

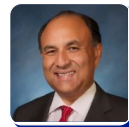
THE LEADER



ANNUAL REPORT 2022-2023



2023-2024 EXECUTIVE COMMITTEE



Rene Bustamante (EP 2009)
Board Chair
Finance Executive, Former Staff
Vice President & Assistant Treasurer
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VP, Integration Management and
Corporate Development
Smith + Nephew



Vernon Stafford, Jr (EP 2015)
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Senior EVP/Chief Audit Executive
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Vice President, External Affairs &
Business Operations
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Jean Morton (EP 2015)
Treasurer
SVP and Manager, Not For Profit &
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Truist



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System Director of Corporate
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Baptist Memorial Health Care
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FedEx.com Planning, Analysis
and Innovation
FedEx TechConnect



Sarah Colley (EP2016)
Volunteer Memphis Chair
SVP and Chief Human
Resource Officer
Methodist Le Bonheur Healthcare



Belinda Anderson (EP 2001)
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Community Volunteer



Joanna Crangle (EP 2019)
At Large
Market President/Publisher
Memphis Business Journal



Shirley Ford (EP 2019)
At Large
CFO
City of Memphis



Ginger Pilgrim (EP 2012)
At Large
Principal
Price Waterhouse Cooper



Ted Townsend (EP 2019)
At Large
President & CEO
Greater Memphis Chamber

2023-2024 BOARD OF DIRECTORS



Valerie Morris Bearup (EP2014)
President and CEO
Morris Marketing Group



Nikia Bell (EP2019)
VP of Operations
Regional One Health



Williams Brack (EP 2022)
*Manager, Business
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CBIZ MHM, LLC



Rocky Champagne
Vice President of Operations
Kroger - Delta Division



Rita Cowans (EP2019)
Vice President, Internal Audit
FedEx



Jim Crone (EP2018)
*Government and Corporate
Relations*
Trane



Edmund Ford, Jr. (EP2010)
Commissioner District 9
Shelby County Commission



Amber Floyd (EP2023)
General Counsel
Memphis-Shelby County
Airport Authority



Annette Green (EP2023)
Chief People Officer
ALSAC/St. Jude Children's
Research Hospital



Jason Handel (EP2019)
*Vice President, Global
Cellulose Sales*
International Paper



Paul Haught (EP2020)
*Vice President & Chief
Strategy Officer*
Christian Brothers University



Cassandra Howard (EP2023)
*Vice President, Chief Medical
Officer*
Methodist Le Bonheur Healthcare



Marlinee Iverson (EP2017)
County Attorney
Shelby County Government



Vijay Kalaga (EP2017)
*President - Senior
Relationship Manager*
Bank of America



James Kirkwood (EP2019)
Executive Director
Memphis Christian Pastors
Network



Ryan Leister (EP2023)
*Director of Customer
Relations*
Tennessee Valley Authority



Ken Moody (EP2018)
*Director, Local Relations &
Partnerships*
University of Memphis



Patrice Robinson (EP2006)
Council Member District 3
Memphis City Council



Linda Sawyer (EP2018)
CAO/CFO
Memphis Tourism



Steve Swain (EP2023)
*SVP, Community Lending
Manager*
Pinnacle Financial Partners



Sylvester Tate (EP2012)
Owner
Tate Computer Systems



Chuck Utterback (EP2011)
*Vice President Network
Management*
CIGNA



Dan Weddle (EP2017)
President and CEO
ProTech Services Group, Inc.

OUTGOING BOARD MEMBERS



Thank you to the following individuals for their timeless service to our Board of Directors.
Their dedication and service to Leadership Memphis cannot be overstated.



Carol Johnson (EP2015)
CEO & President
Spaces Group, LLC



Justin Merrick (EP2021)
Executive Director
Center for Transforming
Communities



Percie Strong-Jenkins (EP2014)
SVP, Senior Treasury Officer
Bank of America



Laurie Whitney (EP2017)
*Integrated Products Sr. Project
Manager*
Sedgwick

Thank You!

to our past and present Board of Directors for leading by example and being a 100% full participation board supporting Leadership Memphis programs through monetary donations.

