

THE LEADER



**LEADERSHIP
MEMPHIS**

ALUMNI NEWSLETTER
SUMMER 2022

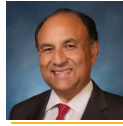


2022-2023 EXECUTIVE

Committee



Vernon Stafford Jr. (EP2015)
Board Chair
EVP/ Chief Audit Executive
First Horizon National Corporation



Rene Bustamante (EP2009)
Vice-Chair
Staff Vice President &
Assistant Treasurer
FedEx



Shirley Ford (EP2019)
Immediate Past Chair
CFO
City of Memphis



Jean Morton (EP2015)
Treasurer
SVP, Manager, Institutional
and Government
Truist



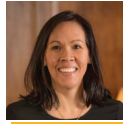
Kandace Stewart (EP2020)
Secretary
Director, Business Operations &
External Affairs
Memphis Grizzlies



Paul Haught (EP2020)
Programs Chair
Vice President for Academics
Christian Brothers University



Marvin White (EP2019)
Alumni Engagement Chair
Manager, Desktop Planning and
Innovation R&D
FedEx TechConnect



Marlinee Iverson (EP2017)
Volunteer Memphis Chair
County Attorney
Shelby County Government



Ginger Pilgrim (EP2012)
At Large
Principal
Price Waterhouse Cooper



Belinda Anderson (EP2001)
At Large
Community Volunteer



Percie Strong-Jenkins (EP2014)
At Large
SVP, Senior Treasury Officer
Bank of America



Ted Townsend (EP2019)
At Large
Chief Economic Development
Officer
Greater Memphis Chamber



Joanna Crangle (EP2019)
At Large
Market President/ Publisher
Memphis Business Journal



2022-2023 BOARD OF

Directors



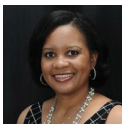
Valerie Morris Bearup (EP2014)
President and CEO
Morris Marketing Group



Nikia Bell (EP2019)
VP of Operations, COO
Regional One Health



Williams Brack (EP2022)
*Manager of Business
Development*
CBIZ Financial Services



Shunji Brown-Woods (EP2018)
Director of Professional Affairs
Smith & Nephew



Jim Crone (EP2018)
*Government and
Corporate Relations*
Trane



Sarah Colley (EP2016)
*SVP and Chief Human
Resource Officer*
Methodist Le Bonheur



Edmund Ford, Jr. (EP2010)
Commissioner District 9
Shelby County Commission



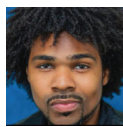
Tabitha Glenn (EP2016)
Chief Executive Officer
Peer Power Foundation



Carol Johnson (EP2015)
President
Spaces Group, LLC



James Kirkwood (EP2019)
Executive Director
Memphis Christian Pastors
Network



Justin Merrick (EP2021)
CEO
Commontable Health Alliance



Patrice Robinson (EP2006)
Council Member District 3
Memphis City Council



Linda Sawyer (EP2018)
CAO/CFO
Memphis Tourism



Sylvester Tate (EP2012)
Owner
Tate Computer Systems



Chuck Utterback (EP2011)
*Assistant Vice President Network
Management*
CIGNA



Kimmie McNeil Vaulx (EP1999)
*System Director of Corporate
Communications*
Baptist Memorial Health Care
Corporation



Dan Weddle (EP2017)
President and CEO
ProTech Services Group, Inc.



Laurie Whitney (EP2017)
*Integrated Products Sr. Project
Manager*
Sedgwick



OUTGOING BOARD

Members

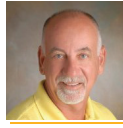
Thank you to the following individuals for their timeless service to our Board of Directors. Their dedication and service to Leadership Memphis cannot be overstated.



Blake Elliot (EP2010)
Senior Vice President
Regions Bank



Julie Ellis (EP2013)
Senior Counsel
Butler Snow



Terry Lynch (EP2009)
President
The Southland Capital Corporation



Dr. Albert Mosely (EP2020)
SVP, Chief Mission Integration Officer
Methodist LeBonheur Healthcare
(now President of Morningside University)



Reginald Porter, Jr. (EP2013)
SVP, Enterprise Operations
ALSAC/St. Jude Children's
Research Hospital



Karren Todd (EP2016)
Empowerment and Life Coach

**Thanks to each
of you for making
Leadership
Memphis better!**

**Lead not by the example
of power but by the
power of example.**

Thank You!

to our past and present Board of Directors for leading by example and being a **100% full participation board** supporting Leadership Memphis programs through monetary donations.

Support Community Engagement through a Sponsorship or Gift

Through the support of sponsors and donors, we are able to hold more than 10 events each year to help engage alumni and our community.

Alumni Donor Levels:

- **Community Leader:** \$5,000+
- **Power Leader:** \$2,500 – \$4,999
- **Step Up Leader:** \$1,000 – \$2,499
- **Ambassador:** \$500 – \$999
- **Connector:** \$250 – \$499
- **Innovator:** \$100 – \$249
- **Alumni Donor:** \$1 – \$99

Corporate Sponsor Levels:

- **Leader:** \$30,000+
- **Entrepreneur:** \$15,000 - \$29,999
- **Team Builder:** \$7,500 - \$14,999
- **Innovator:** \$3,500 - \$7,499

A LETTER FROM OUR

President and CEO

Dear Alumni, Friends, and Supporters,



Leadership Memphis is excited to present its Annual Report. We have had an incredible year learning, networking, and volunteering. When faced with the challenges of the day, we have all risen to the occasion for our Mid-South community. So, it is our honor to share with you the highlights of our amazing work within the community. These successes are due to the continued support of the Leadership Memphis board, alumni, volunteers, partner agencies, sponsors, donors, and funders. Thank you for helping us achieve Leadership Memphis' mission of engaging leaders and impacting the Mid-South.

Leadership Memphis and our Board of Directors strive to exemplify that mission through our diversity, equity, and inclusion efforts. We are proud to share that the majority of the Leadership Memphis board is minority and female. Having a truly diverse board gives Leadership Memphis the type of representation with unique perspectives that empower us to deliver on outcomes that affect the broader community.

Despite the headwinds we faced over the last year, your continued support allowed Leadership Memphis to achieve critical results and exceed our goals. We are humbled and grateful to see our board members lead the charge by achieving 100 percent board giving. The generosity of our board, alumni, donors, and sponsors enabled Leadership Memphis to deliver impactful programs, community engagement opportunities, and expand our alumni engagement efforts.

Our community of leaders and volunteers continue to impact the broader community through the **LEAD** model:

- ◆ **L**earn core community leadership skills
- ◆ **E**ngage like-minded people
- ◆ **A**ctivate impactful teams
- ◆ **D**eliver outcomes for the good of the entire community

In fact, our ability to adapt to the times is due to our resilience as an organization anchored by a community of leaders and volunteers. I'm honored to share our key successes for Leadership Memphis and Volunteer Memphis.

- ◆ Distributed more than **12,000** items in **1,103** health kits
- ◆ Completed nearly **9,000** hours of volunteer opportunities across the Mid-South
- ◆ Communicated our message of community engagement across all multimedia channels to **69,000,000** people
- ◆ Delivered **Best-in-Class** community leadership classes with a hybrid (in-person and virtual) curriculum receiving average Net Promoter Scores of **82** for the FastTrack Spring and Fall sessions and **79.5** for the Executive Program
- ◆ Achieved **4,025** alumni, **2,759** Success High School students, **32,274** registered volunteers, and nearly **400** registered agencies

As we move forward into the next fiscal year, I am pleased to announce our planned work on \$1.88M in grants that will aid our community with a focus across all twenty-one counties in Western Tennessee and the Mid-South, including Shelby County. As a primary outcome of the grants, we will facilitate access and communication of vaccination information to the most vulnerable in our community through essential partnerships. Our partners will include the Tennessee Department of Health, University of Tennessee Health and Science Center, Shelby County Health Department, University of Memphis, Lemoyne-Owen College, Meritan, MIFA, Community Alliance for the Homeless, Hospitality Hub, the City of Memphis Division of Housing and Community Development, and many others, to lessen the negative impact of COVID-19 across Western Tennessee and the Mid-South. This will indeed be a collaborative effort, and we are thankful for our partners' support.

Throughout Leadership Memphis' 43-year history, we have always been committed to serving and helping those in need. We look forward to continuing to build on that foundation and making a difference in our community.

Sincerely,

Reggie Crenshaw
President/CEO

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LEADERSHIP MEMPHIS *Team*

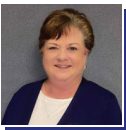


Reggie Crenshaw, President and CEO



Mr. Crenshaw (EP2011) was named President and CEO of Leadership Memphis in May 2021. A Memphis resident for 15 years, he brings more than 20 years of leadership experience in the business and nonprofit communities. A graduate of the United States Military Academy at West Point with an MBA from Vanderbilt University, Crenshaw rose to the rank of Captain in the United States Army before earning an honorable discharge in 1996. Most recently, Crenshaw established Crenshaw & Associates Consulting where for the last 10 years he has worked with entrepreneurs and organizations on revenue enhancement and business optimization.

