programs, for questions about our Signature Programs at ahall@leadershipmemphis.org



Fast Track 2025



Community Action Projects



Economic Development Executive Program 25

EXECUTIVE PROGRAM

The Leadership Memphis Executive Program unites the most brilliant and seasoned leaders, decision-makers, influencers, and connectors within the greater Memphis community. The program's objectives include gaining deeper insights into our city, celebrating community assets, and delving into the intricate issues and challenges confronting the Greater Memphis area. Over a nine-month period, Executive Program participants undergo an intensive experience designed to enhance their current personal and professional leadership skills. The program focuses on fostering relationships and networks that propel positive change, contributing to an expanding group of knowledgeable community leaders poised to elevate the Memphis-metro area to new heights.

Participants

60-80 senior leaders annually

Population Served

Mid- to senior-level executives across business, nonprofit, and civic sectors

Impact to Memphis

Over 1,500 alumni leading major corporations, nonprofits, and city initiatives, helping drive systemic change and innovation



Title Sponsor - \$100,000+

- Organization's name will be prominently featured in the official program title. "Your Company" Leadership Memphis Executive Program
- Premier recognition
- Logo placement on all materials, web, and social
- Attendee address

- Invitations to VIP networking receptions
- Featured in Leadership Memphis newsletters and annual reports
- Customized engagement

Presenting Sponsor - \$50,000 - \$99,999

- Recognition at programs and events
- Logo placement on marketing materials and website
- Speaking opportunity at event
- Invitations to VIP networking receptions
- Featured in Leadership Memphis newsletters and annual reports

Supporting Sponsor - \$10,000 - \$49,999

- Recognition at Leadership Memphis events
- Logo placement on select materials and website
- Opportunity to participate in leadership development panels
- Invitations to VIP networking event

Graduation Sponsor - \$20,000

- **Exclusive Naming Rights:** Your organization will be recognized as the Title Sponsor of the Executive Program Graduation, with your name prominently featured in all event materials and promotional efforts.
- **Speaking Opportunity:** Your corporate leadership will have the opportunity to address the graduating class and audience at the event, spotlighting your organization's commitment to leadership and community.
- **VIP Access:** 10 VIP tickets to the event, including preferred seating and access to all special activities.
- Logo recognition on all event signage, programs, and collateral.
- Logo placement on the Leadership Memphis website and event registration pages
- Acknowledgment across social media channels, the E-Leader newsletter, and the Annual Report.
- **Networking Opportunities:** Engage with executives, community leaders, and key influencers from across Memphis, building lasting connections and visibility.

Class Day Sponsor - \$5,000 - \$10,000

Visibility: Your organization's name will be prominently displayed at meal stations, during program announcements, and in event materials.

- Recognition at Leadership Memphis events
- Logo placement on select materials and website
- Opportunity to participate in leadership development panels
- Invitations to VIP networking event

Tuition Sponsor - \$4,995

- Recognition at Leadership Memphis events
- Logo placement on select materials and website
- Opportunity to participate in leadership development panels
- Invitations to VIP networking event

FAST TRACK

The FastTrack Program specifically targets emerging leaders with significant potential, driven to make a positive impact in the Greater Memphis Area. Over a twelve-week duration, participants delve into challenging concepts, transformative tools, and a network of opportunities geared towards fostering positive personal and community change. FastTrack leverages participants' current leadership skills, enhancing their understanding of community programs, policies, and established change-makers. Through experiential learning and interaction with prominent community leaders, participants develop a robust grasp of how to amplify their influence across various sectors.