Thanks to each of you for making Leadership Memphis better!

"Lead not by the example of power but by the power of example."

Support Community Engagement through a Sponsorship or Gift

Through the support of sponsors and donors, we are able to hold more than 10 events each year to help engage alumni and our community.

Alumni Donor Levels:

- Community Leader: \$5,000+
- Power Leader: \$2,500 - \$4,999
- Step Up Leader: \$1,000 - \$2,499
- Ambassador: \$500 - \$999
- Connector: \$250 - \$499
- Innovator: \$100 - \$249
- Alumni Donor: \$1 - \$99

Corporate Sponsor Levels:

- Leader: \$30,000+
- Entrepreneur: \$15,000 - \$29,999
- Team Builder: \$7,500 - \$14,999
- Innovator: \$3,500 - \$7,499

A Letter From Our PRESIDENT AND CEO

Dear Alumni, Friends, and Supporters,



Leadership Memphis is excited to present its Annual Report. We have had an incredible year of learning, networking, and volunteering. It is our honor to share with you the highlights of our fantastic work within the community. These successes are due to the continued support of the Leadership Memphis board, alums, volunteers, partner agencies, sponsors, donors, and funders. Thank you for helping us achieve Leadership Memphis' mission of engaging leaders and impacting the Mid-South.

Leadership Memphis and our Board of Directors strive to exemplify that mission through our diversity, equity, and inclusion efforts. We are proud to share that most of the Leadership Memphis board is minority and female. Having a truly diverse board gives Leadership Memphis the type of representation with unique perspectives that empower us to deliver outcomes that affect the broader community.

Your continued support allowed Leadership Memphis to achieve critical results and exceed our goals. We are humbled and grateful to see our board members lead the charge by achieving 100 percent board giving. The generosity of our board, alums, donors, grantors, and sponsors enabled Leadership Memphis to deliver impactful programs, community engagement opportunities, and expand our alumni engagement efforts.

Our community of leaders and volunteers continues to impact the broader community. I'm honored to share our key Leadership Memphis and Volunteer Memphis successes.

- ◆ Distributed health items over last three years – **3,669** General Health kits, **4,500** PPE Kits, and **36,000** face masks, totaling **61,683** items
- ◆ Completed **21,455** hours of volunteer opportunities across the Mid-South
- ◆ Communicated our message of community engagement across all multimedia channels, resulting in **68,000,000** media impressions
- ◆ Delivered best-in-class community leadership classes with a hybrid (in-person and virtual) curriculum, resulting in a Net Promoter Score of **63 - Amazing**
- ◆ Achieved **4,145** alumni, **2,759** Success High School students, **35,856** registered volunteers, and **461** registered agencies

We will continue our planned grant work to aid our community by focusing on eight counties in Western Tennessee and the Mid-south, including Shelby County. As a primary outcome, we will facilitate access and communication of vaccination information to the most vulnerable in our community through essential partnerships. Our partners will include the Tennessee Department of Health, the University of Tennessee Health and Science Center, and many others to lessen the negative impact of COVID-19 across Western Tennessee and the Mid-South.

Now that we're in the fiscal year 2023-2024, I am pleased to celebrate with you the 45th Anniversary of Leadership Memphis. In addition to our annual Signature Events, we will be hosting additional celebratory events during the year.