Michelle Dooner, Director of Development and Engagement



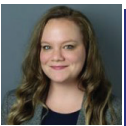
Named the Director of Development and Engagement in March 2022, **Ms. Dooner** brings to Leadership Memphis more than 20 years of development, corporate donor cultivation, and volunteer management experience. A native of Oklahoma, she earned her Bachelor of Arts in journalism/business economic writing from the University of Central Oklahoma and adopted Memphis as her second home in 2003. She has served in director roles at the OKC Chamber of Commerce, March of Dimes, and Arthritis Foundation. Having worked for two national nonprofit organizations over the last several years, Ms. Dooner is especially grateful to be part of a locally based organization that is having a positive impact on the future of her own community.

Kenya Johnson, Director of Programs



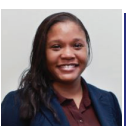
Ms. Johnson joined the Leadership Memphis team as Director of Programs in August 2021. In her role, she designs and facilitates professional leadership development programs for high-potential executives. Before joining Leadership Memphis, she spent over 15 years navigating management through complex employee and business matters in the private sector. She earned her MBA from the University of Phoenix. Ms. Johnson has an extensive background in developing learning modules, planning, and conducting training for organizations in industries. She is skilled at facilitating team-building events and enjoys bringing diverse groups and ideas together.

Shelby Stonecipher, Director of Volunteer Memphis and Community Outreach



Ms. Stonecipher was named the Director of Volunteer Memphis and Community Outreach, in December 2021. She is native Memphian and an eager ambassador for the city. After graduating from University of Memphis with a degree in social work, she joined the State of Tennessee Department of Children Services (DCS). At DCS, she worked with the intention of family reunification. She also served on the Board of Directors for The National Association of Social Workers (NASW). Before joining Leadership Memphis, Shelby served as a Program Director at The Hospitality Hub of Memphis where she led an initiative to provide Trauma-Informed services to individuals experiencing homelessness. Shelby was responsible for the development, programming, and management of HubHotel, a transitional living space for women and children which ultimately housed over 100 individuals.

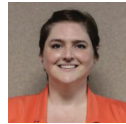
Jewel Williams, PhD, Project Manager



Ms. Williams received her PhD from the University of Tennessee, Knoxville where she taught literature, writing, and history courses. In 2018, she decided to leave academia to pursue her passion for community uplift which led her to the City of Memphis' Parks Division where she

ran Bickford Community Center. In March 2021, she found an opportunity to do more for the underserved areas in the city with Leadership Memphis as the Project Manager for grant-based programming. Her tasks currently focus on health and wellness awareness as it relates to vaccine hesitancy. She also assists with the development of programming under the HCD grant and other grants received by the organization.

Stephanie Ammons, Programs Coordinator



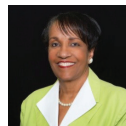
Ms. Ammons, brought on board in January 2022, is a native Memphian who grew up in the Sherwood Forest neighborhood. She graduated from Southwest Tennessee Community College with an associate's degree in May 2008 and completed her bachelor's degree in Psychology at the University of Tennessee at Knoxville in December 2011. After a brief detour through Knoxville and Columbia, South Carolina, Ms. Ammons returned to Memphis in the Summer of 2013, working as a legal assistant in downtown Memphis. After spending six years working with the Lewis Thomason law firm, Stephanie is excited to be at Leadership Memphis and for the new opportunity to make a positive impact in her hometown.

Austin Brown, Alumni Engagement Coordinator



Mr. Brown joined the Leadership Memphis team in January 2022. He graduated from Christian Brothers University in December 2021, studying history and political science. While attending CBU, he served as philanthropy chair in Sigma Alpha Epsilon, and was involved in a myriad of organizations including the Student Government Association, President's Ambassadors, Civic Engagement Committee, and Peer Mentors. Although Austin is passionate about the law and plans to pursue law school one day, his love for development and interacting with alumni led him to intern in CBU's Office of Advancement during his final semester of classes. He has now brought all these passions and his love for his hometown into Leadership Memphis in his role as Alumni Engagement Coordinator.

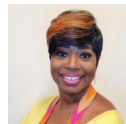
Renee S. Frazier, Operational Principal Investigator, COVID-19; Community Outreach Grants



Ms. Frazier is an experienced leader in the health care management arena with expertise in hospital operations, managed care, volunteer and community service, health promotion, strategic planning, and organizational excellence. Renee joined Leadership Memphis in June 2021 as the Operational Principal Investigator for the various CDC funded COVID-19 hesitancy grants. In September she accepted the role of interim Director of VM and Community Outreach through December 2021, and in January 2022, returned to the Operational Principal role.

Prior to Leadership Memphis, Renee served as the first CEO of the Common Table Health Alliance in Memphis. She holds a Bachelor of Arts degree in business and sociology from the University of Maryland and a master's degree in health services administration from George Washington University. She has served on various for-profit and non-profit boards. She has over 20 awards for her leadership, community service governmental recognitions, and citations of excellence.

Shantile Franklin, Operations Coordinator



Ms. Franklin is a native Memphian and a product of our Historic Orange Mound Community. She attended Melrose High School and completed her studies at White Station High. Her associate's degree in Paralegal Studies from Southwest Community College has afforded her the opportunity to work in administration for a local ministry for six years, corporate America for eight years, and now holding at almost nine years in nonprofit with Leadership Memphis.

IMPACTING

Memphis



LEADERSHIP MEMPHIS



4,025
TOTAL ALUMNI



2,759
SUCCESS HIGH SCHOOL STUDENTS



MAJORITY
MINORITY & FEMALE BOARD

100%
BOARD GIVING



13
ANNUAL ALUMNI NETWORKING, VOLUNTEER, AND INFORMATIONAL EVENTS

VOLUNTEER MEMPHIS



33,020
VOLUNTEERS REGISTERED



398
TOTAL VOLUNTEER AGENCIES



8,861
TOTAL VOLUNTEER HOURS
JULY 2021 – JUNE 2022
(Equates to \$265,392 of Community Value)

STRATEGIC PLAN *Stats*

AVERAGE NET PROMOTER SCORE (NPS)



FASTTRACK SPRING & FALL **82**
EXECUTIVE **79.5**



BEST
IN CLASS TRAINING:
HYBRID MODEL



69,000,000
IN PRINT AND ONLINE
MEDIA AUDIENCE



\$285,756
EARNED MEDIA VALUE



1,064,414
IN SOCIAL MEDIA
IMPRESSIONS TO DATE



2,446
NETWORKING
EVENT ATTENDEES



LM AND SHELBY CO.
HEALTH DEPARTMENT

SERVING **9** AT-RISK
ZIP CODES
TO INCREASE
COVID-19 VACCINATIONS



ENHANCED
WEBSITE
& INCREASED
PUBLIC
ENGAGEMENT

↑40%
NEW USERS INCREASED

↑43%
UNIQUE PAGEVIEWS INCREASED



LM AND TN DEPT. OF HEALTH
SERVING **21** COUNTIES IN
WEST TENNESSEE
TO INCREASE COVID-19 VACCINATIONS



AWARDED OVER
\$2,670,000 IN HEALTH & WELLNESS GRANTS
OVER TWO YEARS



SLEEVES UP CAMPAIGN GENERATED
23,203,695
MEDIA AUDIENCE



460,952
IN SOCIAL MEDIA
IMPRESSIONS
(JANUARY - JUNE)



1,103
HOUSING AND COMMUNITY
DEVELOPMENT KITS
DISTRIBUTED

12,000+
HEALTH AND WELLNESS
ITEMS DISTRIBUTED



GRANTS Recap



\$2,670,000
Awarded over two years

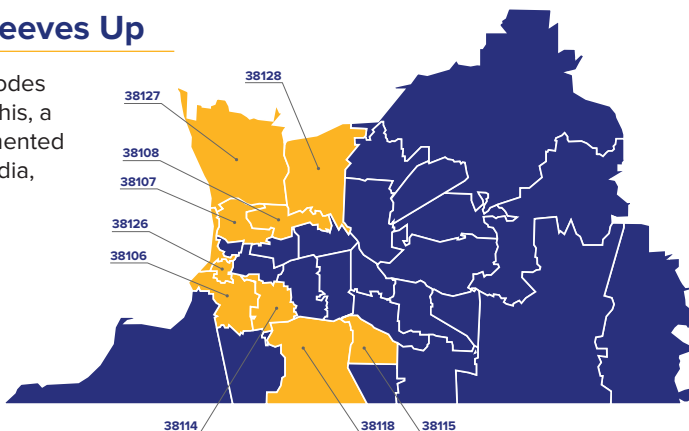
Shelby County Health Department Grant - Sleeves Up

The purpose of the SCHD Grant is to reduce vaccine hesitancy in zip codes with the highest infection rate and lowest vaccination rate. To achieve this, a multifaceted marketing plan has been implemented that includes grassroots marketing, social media, influencer videos, bus wraps, direct mail, and community events.



SHELBY COUNTY

Leadership Memphis and Volunteer Memphis as a subcontractor of Shelby County, are working with local health care providers, community and governmental partners, and media outlets, to address Shelby County's vaccine hesitancy among communities of color in urban and rural areas as well as residents who are veterans, seniors, and disabled.