Participants

40-60 emerging leaders per cohort (80-120 annually)

Population Served

Early- to mid-career professionals eager to engage in civic and community leadership

Impact to Memphis

85% of graduates report being more engaged in civic life within 6 months of program completion; many join nonprofit boards or assume leadership roles



Title Sponsor - \$100,000+

- Organization's name will be prominently featured in the official program title.
- Premier recognition
- Logo placement on all materials, web, and social
- Attendee address

- Invitations to VIP networking receptions
- Featured in Leadership Memphis newsletters and annual reports
- Customized engagement

Presenting Sponsor - \$50,000 - \$99,999

- Recognition at programs and events
- Logo placement on marketing materials and website
- Speaking opportunity at event
- Invitations to VIP networking receptions
- Featured in Leadership Memphis newsletters and annual reports

Supporting Sponsor - \$20,000 - \$49,999

- Recognition at Leadership Memphis events
- Logo placement on select materials and website
- Opportunity to participate in leadership development panels
- Invitations to VIP networking events

Graduation Sponsor - \$20,000

Speaking Opportunity: Your corporate leadership will have the opportunity to address the graduating class and audience at the event, spotlighting your organization's commitment to leadership and community.

VIP Access: 10 VIP tickets to the event, including preferred seating and access to all special activities.

Logo recognition on all event signage, programs, and collateral.

Logo placement on the Leadership Memphis website and event registration pages

Acknowledgment across social media channels, the E-Leader newsletter, and the Annual Report.

Networking Opportunities: Engage with executives, community leaders, and key influencers from across Memphis, building lasting connections and visibility.

Class Day Sponsor - \$5,000 - \$10,000

As a Meal Sponsor, your organization will be recognized as a key supporter of the Executive Program and FastTrack Program events, ensuring a memorable experience for all attendees.

Visibility: Your organization's name will be prominently displayed at meal stations, during program announcements, and in event materials.

Tuition Sponsor - \$1,995

- Recognition at Leadership Memphis events
- Logo placement on select materials and website
- Opportunity to participate in leadership development panels
- Invitations to VIP networking event

VOLUNTEER MEMPHIS DAYS OF SERVICE



VOLUNTEER MEMPHIS DAYS OF SERVICE

Volunteer Memphis Days of Service are signature community-wide volunteer initiatives designed to mobilize thousands of Mid-South residents in meaningful service throughout the year. These events unite individuals, families, faith-based groups, schools, and corporate teams to address critical community needs while honoring the spirit of service that defines Memphis.

Each Day of Service aligns with a national or culturally significant observance, turning moments of remembrance into action and impact. Whether supporting education, beautifying neighborhoods, addressing food insecurity, or honoring veterans, our Days of Service demonstrate the collective power of volunteers to uplift communities and create lasting change.



Contact **Candace Tate**, Director of Volunteer Memphis, for questions about our Volunteer Memphis at ctate@leadershipmemphis.org



MLK Days of Service



Make a Difference Week



9/11 Day of Service and Remembrance

MLK DAYS OF SERVICE

Volunteer Memphis' MLK Days of Service is a week-long initiative that mobilizes thousands of volunteers to honor Dr. Martin Luther King, Jr.'s legacy through impactful community service projects. From neighborhood revitalization and food distribution to mentorship programs and educational workshops, this event unites individuals, businesses, and organizations in a shared commitment to making Memphis stronger. Sponsoring MLK Days of Service provides your organization with premier visibility, direct engagement with community leaders, and a meaningful way to showcase your dedication to service, equity, and civic leadership. Join us in turning Dr. King's vision into action and making a lasting difference throughout Memphis.

Volunteers

Engaged: 3,500+

Population Served

Low-income communities, schools, and nonprofits receiving volunteer services

Impact to Memphis

Over 10,000 hours of service contributed annually, improving neighborhoods, schools, and community organizations



Title Sponsor - \$25,000+

- Organization's name will be prominently featured in the official event title.
- Podium comments at the Kick-Off Reception
- Ten (10) invitations to Kick-Off Reception
- MLK Days of Service exclusively curated volunteer project
- Logo recognition at the Presenting Sponsor level on the MLK Days of Service t-shirts

- Logo recognition at the Presenting Sponsor level on the Volunteer Memphis website
- Recognition on Volunteer Memphis event collateral, social media channels, and e-Newsletters for MLK Days of Service
- T-shirts for all company volunteers
- All acknowledgments/recognition benefits are commensurate with Title Sponsor