- ◆ **All-Alumni Volunteer Engagement** – MLK Days of Service Weekend, January 12 – 15, 2024
- ◆ **Alumni & Volunteer VIP Appreciation Event** – Friday, February 23, 2024, Ruth's Chris Steak House
- ◆ **Leadership Awards & 45th Anniversary Celebration Luncheon** - Tuesday, March 5, 2024, Renasant Convention Center
- ◆ **Alumni & Volunteer VIP Event** – Thursday, May 16, 2024, Memphis in May Barbecue Fest
- ◆ **All-Alumni Festival** – Saturday, June 1, 2024, Shelby Farms – Hyde Lake Pavilion

Sincerely,

Reggie Crenshaw
President/CEO

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Leadership Memphis TEAM

STAFF



Reggie Crenshaw
President & CEO



Michelle Dooner
Director of Development & Engagement



Kenya Johnson
Director of Programs



Ebony Moore
Director of Volunteer Memphis and Community Outreach



Charesse DeClue
Executive Assistant



Lydia Miller
Volunteer Coordinator

GRANTS



Dr. Carol Warren
Principal Investigator, Health Care Consultant



Michelle Fowlkes
Grant/Community Outreach & Qualitative Reporting Consultant



Reneé Frazier
Technical Advisor & Budget Compliance, COVID-19 Disparities Grant



Brittany Taylor
Project Coordinator – Grants

ABOUT THE COVER

The photo on the cover of the annual report is of the participants of the 2023 Executive Program. The photo was taken in April 2023.



Executive Program 2023



Leadership Memphis successfully transitioned back to in-person this year, without any reported exposure to COVID-19. Programming welcomed national speakers as well as local subject matter experts, and participants were able to fully immerse themselves in their cohort communities. The Welcome Reception was held August 3, 2022, at Lichterman Nature Center.

3-2-1 OPENING RETREAT

August 24 – 26, 2022 (Bridges USA)

From August 24th through August 26th, 2022, the 2023 Executive program class participated in the 3-2-1 Opening Retreat at Bridges USA. On day one, the cohort of 71, welcomed by Programs Chair, **Dr. Paul Haught**, learned about Memphis history through presentations by **Dr. Kendra Hotz** of Rhodes College and Tom Jones of Smart City Memphis. To wrap up the initial day, the class members ventured into their respective communities to tour and have lunch with designated community experts.

Day two continued to build on the momentum with team-building activities led by **Jon Grizzle** for Team Bridges and PerformancePoint's **Brad Federman**, as well as touring the National Civil Rights Museum.

On day three, the Alumni Spotlight featured Tennessee Valley Authority's **Mark Yates**. National speaker **Jodi Pfarr** delicately walked the executives through DEI, as described in her book "The Urgency of Awareness," to close out the opening retreat.

3-2-1 sponsors, Downtown Memphis Commission and Federal Reserve Bank of St. Louis – Memphis Branch, were represented with presentations from alumni **Paul Young** and **Douglas Scarboro**, respectively.

GOVERNMENT

September 16, 2022 (University of Memphis Cecil C. Humphreys School of Law)

Government Day on September 16, 2022, hosted at the University of Memphis Cecil C. Humphreys School of Law, was well attended and well-received by the executive class. City of Memphis Mayor and Leadership Memphis alumnus Jim Strickland kicked off the morning discussions about government and community, followed by Shelby County Mayor Lee Harris. In the days leading up to this class, Memphis was experiencing disturbing times, so the class participants spent time team-building designed to identify commonalities and create a thought-provoking dialogue on strategies and solutions for issues plaguing communities.

SPACES AND PLACES

October 28, 2022 (Collage Dance Collective)

On October 28, 2022, the Executive Program cohort convened at Collage Dance Collective in the Binghampton neighborhood for Spaces and Places. The executives engaged in a robust discussion about community development with panelists **Roshun Austin**, President/CEO for The Works, Inc.; **Jessica Lotz**, Executive Director of Innovate Memphis; and **John Zeanah**, Director of Memphis

and Shelby County Division of Planning and Development. **Brad Federman** and **Brian Poindexter** of PerformancePoint, LLC guided the class members through conversations and strategies about opportunities and challenges in communities in Greater Memphis.