Leadership Memphis through Volunteer Memphis will work with the University of Memphis to create the messaging based on the thematic derived from community focus groups in the nine zip codes with the largest vaccine hesitancy in Shelby County.



23,203,695
Impressions



604
Attendance



669
Surveys



1100
Sleeves Up Bags
Disributed

City of Memphis Housing and Community Development Grant



The purpose of the HCD grant is to address the overall health disparities in Memphis by providing 1,000 health and wellness kits to low-income families, home-bound seniors, veterans, and people experiencing homelessness. To maximize resources, nonprofits that already work closely with the target population have been brought in as partners in this effort. Volunteer Memphis hosts volunteer packing events to pack the kits, and distribution partners to deliver them to clients.

Volunteer Memphis also hosts HCD events with the intent to target HCD clients in their own neighborhoods.



Kit Items

- ◆ Mask, Hand Sanitizer, Touchless Grabbers, Vaccine Brochures (**Personal Protective Equipment**)
- ◆ Soap, Toothpaste, Toothbrush, Lip Balm, Lotion (**Hygiene Products**)
- ◆ Pill Organizer, COVID-19 Rapid Test, Blood Pressure Cuff, Thermometer (**Health Items**)
- ◆ **Bus Passes** - For People Experiencing Homelessness

27 **Volunteers**

1,103 **Kits Distributed**

Distribution Partners



12,000+ **Health Items Distributed**

447 **Bus Passes Given to Homeless**



300 **Meals Given to Homeless**

EXECUTIVE CLASS

Recap



2022 Executive Program

Leadership Memphis has been able to successfully execute all programs within the new model of doing business since the pandemic began. The 2022 Executive Program fall sessions were formalized as a hybrid model, because of COVID-19 delta variant concerns, while spring programs were held in-person. Orientations for the incoming 2022 Executive Program as well as the welcome reception on August 4, 2021, were both virtual. 3-2-1 was partially virtual with limited in-person activities in smaller groups.

3-2-1 Opening Retreat

August 25 – 27, 2021 (Hybrid)

On August 25, 2021, **Tom Jones** of Smart City Memphis presented the 2022 Executive Program with a historical look at how Memphis has evolved over the years, then **Dr. Kendra Hotz**, a professor at Rhodes College, expanded on this with more detailed information about Memphis communities, redlining, and systemic discrimination across essential services. National speaker and author, **Jodi Pfarr**, on day two engaged the class with sections of her book “The Urgency of Awareness,” and day three was sponsored by the Downtown Memphis Commission with keynote speaker, DMC President Paul Young.

Government

September 17, 2021 (Virtual)

The 2022 Executive Program completed its first session on September 17, 2021, focused on Memphis 101 - Government. The Executives heard from a diverse group of speakers who covered different perspectives of the greater Memphis area. The session opened with **Brian J. Stephens**, CEO, Caissa Public Strategy discussing Metro Government, followed by city and county budget and finance snapshots from **Dywanna Morris**, Comptroller, City of Memphis, and **Matilde Crosby**, Director of Administration and Finance for Shelby County Government. **Dr. Michelle Taylor**, Director, Shelby County Health Department, then shared real-time

data on COVID-19 cases, variants, and vaccination rates for Shelby County residents. To round out this discussion, **John Zeanah**, Director of the Division of Planning and Development for Memphis and Shelby County, gave a glimpse of the Memphis 3.0 plan and the transformations planned for the area.

Spaces and Places

October 29, 2021 (Virtual)

A great conversation around community development occurred in the 2022 Executive Program Spaces and Places session on October 29, 2021. Moderated by **Brad Federman** of PerformancePoint, LLC, panelists included **Roshun Austin**, President/CEO of The Works, Inc; **Noah Gray**, Executive Director, Binghamton Development Corporation; and **Justin Entzminger**, Executive Director for Innovate Memphis. The executives engaged in meaningful discussions about challenges, opportunities, and strategies required for successful community development and long-term sustainability.

The 2022 Executive Program members began preparing their strategies for community engagement through their projects in collaboration with Volunteer Memphis and its ongoing work with the “Operation Take Your Shot” campaign as rolled out by the Shelby County Health Department and MLK Days of Service.

Education

November 19, 2021 (Virtual)

Executive VP/Chief Audit Executive First Horizon National Corporation **Vernon Stafford, Jr.**, Leadership Memphis board member, spoke about the importance of leadership and education. The executives also heard from **David Montague**, Executive Director of Memphis Teacher Residency; **Reggie Davis**, Beyond the Classroom Director for Seeding Success and Leadership Memphis alumnus; and **Dr. Angela Whitelaw**, Deputy Superintendent of Shelby County Schools. This montage of speakers created a very robust discussion around the challenges and opportunities for education in the greater Memphis area.



Economic Development

December 10, 2021 (Virtual)

With Tennessee Valley Authority as the featured sponsor for the Economic Development class on December 10, 2021, this session closed out the first half of the 2022 Executive Program. The executives heard from board member and alumnus, **Ted Townsend**, Chief Economic Development Officer, Greater Memphis Chamber, during the Alumni Spotlight. The agenda then turned to economic development perspectives beginning with **Mark Yates**, Regional Vice President for Tennessee Valley Authority (EP2019); **Aaron Stewart**, Senior Economic Development Consultant, Tennessee Valley Authority; **Apryl Childs-Potter**, Chief Marketing Officer, Greater Memphis Chamber; and closed out with **Dr. Elena Delavega**, Professor and MSW Program Director at The University of Memphis.

MLK Days of Service

January 14 - 17, 2022 (In Communities)

In lieu of a class session in January, the 2022 Executive Program shifted to completing their group projects around COVID-19 vaccine awareness in collaboration with Volunteer Memphis and its partnership with Shelby County Health Department for "Operation Take Your Shot" and MLK Days of Service events. Cohorts chose projects around neighborhood beautification in the Berclair, Binghampton, and Douglass communities; and partnered with Juice-Orange Mound to offer vaccinations.



Criminal Justice

February 11, 2022 (Virtual)

Anticipating meeting in person, the Criminal Justice class met virtually on February 11, 2022. Given the divisive viewpoints around criminal justice, **Brad Federman**, CEO, PerformancePoint, LLC, guided a conversation with **DeAndre Brown**, Acting Executive Director for the Shelby County Office of Re-Entry, who captivated the executives with his authenticity and transparency as he shared his journey through the criminal justice system and how he uses his past experiences to assist other felons, impact legislation, and create programs to provide opportunities for others formerly incarcerated. The second half of class was highlighted by group project share-outs from the eight community cohorts – Berclair, Binghampton, Douglass, Frayser, Hamilton, Hickory Hill, Orange Mound, and Whitehaven. Though the projects varied from community clean-up, providing coats for kids, vaccine awareness, and assembling food baskets; to essential self-care items to seniors, there was an overwhelming consensus of the impact serving the community had on the executives.

Successful completion of group projects has connected the executives with community organizations and opened opportunities for them, individually or collectively, to continue their service and learning journeys beyond the conclusion of the 2022 Executive Program.

Health and Wellness

March 4, 2022 (FedEx Forum)

The 2022 Executive Program convened for the Health and Wellness session at the FedEx Forum Ultra Lounge for what would be their

first in-person meeting outside of the opening retreat in August 2021. Class day sponsor, Christ Community Health Services, was represented by **Dr. Chante Calais-Morgan**, who shared her expertise about barriers, challenges, and disparities in healthcare. Also delivering remarks was **Dr. Albert Mosley**, Senior Vice President and Chief Mission Integration Officer for Methodist Le Bonheur Healthcare, and 2021-2022 Board of Directors Executive Committee member and Volunteer Memphis Chair. **Dr. Jennifer Hitt**, RN Director of Nursing for Christian Brothers University, rounded out the healthcare conversation before the session shifted to teambuilding with **Brad Federman**, CEO, PerformancePoint, LLC. Class attendance was lower than in virtual sessions, so executives were given an alternative make-up assignment to ensure the required class hours were accumulated to complete the program successfully.

Envisioning Memphis

April 8, 2022 (Collage Dance Collective)

The 2022 Executive Program completed its last session on April 8, 2022, in person at Collage Dance Collective. The final class, Envisioning Memphis, took a future-forward look at Memphis through the lens of four individuals who are making contributions in different business sectors across the greater Memphis area. **Carol Coletta**, President and CEO of Memphis River Parks Partnership, shared multiple projects being developed in the region and provided extensive insight into the major development project occurring at Tom Lee Park. Next, 2019 Executive Program alumnus, **Terry Blue**, Vice President of Operations, Memphis International Airport, gave the executives a peek into the internal operations and future strategy for growing the Memphis airport and increasing travelers. Since FedEx was central to the conversation around the airport's future, it was only fitting that alumnus and current board Treasurer, **Rene Bustamante**, Staff Vice President and Assistant Treasurer, Global Cash Management, Treasury, FedEx Corporation, discuss the challenges and opportunities facing Memphis' future. **Willie Gregory**, Director of Global Community Investment, NIKE, Inc., rounded out the conversation with words to inspire the executives to impact the community.