Presenting Sponsor - \$15,000 - \$24,999

- Organization's name will be featured as "Presented by" in the official event title.
- Choice of MLK Days of Service volunteer project
- Eight (8) invitations and recognition at Kick-Off Reception
- Logo recognition at the Gold Sponsor level on the MLK Days of Service t-shirts
- Logo recognition at the Gold Sponsor level on the Volunteer Memphis website
- Recognition on Volunteer Memphis event collateral, social media channels and e-Newsletters for MLK Days of Service
- T-shirts for all company volunteers
- All acknowledgments/recognition benefits are commensurate with Presenting Sponsor

Gold Sponsor - \$10,000 - \$14,999

- Six (6) invitations and recognition at Kick-Off Reception
- Name recognition at the Silver Sponsor level on the MLK Days of Service t-shirts
- Name recognition at the Silver Sponsor level on the Volunteer Memphis website
- Recognition on Volunteer Memphis event collateral, social media channels and e-Newsletters for MLK Days of Service
- T-shirts for all company volunteers
- All acknowledgments/recognition benefits are commensurate with Gold Sponsor

Silver Sponsor - \$5,000 - \$9,999

- Four (4) invitations and recognition at Kick-Off Reception
- Name (no logo) recognition at the Silver Sponsor level on the Volunteer Memphis website
- T-shirts for all company volunteers
- All acknowledgments/recognition benefits are commensurate with Silver Sponsor

Bronze Sponsor - \$2,500 - \$4,999

- Two (2) invitations and recognition at Kick-Off Reception
- Name (no logo) recognition on the Volunteer Memphis website
- T-shirts for all company volunteers

Hospitality Room Sponsor - \$1,000 - \$2,499

- Two (2) invitations and recognition at Kick-Off Reception
- Name (no logo) recognition on the Volunteer Memphis website
- T-shirts for all company volunteers

MAKE A DIFFERENCE WEEK

Volunteer Memphis Make a Difference Week is a week-long initiative dedicated to mobilizing individuals, businesses, and organizations to engage in service projects that create a lasting impact throughout Memphis. From neighborhood revitalization and food security efforts to youth mentorship and environmental sustainability initiatives, this event provides an opportunity for sponsors to directly support meaningful community transformation.

As a sponsor, your organization will gain prominent visibility, connect with local changemakers, and demonstrate a strong commitment to corporate social responsibility. Your investment will help mobilize volunteers, provide essential resources, and expand the reach of service projects that strengthen neighborhoods and uplift Memphis. Join us in making a tangible difference and showcasing the power of service in action!

Presenting Sponsor - \$15,000+

- Logo recognition as Presenting Sponsor for MADW on the Volunteer Memphis website and event earned media
- Recognition on Volunteer Memphis event collateral materials, social media channels in multiple posts and highlights for MADW
- Recognition in Volunteer Memphis & Leadership Memphis e-Newsletters
- Opportunity for company volunteer(s) to present on topics ranging from creating a budget to the road to ownership and many more.
- Opportunity to be a host/presenter of a virtual presentation aimed towards individuals of all ages.
- Authorization to co-brand with Leadership Memphis and market as MADW Presenting Sponsor on company communications channels



9/11 DAY OF SERVICE + REMEMBRANCE

Volunteer Memphis' 9/11 Day of Service and Remembrance is a powerful initiative that brings communities together to honor the legacy of those lost on September 11, 2001, by turning remembrance into action. This day of service mobilizes volunteers across Memphis to engage in projects that support veterans, first responders, and community resilience efforts. From assembling care packages and beautifying public spaces to supporting military families and local nonprofits, this event embodies the spirit of unity and service.

Sponsoring our 2025 Day of Service and Remembrance allows your organization to honor heroes, engage employees in meaningful service, and demonstrate a strong commitment to civic responsibility. Your sponsorship will provide critical resources to expand volunteer efforts, promote community engagement, and ensure that the legacy of service continues to inspire future generations. Join us in making a lasting impact as we remember, serve, and strengthen Memphis together.