EDUCATION

November 18, 2022 (Christian Brothers University)

The Executive Program class explored challenges and opportunities in education disparities and closing the literacy gaps on November 18, 2022, in its Education session at Christian Brothers University. **Sam O'Bryant**, Executive Director, Literacy Mid-South, and **David Montague**, Executive Director of Memphis Teacher Residency led discussions and presented data revealing the current state of primary and secondary education in the greater Memphis area as well as trends and initiatives to improve the educational landscape. **Brian Poindexter** of PerformancePoint facilitated the conversation.

ECONOMIC DEVELOPMENT

December 9, 2022 (ALSAC/St. Jude)

The Economic Development session on December 9, 2022, marked the midway point for the Executive Program. Hosted by ALSAC-St. Jude, the class members were delighted to hear from two Leadership Memphis alumni with one also being a current board member – **Ted Townsend**, President and CEO of Greater Memphis Chamber, and **Gary Rosenfeld**, President and CEO, Memphis Area Transit Authority (MATA). In addition to a lively economic development conversation, the cohort explored the ALSAC-St. Jude campus through a guided tour and received a personal welcome from their classmate, **Annette Green**, Chief People Officer for ALSAC-St. Jude. **Brad Federman** rejoined the group as facilitator and guided activities to enhance personal awareness and allow members to take steps towards building new relationships outside of their community groups.

MLK DAYS OF SERVICE

January 12-16, 2023 (In communities)

In lieu of a class session in January, the Executive Program 2023 shifted to working on their group projects during the MLK Days of Service events. Cohorts chose projects for their adopted communities, ultimately delivering projects ranging from signage to welcome visitors to Orange Mound, to legal clinics in Hickory Hill and a job fair in Hamilton.

Executive Program 2023



HEALTH AND WELLNESS

February 10, 2023 (Baptist Memorial Hospital)

On February 10, 2023, the class members reconvened for Health and Wellness, which was hosted at Baptist Memorial Hospital East. **Dr. Michelle Taylor**, Shelby County Health Department Director, shared eye-opening statistics for disparities in healthcare and future health outcomes. Her presentation was followed by **Dr. Altha Sewart** of the University of Tennessee Health Science Center and **Laurie Powell**, CEO, Alliance Health, who jointly spoke about mental health disparities, available resources for individuals seeking assistance, and new partnerships that expand behavioral health services. Next, the class was lead in conversation about stakeholders and strategies for identifying and closing the health disparity gaps with **Brian Poindexter** of PerformancePoint, LLC. Closing out this session, the executives began community group share-outs. Douglass, Orange Mound, Binghampton, and Berclair community groups presented their projects.

SOCIAL JUSTICE

March 3, 2022 (Renasant Convention Center)

The **Social Justice** session on March 3, 2023, at the Renasant Convention Center featured panelists **Dr. Charles McKinney**, Neville Frierson Bryan Chair of Africana Studies and Associate Professor of History at Rhodes College, and

Natalie McKinney, Executive Director-Founder of Whole Child Strategies, Inc. The panelists discussed inclusive and solution-driven conversations on equitable strategies. The executives participated in a "Life Experience Walk," and the remaining community groups, Douglass, Hamilton, Hickory Hill, and Whitehaven presented their projects.

ENVISIONING MEMPHIS

April 14, 2023 (International Paper)

Envisioning Memphis was hosted at the International Paper Headquarters. Executives heard from **Carol Coletta**, Memphis River Parks Partnership, and **Scott Brockman**, former President and CEO, of Memphis Airport Authority, followed by a robust discussion around future trends for building a better Memphis.