Closing/Graduation Ceremony

April 27, 2022 (Holiday Inn – The University of Memphis)

The 2022 Executive Program culminated its journey at an in-person graduation ceremony held at the Holiday Inn - The University of Memphis. Programs Chair, **Dr. Paul Haught**, delivered the keynote address, and Board Chair, **Shirley Ford**, and Board Vice-Chair **Vernon Stafford, Jr.** shared congratulatory and inspiring remarks with the cohort. Since the graduation of the 2020 and 2021 Executive Programs were virtual, a special acknowledgment for those cohorts occurred during the ceremony. The 2022 Executive Program nominated and voted for **Williams Brack**, Vice President, Commercial Relationship Manager, Regions Bank, to represent the class of 2022 on the Board of Directors.

There were no reported incidences of COVID-19 from the in-person meeting and the graduation ceremony.



EXECUTIVE PROGRAM 2022 PARTICIPANTS



DOUG BAKER

Sr Director, R&D Product Support, Orthopedics
Smith & Nephew

WILLIAMS BRACK

VP, Community Development Manager
Regions Bank

KENNETH BURNETT

Solutions Architect
ALSAC/St. Jude Children's Research Hospital

CORBIN CARPENTER

Owner and Managing Member
Carpenter Law, PLLC

DAVIN DEJUAN CLEMONS

Deputy Administrator of the Office of Professional Standards
Shelby County Division of Corrections

ARLENIA COLE

Media Affairs Manager
City of Memphis

JAMES COLEMAN

General Counsel
Driven Racing Oil, LLC

CHRISTOPHER COLEMAN

Executive Director
Teach for America Memphis

ABBEY COWENS

Executive Director
MOST - Memphis Opportunity Scholarship Trust

TARRUS CREW

Director of Talent Development
Monogram Foods

BRANDEE DAVIS

Director, WIOA Programs for Workforce
Mid-South/Greater Memphis Local Workforce Development Board

LORI EVANS

Manager of Customer and Community Engagement
Regional One Health

LAURA FORTENBERRY

Manager of Global Citizenship
FedEx

KEENA FRIDAY-GILBERT

Director of DEI and Belonging
Association of Infant Mental Health in Tennessee

MICHAEL FULTON

Director of Government Affairs and Business Diversity Development
Memphis Shelby County Airport Authority

BLAKE GEABHART

Vice President
Trustmark National Bank

TIFFANY GRAHAM

Chief Development Officer
National Civil Rights Museum

RICHARD HARRIS, SR.

Vice President of Financial Advisory
Pinnacle Bank

JESSICA DAWN HARRISON

Senior Director
Le Bonheur Children's Hospital

KELLY HENDERSON

School Leader (Principal)
KIPP Memphis Collegiate Schools

DANIEL HENLEY

Chief Officer of Spiritual Health
Agape Child & Family Services

ALEX HENSLEY

Field and Political Director for Lee Harris
Shelby County Mayor

SHAWNA HERRING

Project Manager
Cummins

DAVINA HOLMES

Director of Enterprise Events
ALSAC/St. Jude Children's Research Hospital

BRENT HOOKS

Chief Administrative Officer
AllWorld Project Management

APRIL JOY HUBBARD

Founder/CEO
Pink With A Purpose Non-Profit Corp

ROB HUGHES

Vice President of Development
Porter-Leath

BRIAN INGRAM

Director of Talent Acquisition, Induction and Development
Shelby County Schools

RAE ISBELL

Account Manager - Service
Trane Technologies

PRESCILLA JOHNSON

Medical Practice Administrator
Christ Community Health Services

LILLIAN JOHNSON

Supervisor of Communications and Public Relations
MLGW

PATRICK JOHNSTON

Project Executive
Turner

LISA MANNING

Principal
Cross-Cultural Leadership Consulting Group, LLC

DAPHNE MCDONALD

CEO/Director of Therapy Services
Speaking Life Healthcare

BRIAN MELLONE

Executive Vice President and Director for Corporate Development and Strategy
First Horizon

DANA MIGLIACCIO

Associate General Counsel
Global Cellulose Fibers, International Paper

LYNN PAGE

VP of Program Strategy and Development
ALSAC/St. Jude Children's Research Hospital

BRAD PARSONS

CEO
Baptist Memorial Hospital-Memphis

DEMAR LAMONT ROBERTS

Vice President and Chief Growth Officer
First Choice Sales & Marketing Group Inc.

BRETT ROLER

Vice President of Planning and Development
Downtown Memphis Commission

ILEANETTE ROSADO-WILSON

Family and Community Engagement
Shelby County Schools

BLAKE SIMS

Owner
GEICO Memphis

EBONYE STEWART

HR Director
Sedgwick

BRIDGETT STIGGER

Assistant County Attorney
Shelby County Government

DR. KANDACE THOMAS

Executive Director
First 8 Memphis

NICOLE THOMAS

Founder
Nicalyss Creative Group

MARY WU TULLIS

Shareholder
Baker Donelson

NICOLE WASHINGTON

Senior Vice President of Human Resources
Regional One Health

MATT WILLIAMS

General Manager
Moondance Grill

MICHAEL WINTER

Vice President, Principal
Fleming Architects

DALLAS ALAN WOLFE

Lieutenant and Chief Public Information Officer
Shelby County Sheriff's Office



FASTTRACK PROGRAM

Recap & Participants



2021 FASTTRACK FALL AND 2022 FASTTRACK SPRING Recap

The **2021 FastTrack Fall Program** was entirely virtual. The cohort overwhelmingly gave positive remarks about their experience. They heard about DEI and corporate social responsibility from **Jacqueline O'Bryant**, AutoZone; engaged in dialogue around equity in education with **David Montague** of Memphis Teacher Residency and **Reggie Davis**, Seeding Success. **Dr. Bruce Randolph**, Shelby County Health Department, received high marks for his presentation on the state of health in the greater Memphis area. Community Development (**George Abbott**, Memphis River Parks Partnership) and Economic Development, which featured **Reid Dulberger**, EDGE, were sessions that

were well received by the FastTrack Fall Program as well. Their group projects conveyed the knowledge and impact of the curriculum imparted. The culmination of the 2021 FastTrack Fall Program was a virtual graduation ceremony with **Dr. Paul Haught** delivering the keynote address.

The **2022 FastTrack Spring Program** officially kicked off on January 29, 2022, utilizing the hybrid model. Sessions began entirely virtual and transitioned into in-person for the second half of classes. As with the 2021 Fall Program, the 2022 Spring Program sessions were filled with notable speakers like Councilwoman **Patrice Robinson**; **Tom Jones**, Smart City, Memphis; **Rene Bustamante**,

FedEx; **Sam O'Bryant**, Literacy Mid-South; **David Montague**, Memphis Teacher Residency; **Dr. Elena Delavega**, University of Memphis; **Dr. Michelle Taylor**, Shelby County Health Department; **Ashley Cash**, City of Memphis Division of Housing and Community Development; **Roshun Austin**, The Works Inc., **George Abbott**, Memphis River Parks Partnership; **Paul Young**, Downtown Memphis Commission; and **Bacarra Mauldin**, MATA. Speakers uniquely shared perspectives of DEI through Memphis' history, culture, education, health disparities, poverty, community development, and housing. **Dr. Paul Haught** gave an encouraging speech at the in-person graduation ceremony at the Crosstown Course.

FASTTRACK FALL 2021 PARTICIPANTS

ROBIN BALLARD

Senior Branch Manager
Memphis Public Libraries

SHAMICA BAXTER

Director
America Works of TN, Inc.

ALBERT BONNER, JR.

Lieutenant
Memphis Police Department

PHYLLIS BRUNSON

Business Services Analyst
Workforce Mid-South, Inc.

MYRON CATHEY

Senior Account Executive
FedEx

BRANDON COX

Site Director
Center for Employment Opportunities

LIZA CRICHTON

Legislative Research Analyst
Memphis City Council

CHRISTOPHER CROSS

HRIS Supervisor
Helena Agri-Enterprise, LLC

ASHLEE HAFFORD

Senior Finance Manager
Baptist Memorial Healthcare Corporation

HEATHER HANNAH

Program Manager
The JuicePlus Company

KAITLYN HAYES

Sr. Program Director
First Tee - Tennessee in Memphis

YVONDA HIGGINS

Global Partner Network Manager
Mallory Alexander International Logistics

PERRY HOOKS

President and CEO
Hooks Book Events

BETINA HUNT

CEO
Premier Bookkeeping & Accounting Services

MARY MCCONNER

Vice President for Diversity, Equity, and Inclusion
Christian Brothers University

CHRISTOPHER PARKER

Lieutenant
Memphis Police Department

KATRINA PEETE

Project Manager
Shelby County Government

RENESHIA PYE

Staff Accountant
YMCA of Memphis & the Mid-South

LAUREN SPEROS

Business Manager
Law Office of E.M. Wafula

JAIME TERRY

Corporate Trainer
Kroger Corporate Human Resources

JUSTIN TERRY

Product Development Chemist
Drexel Chemical Company

BRIGETTE WILSON

Program Specialist
Save the Children

FASTTRACK SPRING 2022 PARTICIPANTS

SARA PEREZ BARRETT
Branch Manager
UBS

MADELYN MARVETTE CLAYTON
Site Supervisor
YMCA

TAMIKA L. COLE-PECK
HR Manager
First Horizon Bank

KRISTOPHER J. DAVIS
Relationship Banker
Bank of America

MICHAEL FAULK
Information Systems Manager
MLGW

LAGEIZIA (KEISHA) FORD
Labor Engagement, Diversity
and Inclusion Coordinator
MLGW