Volunteers

Engaged: 2,000+

Population Served

Veterans, first responders, military families, and underserved communities

Impact to Memphis

Provides direct services and support to over 500 veterans and military families annually

Presenting Sponsor - \$15,000+

- Logo recognition as Presenting Sponsor for 9/11 DoSR on the Volunteer Memphis website and event earned media
- Recognition on Volunteer Memphis event collateral materials, social media channels in multiple posts and highlights for 9/11 DoSR
- Recognition in Volunteer Memphis & Leadership Memphis e-Newsletters
- Customized volunteer experience for your team of up to 100 volunteers
- Company Volunteer Spotlights in Volunteer Memphis newsletter and social throughout September. (Sponsor to provide content)
- Opportunity to provide volunteer teams for up to 5 locations
- Recognition as Presenting Sponsor on 10 first responder locations (yard signage)
- Opportunity to provide marketing/communications materials at first responder location
- Impact to Memphis: Provides direct services and support to over 500 veterans and military families annually



SIGNATURE EVENTS



SIGNATURE EVENTS

Leadership Memphis hosts a dynamic slate of signature events throughout the year that celebrate, connect, and activate leaders across the city. The Leadership Awards Luncheon, held each spring, honors outstanding individuals and organizations whose visionary leadership and service are transforming Memphis, drawing over 700 alumni, stakeholders, and civic influencers. In the summer, the organization hosts the Multicultural Breakfast, a powerful gathering that celebrates the city's rich diversity and fosters dialogue on equity, inclusion, and cross-cultural collaboration. During the fall, Volunteer Memphis—a Leadership Memphis initiative—leads the Volunteer Memphis Awards, recognizing the region's most dedicated volunteers, nonprofits, and corporate citizens. Each winter, the season is capped off with MLK Days of Service, a multi-day, citywide volunteer mobilization honoring Dr. Martin Luther King Jr.'s legacy through community service projects. Collectively, these events reflect Leadership Memphis' mission to equip and engage leaders for collective impact while strengthening civic pride, social capital, and community collaboration.



Contact **Braylin Laster**, Director of Development and Alumni Engagement, for questions about our Signature Events at blaster@leadershipmemphis.org



Our annual Alumni Holiday Party



Our annual MLK Days of Service



Our Leadership Awards Luncheon

MULTICULTURAL LUNCHEON

The Leadership Memphis Multicultural Breakfast is an annual gathering that celebrates the rich diversity and inclusive leadership that strengthens our community. We will celebrate 17 years of this annual gathering in 2025. This signature event brings together leaders from across business, civic, and nonprofit sectors to engage in meaningful dialogue, foster connections, and explore solutions that drive equitable progress in Memphis.

Attendees will experience dynamic discussions featuring thought leaders and changemakers who are championing diversity, equity, and inclusion in their respective fields. The event highlights the importance of multicultural leadership in shaping a more vibrant and connected city, aligning with Leadership Memphis' mission to prepare and mobilize leaders for the greater good.

Sponsorship of the Multicultural Breakfast offers organizations the opportunity to demonstrate their commitment to diversity while gaining high-impact visibility among Memphis' most influential leaders. Through strategic partnerships, Leadership Memphis continues to build bridges between communities, ensuring a more inclusive and thriving future for all.

Attendance

400-500 community leaders

Population Served

Business, civic, nonprofit, and education sectors, focused on diversity, equity, and inclusion (DEI)

Impact to Memphis

Encourages cross-sector collaboration and dialogue on DEI, influencing corporate and public policy

Title Sponsor - \$100,000+

As the Title Sponsor of Leadership Memphis, your organization will receive premier recognition and exclusive benefits that position you as a key advocate for leadership development and community transformation. This investment supports Leadership Memphis programs that empower professionals, executives, and emerging leaders to drive positive change in Memphis.

- Organization's name will be prominently featured in the official event title.
- Opportunity for corporate leadership to speak to audience of 200–300 community leaders
- VIP Table of 8
- Presenting sponsor branding
- Logo recognition on the Leadership Memphis Website
- Logo recognition on event collateral, social media channels, E-Leader, Annual Report and office donor digital display.

Presenting Sponsor - \$50,000 - \$99,000

The 17th Annual Multicultural Breakfast continues the tradition of showcasing agencies in the community making a positive impact on diversity, equity and inclusion throughout Memphis.