CLOSING/GRADUATION CEREMONY

April 27, 2023 (Memphis Botanic Gardens)

The Executive Program 2022 culminated its journey at an in-person graduation ceremony held at the Memphis Botanic Gardens. Board Vice Chair, **Rene Bustamante**, delivered the keynote address, and Board Chair, **Vernon Stafford, Jr.**, and Immediate Past Chair **Shirley Ford** shared congratulatory and inspiring remarks with the cohort. The Executive Program 2023 cohort nominated and voted for **Amber Floyd**, General Counsel, Memphis-Shelby Co. Airport Authority, to represent the class of 2023 on the Board of Directors.

Executive Program 2023 PARTICIPANTS



STEPHANIE ALEXANDER
Executive Director
Memphis Area Minority Contractors Association

SARAH BUTTS
Director of Sales
Memphis Business Journal

JENNIFER CULOTTA
President/Partner
Lokion

FATONDRA GARDNER
Lieutenant
Shelby County Sheriff's Office

JENNIFER BATES
Chief Administrative Officer
For the Kingdom

SHONE BYNUM
President & CEO
SKB Facilities & Maintenance

ONJA FIELDS
Director – R&D
Georgia-Pacific Cellulose

JASON GOLDSTEIN
Executive Vice President and Member
Harkavy Shainberg Kaplan PLC

DR. TIFFANY BOYKINS GLOVER
Chief Executive Officer
Global Mobile Care

JOHN CARMICHAEL, SR.
Manager,
Communications
International Paper

ANNETTE FIGUEROA-GREEN
Chief People Officer
ALSAC - St. Jude Children's Research Hospital

AMANDA MANESS HAMILTON
Vice President of Membership
Project Management Institute

JASON BROCK
Vice President,
Performance Marketing
ALSAC - St. Jude Children's Research Hospital

RODNEY CLEEK
Manager of Budget, Plant and Rates
Memphis Light, Gas and Water

AMBER FLOYD
General Counsel
Memphis-Shelby County Airport Authority

WENDY HARRIS
Information Technology Director
City of Memphis

TAMARA BROWN
Board President
Project Management Institute - Memphis

DWAYNE COLEMAN
Consumer Banking Manager
Regions Bank

TELISA FRANKLIN
President
Memphis Juneteenth

MARILYN BURRESS
Chief Executive Officer
Memphis Health Center

LYDIA O'NEAL CRIVENS
Director of Interagency Partnerships
Memphis Child Advocacy Center

WILL FRAZIER
Owner/Operator
Will Frazier & Associates

TERESA HARTNETT
Sr. Associate Dean,
Finance & Administration
University of Tennessee College of Medicine

Executive Program 2023 PARTICIPANTS



JANA HAYNES
Chief Financial Officer
Monogram Foods

CHERYL HEARN
Deputy City Attorney
City of Memphis

SCOTTY HENDRICKS
Managing Partner –
Memphis
New York Life

ANGELA HEWLETT
Manager of Human
Performance and People
Development
Memphis Light, Gas and
Water

**DR. CASSANDRA
HOWARD**
Vice President, Chief
Medical Officer
Methodist Le Bonheur
Healthcare

MARGARET JACKSON
Sr. Quality Assurance
Manager
City of Memphis Housing
and Community
Development

JERRY JOHNSON
Chief Financial Officer
William R. Moore College
of Technology

JACQUELINE JONES
Vice President, Chief
People Officer
Memphis Light, Gas and
Water

JAMES KELLY
Partner
Kelly Green Enterprises,
LLC

TITO LANGSTON
Deputy Chief Financial
Officer
Memphis Shelby County
Schools

SAMANTHA LARSON
Vice President, IT
Sedgwick

WENDY LAWHEAD
Director of Enterprise
Analytics, Retail &
Health System Customer
Solutions
McKesson

RYAN LEISTER
Director, Customer
Relations
Tennessee Valley
Authority

ALYSSA MACON-MOORE
Major
Memphis Police
Department

TATORIE MARION
Director of Alumni
Relations
Christian Brothers
University

**JENNIE VERNER
MARSHALL**
Government Relations
Advisor
Butler Snow

DR. YOLANDA MARTIN
(Former) Chief of Human
Resources
Memphis-Shelby County
Schools

**BACARRA SANDERSON
MAULDIN**
Deputy CEO
Memphis Area Transit
Authority

ERIKABLAIR MCGREW
Founder
Young Wall Street, Inc.