CAMILLE PATRICE FULTON
Agile Delivery Manager
ALSAC - St. Jude Children's
Research Hospital

ASHLEY M GAYLES
Finance Manager
Methodist Healthcare

BENITA C. GORDON
Educator
Global Education Concierge
BG, LLC

JESS LEAMARIE GUTHRIE
Assistant Director, Student
Affairs and Community
Engagement
UTHSC

**GANGASELVI (GANGA)
KALYANAKUMAR**
Computer Software Specialist
MLGW

RAMAKRISHNA KONDISETTI
Director
ALSAC - St. Jude Children's
Research Hospital

LORI JEAN MANTOOTH
Director - Volunteer
Operations and Experience
ALSAC - St. Jude Children's
Research Hospital

DIRK MARTRE
Spiritual Health Manager
Christ Community Health
Services

HAROLD MITCHELL
Project Manager
City of Memphis

ADALYIA MICHELLE PARKER
Executive Director
29:11 Project

MICHAEL R. REYNOLDS
Digital Marketing Advisor
FedEx Services

TRACEY RIZVI
Director- Facility Operations
ALSAC - St. Jude Children's
Research Hospital

FRANCESCA MONIQUE SAILS
Benefits Administrator
ALSAC - St. Jude Children's
Research Hospital

DR. AMBROSIA SCOTT
Manager of Outpatient Rehab
Regional One Health

JON RYAN SHIVERS
Beale Street Manager
Downtown Memphis
Commission

**CARMEN DENISE TRIPLETT-
WATSON**
Senior Liaison, Entertainment
Marketing
ALSAC - St. Jude Children's
Research Hospital

CAPRICIOUS WESTBROOK
Training Development
Specialist
MLGW

**LACONTEAU WILLIAMS-
LUSTER, SR.**
Communications Specialist
MLGW

PAMELA YVONNE WILLINGHAM
Assistant Director
Keep Tennessee Beautiful

REUT WISE, PHD
Full Professor, McGill
University; and Director,
Attention Behavior and Sleep
Lab, Douglas Research Center;
Guest Associate Professor
College of Medicine – Memphis
Psychiatry- University of
Tennessee Health Science
Center, McGill University &
Douglas Hospital Research
Centre

CATESHA LASHAY WOOTEN
Senior Clerk
Federal Reserve Bank of St.
Louis Memphis Branch

NOMINATE A FUTURE LEADER TODAY!

**FastTrack Class
now accepting
nominations!**

The FastTrack Program is designed for emerging leaders with high potential who are eager to make a difference in the Greater Memphis Area.



Nominate Someone Today!



leadershipmemphis.org/nominate

LEADERSHIP AWARDS

Luncheon

PRESENTING SPONSOR



Regional One Health

2022 LEADERSHIP AWARDS

Recipients



Kate Gooch Leader of the Year

Doug McGowen (EP2011)
Chief Operating Officer
City of Memphis



Distinguished Alumni of the Year

Valerie Morris Bearup (EP2014)
President and CEO
Morris Marketing Group

2022 COMMUNITY

Champions



City of Memphis



COLLAGE
DANCE
COLLECTIVE

Collage Dance Collective

2022 CHANGE

Makers



Dr. Reginald Boyce

Senior Pastor
Riverside Missionary Baptist Church



Brigette S. Green

President/Managing Member
TopCat Masonry Contractors, LLC



Edith Kelly-Green

Founder and Member
KGR Group



Heidi Kuhn

Shelby County Criminal Court Clerk
Shelby County, Tennessee



Dr. Jon McCullers

Pediatrician-in-Chief, Chair, Department of Pediatrics, COO
Le Bonheur Children's Hospital and The University of
Tennessee Health and Science Center



Dr. Denise Mustful-Martin

Founder and Owner
Periodontal Specialists
of Memphis



Michael Scruggs

Powerlines Site Coordinator
(Whitehaven)
Agape Child & Family Services



Dr. Stacy L. Spencer

Senior Pastor
New Direction Christian Church



Rhonda Lambert Treadwell

Executive Director
Dress for Success Memphis



Dr. Bobby White

Founder and CEO
Frayser Community Schools

2022 CHANGE MAKERS

Judges

Justin Rushing

Director of Growth and Partnerships
inewssource

Alexandra Matlock

Founding Partner
ContigoCreative

Kimmie McNeil Vaulx

System Director of Corporate
Communications
Baptist Memorial Health Care
Corporation

Mandy Young

Sr. Liaison-IT Talent Architect
St. Jude Children's Research

Justin Jamerson

Learning Manager, Digital and
Multimedia Development
Nike

Joanna Crangle

Market President/Publisher
Memphis Business Journal

Joy Truly Brown

Director Booking and Event Operations
The Orpheum Theatre

Tamika Carwell-Richmond

Managing Director
New Leaders- Memphis

Vijay Kalaga

Vice President – Senior Relationship
Manager
Bank of America

Belinda Anderson

Community Volunteer

Dan Weddle

President and CEO
ProTech Services Group, Inc.

KEYNOTE SPEAKER

Johnny C. Taylor, Jr., SHRM-SCP

President and CEO
Society for Human Resource
Management (SHRM)

14th ANNUAL MULTICULTURAL *Breakfast*

“Shifting the Community: A Diversity, Equity and Inclusion Paradigm”

Presenting Sponsors



Event Chairs



Rene Bustamante (EP2009)
Staff VP and Assistant Treasurer,
Global Cash Management
FedEx



Shunji Brown-Woods (EP2018)
VP, Global Professional Relations
and Fellowship Strategy
Smith & Nephew

In a completely virtual experience, nearly 250 Leadership Memphis alumni tuned in to the **14th Annual Multicultural Breakfast**. Panelists addressed how COVID-19 made us pivot the model of diversity, equity, and inclusion, due to the new disparities in education, healthcare, nutrition, and workforce development. Organizations large and small were faced with shifting their focus to address the challenges created by COVID-19.

Staged at the Crosstown Community Center, perspectives were delivered by panelists representing a diverse grouping of corporate and non-profit organizations. **Shantelle Leatherwood**, CEO, Christ Community Health Services; **Joanna Crangle**, Market President and Publisher, Memphis Business Journal; **Sam O'Bryant**, Executive Director, Literacy Mid-South; and **Arnetta Stanton Macklin**, Chief Advocacy and Engagement Officer, Metropolitan Inter-Faith Association (MIFA) fielded questions about pivoting their way of doing business brought about by COVID-19, including reimagining workspace and how goods and services are delivered.

Continuing the tradition of celebrating local entities making a difference with DEI as a backdrop of their mission, the **14th Annual Multicultural Breakfast** recognized **Church Health, Lucy J's Bakery, The Collective Blueprint**, and **Shelby County Schools**, each one diving deep into our communities and demonstrating accessible and intentional services and goods.

MBJ POWER 100

MEMPHIS BUSINESS JOURNAL

Leadership Memphis is proud to recognize the following alumni named to the Memphis Business Journal's Power 100 list for 2022. The list represents some of the most influential business leaders in our city.

Congratulations to you all and thank you for all you do for Memphis.

- **Al Bright, Jr.** (EP2014)
- **Ruby Bright** (EP1996)
- **Scott Brockman** (EP2013)
- **Mauricio Calvo** (EP2002)
- **Chance Carlisle** (FTF2008)
- **Reginald Coopwood** (EP2012)
- **Greg Duckett** (EP1986)
- **Kelly English** (EP2014)
- **Jason Farmer** (EP2015)
- **Robert Fockler** (EP2001)
- **Marlon Foster** (EP2010)
- **Kathy Buckman Gibson** (EP2003)
- **J.W. Gibson** (EP1999)
- **Willie Gregory** (EP1998)
- **Dr. Tracy Hall** (EP2019)

- **Carolyn Hardy** (EP1995)
- **James Holt** (EP2006)
- **Michael Hooks, Jr.** (EP2019)
- **Cato Johnson** (EP1985)
- **Kevin Kane** (EP1994)
- **Shantelle Leatherwood** (EP2011)
- **Jason Little** (EP2009)
- **Rhonda Logan** (EP2021)
- **Doug McGowen** (EP2011)
- **Johnny Moore** (EP1994)
- **Scott Morris** (EP1988)
- **David Porter** (EP1987)
- **Angel Price** (EP2009)
- **Beverly Robertson** (EP1989)
- **Howard Robertson** (EP1990)

- **Kenneth Robinson** (EP1996)
- **Jack Sammons** (EP1986)
- **Douglas Scarboro** (EP2016)
- **Leigh Shockey** (EP1998)
- **Brian Stephens** (EP2009)
- **Susan Stephenson** (EP1994)
- **Ernest Strickland** (EP2015)
- **Jim Strickland** (EP2005)
- **Ted Townsend** (EP2019)
- **Michael Ugwueke** (EP2009)
- **Duncan Williams** (EP1994)
- **Rosalyn Willis** (EP2019)
- **Kevin Woods** (EP2014)
- **Jan Young** (EP1999)
- **Paul Young** (EP2019)

6th Annual MLK

Days of Service



MLK Days of Service is a volunteer event designed to engage volunteers to “**Care Like King**” and serve throughout the Mid-South. Each day during MLK Week has specific themes and corresponding volunteer opportunities. During the 6th Annual MLK Days of Service, there were over 40 in-person and virtual volunteer opportunities throughout the city.