- Organization's name will be featured as "Presented by" in the official event title.
- Opportunity for corporate leadership to speak to audience of 200 - 300 Leadership Memphis alumni
- VIP Table of 8
- Presenting sponsor branding
- Logo recognition on the Leadership Memphis Website
- Logo recognition on event collateral, social media channels, E-Leader, Annual Report and office donor digital display

Platinum Sponsor - \$25,000 - \$49,999

- Organization's name will be featured as "Presented by" in the official event title.
- Opportunity for corporate leadership to speak to audience of 200 - 300 Leadership Memphis alumni
- VIP Table of 8
- Presenting sponsor branding
- Logo recognition on the Leadership Memphis Website
- Logo recognition on event collateral, social media channels, E-Leader, Annual Report and office donor digital display

Gold Table Sponsor - \$10,000

- Premier Table of 8
- Logo recognition as Gold Table Sponsor on Multicultural Breakfast printed invitations and social media posts
- Logo recognition on Multicultural Breakfast event page on the Leadership Memphis website
- Logo recognition as Gold Table Sponsor in the event presentation and announcement of sponsors
- Full-page ad in event program
- Logo recognition in E-Leader and in Annual Report

Silver Table Sponsor - \$5,000

- Premier Table of 6
- Logo recognition on Multicultural Breakfast event page on the Leadership Memphis website
- Logo recognition as Silver Table Sponsor in the event presentation and announcement of sponsors
- Half-page ad in Leadership Memphis Awards event program
- Logo recognition in E-Leader and in Annual Report

Bronze Table Sponsor - \$2,500

- Table of 8
- Name recognition on Leadership Memphis Awards luncheon event page on the Leadership Memphis website
- Name recognition as Bronze Table Sponsor in the event presentation and announcement of sponsors
- Quarter-page ad in Leadership Memphis Awards event program
- Name recognition in E-Leader and Annual Report

ALUMNI HOLIDAY PARTY

The Leadership Memphis Annual Alumni Party is a vibrant celebration bringing together alumni from all Leadership Memphis programs to reconnect, network, and celebrate their collective impact. This highly anticipated event offers a unique opportunity to engage with fellow changemakers, strengthen connections, and celebrate the legacy of leadership that continues to shape Memphis.

Attendees enjoy an evening filled with great food, entertainment, and meaningful conversations while reflecting on the progress and achievements of the Leadership Memphis community. Whether rekindling old friendships or forging new collaborations, the Annual Alumni Party is the perfect setting to celebrate leadership, service, and the shared vision of a stronger Memphis.

Attendance

150-250 alumni annually

Population Served

Leadership Memphis alumni network spanning 46 years

Impact to Memphis

Strengthens alumni engagement and provides a networking platform for continued civic involvement

Title Sponsor - \$25,000+

Organization's name will be prominently featured in the official event title.

Sponsorship Benefits:

- The Leadership Memphis Annual Alumni Party is a vibrant celebration bringing together alumni from all Leadership Memphis programs to reconnect, network, and celebrate their collective impact. This highly anticipated event offers a unique opportunity to engage with fellow changemakers, strengthen connections, and celebrate the legacy of leadership that continues to shape Memphis.
- Attendees enjoy an evening filled with great food, entertainment, and meaningful conversations while reflecting on the progress and achievements of the Leadership Memphis community. Whether rekindling old friendships or forging new collaborations, the Annual Alumni Party is the perfect setting to celebrate leadership, service, and the shared vision of a stronger Memphis.
- **Attendance:** 150-250 alumni annually
- **Population Served:** Leadership Memphis alumni network spanning 46 years
- **Impact to Memphis:** Strengthens alumni engagement and provides a networking platform for continued civic involvement



LEADERSHIP & VOLUNTEER AWARDS GALA

The Leadership Memphis Gala is the inaugural, combined celebration of two of the city's most impactful recognition events: the Leadership Awards Luncheon and the Volunteer Memphis Awards. This elegant evening honors extraordinary individuals, organizations, and community groups who demonstrate exemplary leadership, selfless service, and a commitment to improving the Memphis community.