COLBY MIDGETT
Owner/Operator
Premier Flowers

CDR. SHALETHA MORAN
NPC Diversity, Equity,
and Inclusion Special
Assistant and Navy
Human Resources
Detailer
Navy Personnel
Command (NPC)

TIFFANI MORROW-SMITH
Executive Director
REACH Memphis

**CAPT. MICHAEL C.
MOSBRUGER**
Commanding Officer
U.S. Navy - Naval Support
Activity Mid-South

KEN E. OLDS
Assistant Vice President/
Mortgage Loan Officer
& Co-Owner of Muggin
Coffeehouse
Truist Bank & Muggin
Coffeehouse

LINDA PARKER
Senior Communications
Specialist
FedEx Global Citizenship

ERIN PATTEE
Vice President Regional
Services and Planning
Le Bonheur Children's
Hospital

DR. SAMUEL H. PIEH
Chief Operating Officer
Baptist Memorial Hospital
- Memphis

LAURIE POWELL
Chief Executive Officer
Alliance Healthcare
Services

HENRY REAVES, ESQ.
Chief Executive Officer
Reaves Law Firm

JARMILA REED
Financial Advisor
Pinnacle Financial
Partners

JODI REYNHOUT
Vice President of
Strategy and Operations
The Collective Blueprint

FRANK RILEY
Director, ITS Data &
Analytics
ALSAC - St. Jude
Children's Research
Hospital

**PHYLLIS GRISSOM
ROBINSON**
Executive Director
CONVERGENCE Memphis
Inc.

URSULA L. ROMAN
Vice President
of Marketing &
Communications
Memphis Goodwill, Inc.

**CAPT. ANTHONY F.
SCARPINO**
Director, Distribution
and Augmentation
Division
U.S. Navy

ABIGAIL SHERIDAN
Chief Operating Officer
Memphis Medical District
Collaborative (MMDC)

DR. ROBERT SHORTY
Global Director, Diversity,
Equity, and Inclusion
Nike

GLENN SIGLER
VP Financial Planning
and Analytics
ALSAC - St. Jude
Children's Research
Hospital

KEITH SISSON
Managing Director
UMRF Ventures, Inc.

**DR. EDWARD H.
STEPHENS**
Bishop
Golden Gate Cathedral

**MANOUCHEKA
THERMITUS**
Chief Operating Officer
Regional One Health

**CHERRY WHITEHEAD-
THOMPSON**
Executive Director
Shelby County
Community Services
Agency

LEE WHITWELL
Chief Litigation Attorney
Shelby County
Government

SHELLEE WILLIAMS
Manager, Customer
Experience & Market
Analysis
Memphis Light, Gas &
Water

BRIAN WILSON
Treasurer
AOC LLC

FastTrack Fall 2022 & Spring 2023



FASTTRACK FALL 2022 PROGRAM

September 24, 2022 - December 17, 2022

The FastTrack Fall 2022 classes commenced on September 24, 2022, as the cohort gathered in person for the first time. Their regular Tuesday evening sessions started on September 27, featuring **Mark Fleischer** from Story Board Memphis, who engaged the group with essential historical events in Memphis 101.

In October, **Markita Jack** from Iterable led a discussion for the DEI Conversations session. On October 18, 2022, the class transitioned to a virtual format for the Education session, where they engaged about equity in education with **David Montague** from Memphis Teacher Residency. Then, on October 25th, the cohort gathered in person for an Economic Development session featuring guest speaker **John Lawrence** from EDGE – Economic Development Growth Engine of Memphis.