1,705
Total Number of Volunteers



4,736
Total Volunteer Hours



44
Total Projects

January 13th – 17th, 2022

Thursday: MLK Kick Off Reception at Civil Rights Museum

Friday: Youth and Education Day

Saturday: Family Health and Wellness

Sunday: Service Sunday

Monday: Community Cleanup



Presenting Sponsors



Partners

Merck • Pinnacle • Buckman • AARP • Caesar’s Entertainment • Vaco

**** With support from the City Council and Shelby County Commission****

MLK Family Health and Wellness Day

Family Health and Wellness Day was the platform to softly launch **Shelby County Sleeves Up**. Three pop-up events were held throughout the city with the goal to educate people in at-risk zip codes about the benefits of COVID-19 vaccinations and to reduce overall vaccine hesitancy. Locations were Baptist Women’s Hospital, Hollywood Community Center, and Hickory Hill Community Center.

Multiple partners attended the event, including Michelle Taylor, Shelby County Health Department Director. Service providers at the event focused on educating the public about mental health, physical health, exercise, self-care, and vaccinations. Our partners at Shots in Arms administered 85 vaccinations and anyone who got vaccinated was eligible for a door prize including TVs, laptops, and more.



Partners

Baptist Women’s Health Center • Christ Community Health Services • Shelby County Health Department
Shot’s Rx • NAACP Atlanta • NAACP Memphis

VOLUNTEER MEMPHIS

Awards



The **Volunteer Memphis Awards** is a chance to highlight the most dedicated nonprofits, corporations, and volunteers in our community who strive to create a positive impact through volunteerism. Memphis has a long-storied history of service—every year Memphis ranks among the highest in the country in terms of hours spent volunteering. During the 2022 Volunteer Memphis Awards, volunteers, nonprofits, and corporations were honored in (four) award categories—**Volunteer of The Year**, **Nonprofit of The Year**, **Corporate Citizen of the Year**, and **Healthcare Humanitarian**.

2022 Volunteer Memphis Awards

Winners

Adult Volunteer of The Year

Cassandra Pendleton

Youth Volunteer of The Year

Isabella Fraire

Nonprofit of The Year

Merge Memphis

Corporate Citizen of The Year

Stepherson's Superlo Foods

Healthcare Humanitarian

Ptoshia Jackson

Community Advocate Impact Award

Diane Brown

Corporate Leader Award

ALSAC/St. Jude Children's Research Hospital

Nonprofit Impact Award

Meritan



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INTERNATIONAL  PAPER

GOLD SPONSORS

New Channel 3

Blue Cross Blue Shield of Tennessee

SILVER SPONSORS

Buckman

Consolidated Medical Practices of Memphis

BRONZE SPONSORS

Southland Casino Racing

***With support from City Council &
Shelby County Commission***

VOLUNTEER MEMPHIS *Events*



MAKE A DIFFERENCE WEEK

OCTOBER 18 — 22, 2021

Volunteer Memphis' **Make a Difference Week** is a part of National Make a Difference Day, created by the nonprofit Points of Light to inspire people to give back to their communities. Over the last 30 years, Make a Difference Day has grown into the largest National Day of Community service.

Panelists hosted presentations on topics ranging from creating a budget to the road to ownership, and many more. Panelists included: **Regions Bank, Bank of America, Epicenter Memphis, Greater Memphis Financial Empowerment Center, Bank On Memphis, Junior Achievement, The RISE Foundation, Shelby County Trustees, Destiny House Memphis, and Young Wall Street Traders.**

These free financial literacy forums are designed for youth and young adults, ages 9 - 25.

Weekly Schedule:

VIRTUAL FREE FINANCE FORUMS

MAKE A DIFFERENCE WEEK

YOUR ROAD TO HOME OWNERSHIP <small>Presented by</small> Monday, October 18 12 - 1 p.m.	ARE ALL ONLINE BANKS CREATED EQUAL? <small>Presented by</small> Monday, October 18 1 - 2 p.m.	SECURING THE BAG: HOW TO START INVESTING AS A TEEN <small>Presented by</small> Monday, October 18 12-3 p.m. (Private Presentation)
SMALL BUSINESS 101 <small>Presented by</small> Tuesday, October 19 12 - 1 p.m.	FINANCIALLY LIT: BUDGETING BASICS AND CREATING A SPENDING PLAN <small>Presented by</small> Wednesday, October 20 4 - 5 p.m.	JA IN A DAY <small>Presented by</small> Friday, October 22 8 - 2 p.m. (Private Presentation)

Visit VolunteerMemphis.org for more information and to register

FAMILY CAREGIVER DAY

NOVEMBER 15, 2021

Volunteer Memphis teamed up with **Alpha Kappa Alpha Sorority, Incorporated-Beta Epsilon Omega Chapter** and **Baptist Memorial Health Care** to host a virtual Caregivers' Day information session and paint party November 15, 2021 from 6 - 8 p.m.

Caregivers' Day was free and open to anyone. Presenters from the Alzheimer's Association as well as Alzheimer's and Dementia Services hosted an information session offering helpful techniques and advice to caregivers. After the information session, there was a virtual paint party led by **YellowRose Studio**. Paint supplies were available for pick up the week before.

9/11 DAY OF SERVICE AND REMEMBRANCE

Volunteer Memphis along with the **City of Memphis Fire Department** led this year's commemoration. **The 9/11 Day of Service and Remembrance** featured a commemorative parade, tolling of the bell's ceremony and awards program, as well as a lunch and honor hour where Volunteer Memphis volunteers provided meals to first responders at headquarters across the Mid-South. Food was provided by Volunteer Memphis partners: **Amerigo Italian Restaurant, BABALU East Memphis, BABALU Overton Square, Central BBQ, Fat Larry's, Felicia Bean Catering, Marlowe's Ribs and Restaurant, Paradox Catering & Consulting, Swanky's Taco Shop, Tops Bar-B-Q,** and more.

In 2021, 600 first responders at 15 stations were fed, and over 150 volunteers from local neighborhood and church groups were mobilized.



VOLUNTEER THANK YOU CAMPAIGN (JUNE)

The **2022 Thank You Campaign** was held in June 2022. This campaign included a Volunteer Thank You/ Appreciation Video in partnership with the **Memphis City Council** and **Shelby County Commission**. The video was sent to the 32,000+ volunteers in the Volunteer Memphis Portal. Volunteer Memphis also plans to have a Special Edition Thank You/Volunteer Appreciation Newsletter.

FY2022 LEADERSHIP MEMPHIS CORPORATE *Sponsors*



LEADER (\$30,000 TO \$49,999)



ENTREPRENEUR (\$15,000 TO \$29,999)



TEAM BUILDER (\$7,500 TO \$14,999)

Baptist Memorial Healthcare
Blue Cross Blue Shield of Tennessee
Cigna

Downtown Memphis Commission
Playhouse on the Square
Regions Bank

INNOVATOR (\$3,500 TO \$7,499)

Buckman
Huey's
Memphis Light, Gas & Water

National Civil Rights Museum
Nike
Trustmark Bank



For information on becoming a Leadership Memphis alumni or corporate sponsor for FY2023, please email **Michelle Dooner, Director of Development and Engagement**, mdooner@leadershipmemphis.org, or call the office at **901-278-0016**. These donations were made from July 1, 2021, through June 30, 2022.

Please visit LeadershipMemphis.org for the most recent sponsor listings.

SAVE THE DATES

We're Back in Person



MULTICULTURAL BREAKFAST

NOVEMBER 11, 2022
The Guesthouse at Graceland

The **15th Annual Multicultural Breakfast** will deliver on the tradition of recognizing DEI, with a focus on inclusivity and an emphasis on mentorship and our youth.

HOLIDAY PARTY

DECEMBER 12, 2022
Shelby Farms Event Center

Be ready to show off your holiday attire as we celebrate the spirit of the season with music and friends, and toast to the camaraderie that is Leadership Memphis.



LEADERSHIP AWARDS LUNCHEON

MARCH 3, 2023
Renasant Convention Center

Join Leadership Memphis as we announce our 2023 Leadership Awards honoring our Kate Gooch Leader of the Year, Distinguished Alumni of the Year, and Community Champion of the Year Award, as well as honoring the 2023 Change Makers.



9/11 DAY OF SERVICE AND REMEMBRANCE

SEPTEMBER 11, 2022
Volunteer Memphis and Leadership Memphis will engage volunteers to honor first responders on the 21st commemoration of the September 11 attacks. Police, Fire, EMT, and Military will participate in a parade and tribute event followed by volunteers taking meals to police precincts and fire stations.