The event brings together civic, corporate, nonprofit, and grassroots leaders to recognize the people and partnerships that drive transformation across the city and region. It marks a new era of unified recognition under one prestigious gala.

Attendance

400–500 community leaders

Population Served

Business, civic, nonprofit, and education sectors, including youth leaders and grassroots organizers; intentionally centered around leadership, service, and cross-sector collaboration with a focus on diversity, equity, and inclusion (DEI)

Impact to Memphis

Elevates the value of civic leadership and volunteerism across sectors, inspires collaboration to address Memphis' most pressing challenges, and cultivates a connected ecosystem of changemakers that advances equity, innovation, and opportunity throughout the city

Title Sponsor - \$100,000+

As the Title Sponsor of Leadership Memphis, your organization will receive premier recognition and exclusive benefits that position you as a key advocate for leadership development and community transformation. This investment supports Leadership Memphis programs that empower professionals, executives, and emerging leaders to drive positive change in Memphis.

- Organization's name will be prominently featured in the official event title.
- Eight (8) Invitations to pre-event VIP reception
- Opportunity for corporate leadership to speak to audience of 300–400 community leaders
- VIP Table of 10
- Presenting sponsor branding
- Logo recognition on the Leadership Memphis Website
- Logo recognition on event collateral, social media channels, E-Leader, Annual Report and office donor digital display.

Presenting Sponsor - \$50,000 - \$99,999

As the Presenting Sponsor, your organization will receive prominent recognition and engagement opportunities to showcase your leadership in the Memphis community. This investment supports Leadership Memphis programs that empower professionals, executives, and emerging leaders to drive positive change in Memphis.

- Organization's name will be featured as "Presented by" in the official event title.
- Six (6) Invitations to pre-event VIP reception
- Opportunity for corporate leadership to speak to audience of 300–400 community leaders
- VIP Table of 10
- Presenting sponsor branding
- Logo recognition on the Leadership Memphis Website
- Logo recognition on event collateral, social media channels, E-Leader, Annual Report

Platinum Sponsor - \$25,000 - \$49,999

- Premier Table of 10
- Four (4) invitations to pre-event VIP reception
- Logo recognition as Platinum Table Sponsor on Leadership Memphis Awards printed invitations and social media posts
- Logo recognition on Leadership Memphis Awards luncheon event page on the Leadership Memphis website
- Logo recognition as Founders Table Sponsor in the event presentation and announcement of sponsors
- Full-page ad in event program
- Logo recognition in E-Leader and in Annual Report

Gold Table Sponsor - \$10,000

- Premier Table of 10
- Two (2) invitations to pre-event VIP reception
- Logo recognition on Leadership Memphis Awards luncheon event page on the Leadership Memphis website
- Logo recognition as Mission Table Sponsor in the event presentation and announcement of sponsors
- Half-page ad in Leadership Memphis Awards event program
- Logo recognition in E-Leader and in Annual Report

Silver Table Sponsor - \$5,000

- Table of 10
- Name recognition on Leadership Memphis Awards luncheon event page on the Leadership Memphis website
- Name recognition as Vision Table Sponsor in the event presentation and announcement of sponsors
- Quarter-page ad in Leadership Memphis Awards event program
- Name recognition in E-Leader and Annual Report

Bronze Table Sponsor - \$2,500

- Table of 10
- Name recognition as Vision Table Sponsor in the event presentation and announcement of sponsors

CORPORATE PACKAGES



CORPORATE PACKAGES

Leadership Memphis and its action initiative, Volunteer Memphis, offer a suite of corporate partnership packages designed to strengthen civic engagement, empower leaders, and build a more vibrant Memphis. Through these packages, companies can invest in the professional development of their employees, expand their community impact, and align their brand with one of Memphis' most trusted leadership institutions.

Our corporate packages are tiered to offer flexibility and value—whether your organization is seeking to support emerging leaders, engage in hands-on community service, or gain visibility through high-profile events and programs. Each package delivers a curated mix of recognition, employee engagement opportunities, and access to Memphis' most influential cross-sector leadership network.