On November 1, 2022, the Health and Wellness session featured a panel discussion with **Dr. Bruce Randolph** from the Shelby County Health Department and **Dr. Chante Calais-Morgan** from Christ Community Health Services, focusing on the topic of health disparities. On November 8, 2022, the Housing session welcomed **Ashley Cash**, the Director of the City of Memphis Division of Housing and Community Development, as the keynote speaker.

The cohort concluded their series of facilitated classes on November 15, 2022, with a session titled "A Memphis Area Case Study – Community Development," led by **Dr. Kenneth Reardon**, who serves as the Director of the Urban Planning and Community Development master's program at the University of Massachusetts Boston. During Dr. Reardon's association with the University of Memphis, he played a pivotal role in the South Memphis Revitalization Action Plan.

On November 29, 2022, the group project share-outs commenced, starting with the community development group's virtual session featuring Shelby County Commissioners **Britney Thornton** and **Michael Whaley**, **Quincy Jones** from The Works Inc., and **Dexter McKinney**, who serves as the Director of Social Determinants of Health & Community Engagement for Methodist Le Bonheur Healthcare. On December 6, 2022, the economic development group project was presented in person, with **Paul Young**, the President/CEO of the Downtown Memphis Commission, as the speaker. The final group project, centered around education, took place on December 13, 2022.

The FastTrack Fall 2022 program officially wrapped up with a certificate presentation ceremony on December 17, 2022, honoring the outstanding leaders within this cohort.

FASTTRACK SPRING 2023 PROGRAM

February 4, 2023 - April 22, 2023

The opening session for FastTrack Spring 2023, initially planned for January 28, 2023, was

postponed to February 4, 2023, as a precaution due to safety concerns related to the Tyre Nichols video release. The cohort convened virtually for their Memphis 101 session with **Tom Jones** from Smart City Memphis on January 31, 2023.

February sessions opened with **Kenya Johnson**, the Director of Programs at Leadership Memphis, guiding the conversation for the DEI Conversations meeting. On February 15, 2023, **Alicia Norman**, Executive Director of NEXT Memphis at Porter Leath, was the Education Day speaker, emphasizing the importance and positive impact of early education. Additionally, in the same month, **Bacarra Mauldin**, Deputy CEO of MATA (Memphis Area Transit Authority), delivered a presentation on economic development and explored the implications of public transportation on the local economy. **Mairi Albertson**, from the City of Memphis Division of Housing and Community Development, concluded the month by discussing housing initiatives and growth during the Housing session.



On March 7, 2023, the FastTrack Health and Wellness class engaged in a discussion on health disparity gaps led by **Dr. Michelle Taylor**, the Director of the Shelby County Health Department. The class convened virtually on March 21, 2023, for "A Memphis Area Case Study – Community Development," which was facilitated by **Dr. Kenneth Reardon**, the Director of the Urban Planning and Community Development master's program at the University of Massachusetts Boston. Dr. Reardon, formerly associated with the University of Memphis, shared his extensive expertise in urban planning and discussed the initiatives he had overseen during his time in Memphis.

The cohort led the last three sessions of Spring 2023, taking place on March 28, April 4, and April 11, 2023. During these sessions, groups presented community development, education, and economic development projects. **Paul Young**, President/CEO of the Downtown Memphis Commission, kicked off the projects with a presentation for the community development group. To wrap up the project presentations, **Eddie F. Hayes, III**, from the Greater Memphis Chamber, served as the featured speaker for the economic development group.

The FastTrack Spring 2023 cohort was awarded their certificates of completion and formally became part of our alumni network on April 22, 2023!

FASTTRACK FALL 2022 PARTICIPANTS



LARA BRUMBACK
Manager Strategic Initiatives
 AutoZone Inc.

ARNISA DAVIS
Supervisor of GIS, EAM and Materials Systems
 Memphis Light, Gas and Water

LARA BRUMBACK
Manager Strategic Initiatives
 AutoZone Inc.