MAKE A DIFFERENCE WEEK



OCTOBER 17 – 21, 2022
Volunteer Memphis is partnering with local banks, organizations, and businesses to host virtual financial literacy sessions for anyone ages 12 through 25 with the goal of teaching fiscal responsibility.

VOLUNTEER MEMPHIS AWARDS

JUNE 15, 2023
Our **6th Annual Volunteer Memphis Awards** will celebrate the exceptional service of the individuals, nonprofits, and corporations impacting communities across the Mid-South. Volunteer Memphis will recognize finalists and winners on June 15, 2023. The Volunteer Memphis Awards is a “thank you” to the 300,000 volunteers who give so tirelessly of themselves each year, as well as an opportunity to put a spotlight on many of the most passionate, dedicated, and caring.

FAMILY VOLUNTEERING DAY

NOVEMBER 12, 2022
Volunteer Memphis is coordinating a city-wide educational event for caregivers that tend to our seniors, veterans, and youth. Each caregiver will receive a resource kit and participate in a virtual education panel.

MLK DAYS OF SERVICE

JANUARY 13 – 16, 2023
The **MLK Days of Service** ask us all to “Care Like King” and take action to strengthen communities, bridge barriers, and create solutions to social problems to move us closer to Dr. King’s vision of a beloved community. Leadership Memphis and Volunteer Memphis are spending the entire weekend of January 13 – 16, 2023 honoring Dr. Martin Luther King, Jr.’s legacy of service.





RECOGNITION OF GIFTS

July 1, 2021–June 30, 2022

Community Leader \$5,000+

Laura Barrett

Rebecca W. Wilson

Power Leader \$2,500-\$4,999

Diane Brown
Reggie Crenshaw
James Crone, Jr.

Kathy & J.W. Gibson
Lauren & Eddie
McHugh Robinson

Vernon and
Barbara H. Stafford, Jr.

Step Up Leader \$1,000-\$2,499

Sudhir Agrawal
Belinda & Calvin
Anderson
Darryl & Stacie Arbor
Andre Z. Woods &
Shunji G. Brown-Woods
Rene & Nancy
Bustamante
Ronald & Jan Coleman
Reginald Coopwood
Robert Fockler

Shirley Ford
Edmund Ford, Jr.
Renee Frazier
Robert & Briggette Green
Marlinee Iverson
Carol Johnson
Robert Johnson
Edith Kelly-Green
Marty Kelman
Ruth Lentz

Terri Martin
Kimmie & Glenn
McNeil Vaulx
Valerie Morris Bearup
Peggy Murphy-Scott
Alvis & Manuel Otero
Lori Patton
Ginger Pilgrim
Reginald Porter, Jr.
Jeff & Lauren Rower

Karl & Gail Schledwitz
Patricia Smith
Rufus Smith
Sylvester Tate
Michael & Andie Uiberall
Trey Watkins
Daniel Weddle
Marvin & Karrie White
Duncan & Abbie Williams

Ambassador \$500-\$999

Clint Anderson
Christine B. Munson
Gortria Banks
Nikia Bell
Denise Bollheimer
Linda Brashear
Logan Mitchell
Cynthia Childress
Nicole Cody
Deborah Cotney
Joanna Crangle

Julie Ellis
Gwyn Fisher
Tabitha Glenn
Sharon Harris
Deborah Harrison
Paul Haught
Randall Hutchinson
William Kim
Adele Landers
Joyce Mitchell
Judith Moore

Carla Peacher-Ryan
Ben Peternell
Andrea Reynolds
Patrice & Jackie Robinson
Jeff Rower
Verties Sails, Jr.
Linda Sawyer
Glenn & Linda Sessoms
Christopher Spencer
Joseph Steffner
Kandace Stewart

Percie Strong-Jenkins
Stephen Tower
Ted Townsend
Sherry Turner
Chuck Utterback
Martha Wagley
Brad Walker
Andre Woods
Jerry and Susan Yount

Connector \$250-\$499

Imad Abdullah	Viola Cole	Mary McCain	Robert Simpson
Ben Adams, Jr.	Rita Cowans	Chris McDermott	Joyce Springfield-Collins
Susan and Bill Andrews	Andy Davis	Susan Mealer	Phyllis Thomas
Janice Avery-Walthall	Blake Elliott	Jean Morton	Theodis Thompson
Louise Barden	Rose Flenorl	Eva Mosby	Mark Thompson
Sharon Barnett-Myers	Sylverna Ford	Christopher Murphy	Janice Toshach
Jim Boyd	Frank Gianotti, III	Deborah Northcross	Carolyn Turman
Cynthia Bradford	Kate Gooch	Wendy Oliver	Johnnie Turner
Otha Brandon	Janice Holder	Jack Peck	Lashell Vaughn
Scott Brockman	Perry Hooks	Vincent Perry	Alfred Washington
Joy Brown	Henry Hooper, II	David Poteat	Loretta Whitmore
Karen Buckner	Katrina Kimble	Ashley Robilio	Myra Whitney
Tamika Carwell-Richmond	James Kirkwood	Inetta Rogers	Laurie Whitney
Dorothy Cleaves	Scott Ledbetter, Sr.	Misty Rosser-White	Cecelia Wilson Sawyer
David Cocke	Deidre Malone	Marc Rubenstein	

Innovator \$100-\$249

Beverly Alexander	Les Freeman	Mike Lawhead	Carla Thomas
Howard Allenberg	Jonathan Frisch	Mark Luttrell	Jon Thompson
Stephanie Ammons	N.G. Thompson	J.T. Malasri	Janice Toshach
Jeanne Arthur	Ed & Kim Gentry	Shawn Massey	Melvyn Tuggle
Shante Avant	Art Gilliam	Anne Mathes	Steve Turner
Howard Averyhart	Robert Gordon	Mary McDonald	Carolyn Wade Blackett
Michael Berry	Nina Grayer	Eileen McGinley	Rick Wagers
Patricia Bogan	Monice Hagler	Harrison & Lauryce McIver	Patricia Walker
Anne Borst	Tyler Hampton	Pat Mitchell Worley	Desiree Wallace
Karen Bowyer	Carrie Harris	Larry Moore	Johnsie Wallace Gault
Marcia Boyd	William Harrison	Laura Morris	Sandra Walls
Caron Byrd	Jeanice Hayslett	Anna Mullins Ellis	Juanita Wilchie
Cynthia Calhoun	Samuel Hines, Jr.	Michael Naylor	Willie Willett
L.H. & Beth Campbell	Gene & Nancy Holcomb	Tanya Palmer	Reginald Williams
James Cross	Bruce Hopkins	Deanie Parker	Page & Gail Williamson
C.W. Denton	Foluke Houston	Richard Ranta	Cindy Wilson
Jed Dreifus	Whitney Jo	Ann Rice	Paul Winter
Maurice Elliott	Carol Jones	Stephanie Richards	Ron Wong
Edward Felsenthal	Vijay Kalaga	Mike & Sharon Ritz	Elizabeth Woodcock
Donald Fisher	Barbara King	Marilynn Robinson	Delilah Works
Donna Fisher	Rosalva King	Janet Scott	
J. Randolph Flatt	Aurelia Kyles	John Sorce	
Cheryl Floyd	Barbara Lapides		

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Ceylon Blackwell, Jr.	Myra Crenshaw	Cywandra King	Candace Tate
Toni Boland-Evans	Tosha Downey	Justin Merrick	Cristie Travis
Dariel Crenshaw	Didi Dwyer	Earnest Shinault	Daniel Wilkinson
	Mario Hogue	Sridhar & Poornima Sunkara	

DRIVE TO 45



JOIN US AS WE DRIVE to 45



JOIN US as we celebrate 45 years of preparing and mobilizing leaders to work together for the good of the whole community!

Leadership Memphis will be turning 45 years old in 2023!

We are honored to work daily supporting the storied missions of **Leadership Memphis** and **Volunteer Memphis**. We want to thank our class participants, volunteers, alumni, donors, corporate partners, and supporters for that opportunity.

We have some exciting plans to engage you all to celebrate the **Sapphire anniversary** of Leadership Memphis.

So rev up your engines and rally your class as we prepare to celebrate you and **45 years** of connecting leaders to leaders, leaders to information, and leaders to the community.

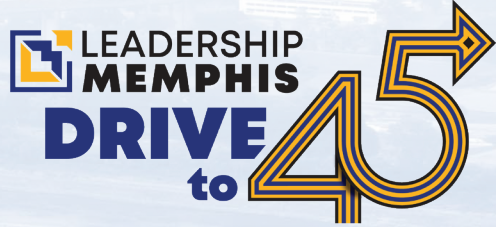


The greatness of a community is most accurately measured by the compassionate actions of its members.

Coretta Scott King



Stay tuned to find out how you can help your class be named the Sapphire Best Class Ever!