Leadership Development & Training

- Reserved seats in Leadership Memphis programs (Executive, FastTrack, Grassroots, or MACE)
- Customized leadership workshops or lunch-and-learn sessions for staff
- Invitations to alumni-exclusive networking and speaker events

Employee Engagement & Volunteerism

- Curated service days for employees through Volunteer Memphis
- Recognition as a Corporate Volunteer Champion during annual awards
- Priority placement for employees on nonprofit boards and committees

Brand Recognition & Visibility

- Logo placement on event signage, digital platforms, and printed materials
- Recognition in newsletters, social media, and annual reports
- Speaking or branding opportunities at signature events (e.g., MLK Days of Service, Leadership Awards Luncheon)

Community Impact & Strategic Networking

- Access to over 4,000 Leadership Memphis alumni
- Invitations to exclusive roundtables, civic convenings, and forums
- Co-branded initiatives that highlight shared values and community investment

Change Maker Circle - \$75,000

- Presenting Sponsor at Leadership Memphis Awards Luncheon or Multicultural Breakfast
- Full-page ad in Leadership Memphis Awards Luncheon or Multicultural Breakfast program
- Recognition as Gold sponsor for Volunteer Memphis Awards
- Recognition as Gold sponsor MLK Days of Service
- One (1) sponsored seat in Executive Program
- One (1) sponsored seat in LM Fast Track (Fall 2025 or Spring 2026)
- Ten (10) Invitations to Leadership Memphis Alumni Holiday Party VIP Access
- Invitations to the Leadership Memphis Graduation Reception
- Prominent Logo recognition at the Legacy Level on event collateral, social media, e-newsletters, Annual Report
- Social media mentions and features across Leadership Memphis platforms.

- presentation and announcement of sponsors
- Logo recognition in E-Leader and Annual Report
- Link to company website from Leadership Memphis web page

Champions Circle - \$50,000 - \$74,999

- Presenting Sponsor at Multicultural Breakfast or Founders table sponsor at Leadership Memphis Awards
- Recognition as Silver sponsor for Volunteer Memphis Awards
- Recognition as Silver sponsor MLK Days of Service
- One (1) sponsored seat in Executive Program
- Eight (8) Invitations to Leadership Memphis Alumni Holiday Party VIP Access
- Invitations to the Leadership Memphis Graduation Reception
- Prominent Logo recognition at the Leader Level on event collateral, social media, e-newsletters, Annual Report
- Social media mentions and features across Leadership Memphis platforms.
- presentation and announcement of sponsors
- Logo recognition in E-Leader and Annual Report
- Full-page ad in event programs
- Link to company website from Leadership Memphis web page

Founder's Circle - \$25,000 - \$49,999

- Presenting sponsor at MLK Days of service or Volunteer Memphis Awards
- Bronze Table Sponsor at Leadership Memphis Awards, Multicultural Breakfast, or Volunteer Memphis Awards
- One (1) sponsored seat in LM Fast Track (Fall 2025 or Spring 2026)
- Six (6) Invitations to Leadership Memphis Alumni Holiday Party VIP Access
- Invitations to the Leadership Memphis Graduation Reception
- Prominent Logo recognition at the Legacy Level on event collateral, social media, e-newsletters, Annual Report
- Social media mentions and features across Leadership Memphis platforms.
- presentation and announcement of sponsors
- Logo recognition in E-Leader and Annual Report
- Full-page ad in event programs
- Link to company website from Leadership Memphis web page