ALUMNI ENGAGEMENT

Events

A Disruption in Workforce Management: A Response to COVID-19

OCTOBER 6, 2021

Moderator:

- ◆ **Austin Baker** – President, HRO Partners

Panelists:

- ◆ **Priscilla Williams** – Trainer, Concern EAP
- ◆ **Desiree Lyles Wallace** – Chief Human Resources Officer, Agape Child & Family Services

Priscilla Williams and Desiree Lyles Wallace joined Leadership Memphis for a conversation concerning COVID-19's impact on the workforce. A conversation moderated by Austin Baker, the panelists provided much insight and solutions to adjusting to a new era of work.



Work-Life Balance: Harmony Between Work Life and Private Life

NOVEMBER 22, 2021

Moderator:

- ◆ **Joanna Crangle** – Market President/Publisher, Memphis Business Journal

Panelists:

- ◆ **Allison White** – Supervisor MLH EAP, Living Well Network
- ◆ **Dr. Laura Shultz** – Senior Director of Behavioral Health, Ambulatory Health MLH

With workplace burnout becoming more prevalent with the pandemic, Leadership Memphis hosted a Virtual Conversation focused on creating a better work life balance.



Community Focused: Creating a Service Environment through Engagement that Transcends the Workplace

MARCH 31, 2022

Moderator:

- ◆ **Marvin White** – Manager, FedEx.com Planning, Analysis and Innovation, FedEx TechConnect

Speaker:

- ◆ **Brad Federman** – CEO, Performance Point, LLC and author of *Cultivating Culture: 101 Ways to Foster Engagement in 15 Minutes or Less*

Brad Federman joined Leadership Memphis for a discussion on the importance of developing a workplace culture that prioritizes service.

Equity Driven DEI: Building Blocks Towards a More Equitable Criminal Justice System

MAY 19, 2022

Moderator:

- ◆ **Kenya Hooks** – Chief Prosecutor, City of Memphis

Panelists:

- ◆ **Heidi Kuhn** – Shelby County Criminal Court Clerk
- ◆ **Cedrick Wooten** – Chief Administrative Officer, Shelby County Circuit Clerk's Office

Leadership Memphis invited EP alumni Heidi Kuhn and Cedrick Wooten to discuss avenues to create a fairer criminal justice system. The two touched on an array of issues and proposed solutions to address them.

ALUMNI *in the news*

Sudhir Agrawal (EP2004) was recognized as one of the top financial advisors in the nation for 2021 by Ameriprise Financial. He also earned Circle of Success status which represents consistent and dedicated service to clients.

Belinda Anderson (EP2001) was named to the Memphis-Shelby County Airport Authority Board of Commissioners by the Memphis City Council.

Judith Black (EP2001) was named President and CEO of The Blues Foundation.

Ruby Bright (EP1996) is being honored by the Ms. Foundation as one of their four Women of Vision for her work leading the Women's Foundation for a Greater Memphis.

Jared Bulluck (FTF2010) has accepted a new role as Director of Development at the Memphis Museum of Science and History (MoSH).

Darrell Cobbins (EP1999) was recently featured by Memphis Magazine for his work in real estate helping spur economic and artistic growth in Memphis.

Sarah Colley (EP2016) was named SVP/Chief Human Resources Officer for Methodist Le Bonheur Healthcare.

Erika Dupree (FTS2020) has accepted a role as Talent Acquisition Manager for Christ Community Health Services.

Christine Essary (FTF2013) was recognized as Professional of the Year, Talent Management by the Society for Human Resource Management during their HR Excellence Awards.

Nicole Gates (EP2010) has joined the Home-Based Business Chamber of Commerce as their new Director of Development.

Dwan Gilliom (EP2011) is rejoining Allworld Project Management to lead their stormwater protection program in Memphis.

Tracy D. Hall (EP2019) was elected to the American Association of Community Colleges (AACC) board of directors to represent the National Council on Black American Affairs (NCBAA). Hall will serve a three-year term, effective July 1, 2022 – June 30, 2025.

Tanya Hart (EP2019) accepted a new position as Chief Human Resources Officer for First Horizon Corporation.

Nyrone Hawkins (EP2014) has accepted the position of Executive Director of Memphis Gridiron Ministries.

Randy Hutchinson (EP2006) wrote a guest column for The Daily Memphian about the Consumer Financial Protection Bureau cracking down on fake reviews.

Markita Jack (EP2020) has taken a new position with Iterable as their Head of Diversity, Equity, and Inclusion.

Will Jackson (EP2020) was recognized as an MBJ 2022 Journal 40 Under 40 honoree.

Vijay Kalaga (EP2017) was appointed to the Economic Development Growth Engine Industrial Development Board by Shelby County Mayor Lee Harris.

Katrina M. Kimble (FTF2018) received the 2022 President's Award for Health Impact from The National Coalition of 100 Black Women, Inc - Memphis Chapter.

Shannon Little Briggs (FTS2014) announced the expansion of her freelance PR and Social Media brand to Campfire Collective, a team of freelance media professionals dedicated to Memphis small businesses and nonprofits.

Terry Lynch (EP2009) was named Honorary Co-Chair of the Ida B. Wells memorial campaign.

Nika Martin (FTS2009) has started a new position as Monograms Foods' Director of Culture and Inclusion.

Alexandra Matlock (EP2013) has stepped into a new role as a Bilingual Housing Advocate for United Housing. She is also pursuing certification as a HUD-certified housing counselor.

Paul A. Matthews (EP1987) has joined the law firm of Harris Shelton Hanover Walsh, PLLC. His practice areas include litigation and dispute resolution, business and corporate law, and bankruptcy and debt restructuring. Matthews brings more than four decades of legal experience to Harris Shelton.

Lauren McHugh Robinson (EP2007) was recognized as a 2022 CEO of the Year by Memphis Magazine for her work leading Huey's restaurants.

Dexter McKinney (FTS2017) was recognized as an MBJ 2022 Journal 40 Under 40 honoree.

Vonesha Mitchell (FTF2017) was recognized as an MBJ 2022 Journal 40 Under 40 honoree.

George Monger (EP2016) was featured in the Memphis Business Journal for his partnerships with Spotify, Apple, and Pandora streaming platforms, and his work to make sure artists, producers, and songwriters get paid.

Alvis Otero (EP2015) has started a new position as Sr. Advisor, Corporate Social Responsibility at ALSAC/St. Jude Children's Research Hospital.

David Pickler (EP2001) President and CEO, Pickler Wealth Advisors, Collierville, has been selected to serve as the Education Council Chair and Director by the Tennessee Business Roundtable on Its Board of Directors for the 2022 term.

Dr. Richard Ranta (EP1981) is acting as judge for the Mid-South Knowledge Bowl.

Beverly Robertson (EP1989) was recognized as a 2022 CEO of the Year by Memphis Magazine for her work leading the Greater Memphis Chamber.

Kelley Sealey (FTS2019) started a new role as Deputy Administrator, Vulnerable Populations for Shelby County.

Jon Shivers (FTS22) was recognized as an MBJ 2022 Journal 40 Under 40 honoree.

Thurston Smith (EP2013) was recognized by the National Association for Alcoholism and Drug Abuse Counselors as their Mel Shulstad Professional of the Year.

Dorian Spears (GP2010) has taken a new role as National Program Partnerships and Strategy Lead with Gender Equality in Tech (GET) Cities.

Lori Spicer Robertson (FTF2008 / EP2019) was recognized as an MBJ 2022 Journal 40 Under 40 honoree.

Kirsten Stephens (FTS2021) has started a new position as Membership Manager for Girl Scouts Heart of the South.

Dr. Ed Stephens III (EP2021) has been appointed to the Downtown Memphis Commission by Mayor Lee Harris.

Erik E. Stevenson (FTF2020) was recognized as an MBJ 2022 Journal 40 Under 40 honoree.

Kandace Stewart (EP2020) was named Co-Chair of the Women's Business Council for the Greater Memphis Chamber.

Terrice Thomas (FTS2013) was named Director of Memphis Programs for Project Transformation.

Gary Thompson (EP2003) was promoted to Senior Vice President by Boyle. Thompson joined Boyle in 1995 and is responsible for acquiring, planning, developing, selling, and managing residential properties.

Allison Vance (FTF2016) was recognized as an MBJ 2022 Journal 40 Under 40 honoree.

Judge Carolyn Wade Blackett (EP1990) graduated with a master's degree magna cum laude from Memphis Theological Seminary.

Troy Watson (EP2020) was recognized as a 2022 CEO of the Year by Memphis Magazine for his work leading ServiceMaster.

Monica Wharton (EP2014) was named to the Tennessee Hospital Association Center for Innovative Solutions Board.

Lieutenant Dr. Juanita Wilchie (EP2008) is the recipient of a U.S. Army battalion command.

Cecelia Wilson Sawyer (EP1994) was named Board Chair for Rust College.

Tutional Williams (EP2021) was recognized as an MBJ 2022 Journal 40 Under 40 honoree.

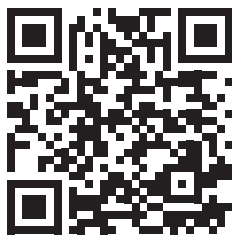
Mary Wu Tullis (EP2022) was named a Rising Star by Mid-South Super Lawyers and was recognized by Best Lawyers in America as a Rising Star.



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