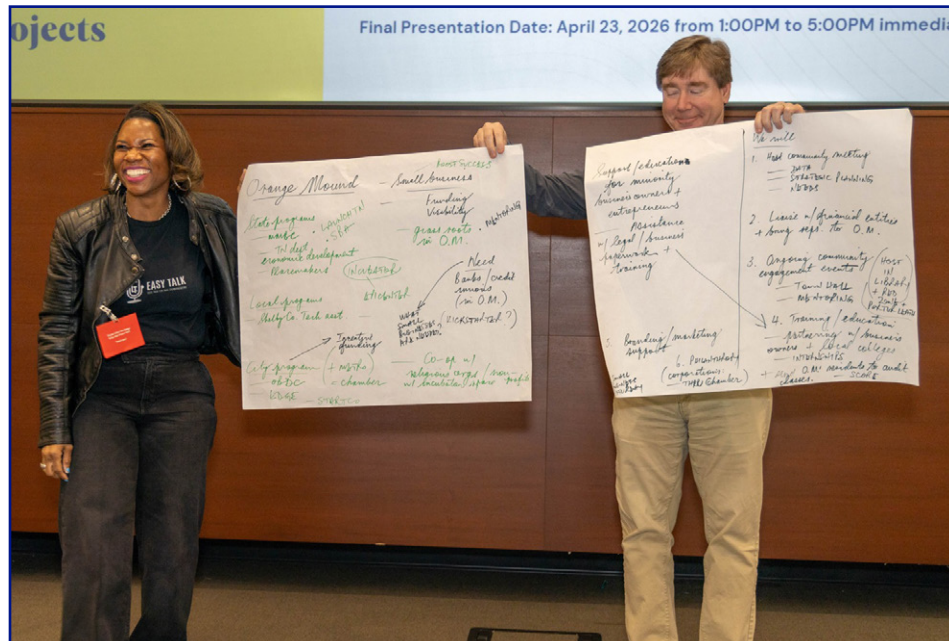
Legacy Leadership Circle - \$10,000 - \$24,999

- Bronze Table Sponsor at Leadership Memphis Awards, Multicultural Breakfast, or Volunteer Memphis Awards
- One (1) sponsored seat in LM Fast Track (Fall 2025 or Spring 2026)
- Four (4) Invitations to Leadership Memphis Alumni Holiday Party VIP Access
- Invitations to the Leadership Memphis Graduation Reception
- Prominent Logo recognition at the Legacy Level on event collateral, social media, e-newsletters, Annual Report
- Social media mentions and features across Leadership Memphis platforms.
- presentation and announcement of sponsors
- Logo recognition in E-Leader and Annual Report
- Quarter-page ad in event programs
- Link to company website from Leadership Memphis web page

CORPORATE

Corporations who's total annual giving falls in the ranges listed below will be recognized on our website, in our annual report, and in program booklets.

Corporate Annual Giving Amount	Recognition Level
\$150,000 +	Visionary
\$125,000 - \$149,999	Community Champion
\$100,000 - \$124,999	Trailblazer
\$75,000 - \$99,999	Legacy
\$50,000 - \$74,999	Leader
\$25,000 - \$49,999	Entrepreneur
\$10,000 - \$24,999	Team Builder
\$5,000 - \$9,999	Benefactor



ALUMNI + INDIVIDUAL GIVING AMOUNT

Alumni and Individuals whose total annual giving falls in the ranges listed below will be recognized on our website, in our annual report, and in program booklets.

Corporate Annual Giving Amount	Recognition Level
\$5,000 +	Community Leader
\$2,500 - \$4,999	Power Leader
\$1,000 - \$2,499	Step up Leader
\$500 - \$999	Ambassador
\$250 - \$499	Connector
\$100 - \$249	Innovator
\$1 - \$99	Alumni Donor



THANK YOU

We are deeply grateful for your consideration of a corporate partnership with Leadership Memphis and Volunteer Memphis.

Your support empowers us to continue developing dynamic, diverse leaders and mobilizing volunteers who make a lasting impact on our city. Through your investment, we're able to equip individuals with the tools, networks, and opportunities they need to lead boldly—whether in the boardroom, the classroom, or on the front lines of community change.

With your partnership, we can expand our reach, strengthen civic leadership, and create pathways for Memphians to serve, connect, and transform our community. Thank you for joining us in this critical work.

Together, we lead. Together, we serve. Together, we make Memphis stronger.

With gratitude,

The Leadership Memphis & Volunteer Memphis Team



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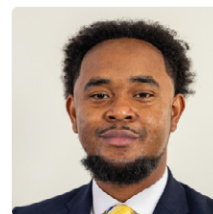


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