ARNISA DAVIS
Supervisor of GIS, EAM and Materials Systems
 Memphis Light, Gas and Water

JAMIE GIDDENS
Human Resources Business Partner
 TruGreen Corporate office

SUSAN GRAHAM
Sr. Development Officer
 Regional One Health Foundation

BRIANNA HARRINGTON
Program Manager, Grantmaking & Capacity building
 The Memphis Music Initiative

LORENZO HERMAN
Financial Advisor
 Thrivent

KESHA IVY
Principal
 Memphis-Shelby County Schools

JILL LOPEZ
Director of Recruitment Operations
 Methodist LeBonheur Healthcare

MAREO MILLER
Senior Manager Portfolio Services
 CBRE

MARTAGUS NEWTON
Director of Volunteers
 Project Management Institute Memphis

ERVIN ROMERO
Training and Development Specialist
 Memphis Light, Gas and Water

NIA SMITH
Director of HR
 Service Master Facilities Maintenance

BRIANNA SMITH-HERMAN
Senior Account Manager
 Three (I) Creative Communications

RACHAEL SPRIGGS
Equity and Continuous Improvement Consultant
 Memphis-Shelby County Schools/School Seed

ROGER SURIA
Vice President of Marketing
 Project Management Institute Memphis

JACOB SWATLEY
Attorney
 Harris Shelton Hanover Walsh, PLLC

GARICK WHERRY
Web & Mobile Team Lead
 Memphis Light, Gas and Water

RACHEL WHITE
Supervisor
 HHM CPA's

MARCEY WRIGHT
Community Relations Manager
 Tennessee Valley Authority (TVA)

Memphis Business Journal POWER 100

Leadership Memphis is proud to recognize the following alumni named to the Memphis Business Journal's Power 100 list for 2023. The list represents some of the most influential business leaders in our city.

- | | | |
|---------------------------------------|--|------------------------------------|
| Al Bright, Jr. (EP 2014) | Dr. Tracy Hall (EP 2019) | Gary Rosenfield (EP 2019) |
| Ruby Bright (EP 1996) | Carolyn Hardy (EP 1995) | Chandell Ryan (EP 2020) |
| Scott Brockman (EP 2013) | James Holt (EP 2006) | Jack Sammons (EP 1986) |
| Mauricio Calvo (EP 2002) | Michael Hooks, Jr. (EP 2019) | Douglas Scarboro (EP 2016) |
| Chance Carlisle (FTF 2008) | Cato Johnson (EP 1985) | Leigh Shockey (EP 1998) |
| Reginald Coopwood (EP 2012) | Kevin Kane (EP 1994) | Brian Stephens (EP 2009) |
| Micheal Cristal (EP 2007) | Shantelle Leatherwood (EP 2011) | Susan Stephenson (EP 1994) |
| Greg Duckett (EP 1986) | Jason Little (EP 2009) | Ernest Strickland (EP 2015) |
| Kelly English (EP 2014) | Rhonda Logan (EP 2021) | Jim Strickland (EP 2005) |
| Jason Farmer (EP 2015) | Doug McGowen (EP 2011) | Ted Townsend (EP 2019) |
| Robert Fockler (EP 2001) | Johnny Moore (EP 1994) | Michael Ugwueke (EP 2009) |
| Marlon Foster (EP 2010) | Scott Morris (EP 1988) | Duncan Williams (EP 1994) |
| Kathy Buckman Gibson (EP 2003) | David Porter (EP 1987) | Toni Williams (EP 2021) |
| J.W. Gibson (EP 1999) | Angel Price (EP 2009) | Kevin Woods (EP 2014) |
| Willie Gregory (EP 1998) | Howard Robertson (EP 1990) | Jan Young (EP 1999) |
| | Kenneth Robinson (EP 1996) | Paul Young (EP 2019) |

FASTTRACK SPRING 2023 PARTICIPANTS



ALEJANDRA ALVAREZ
Director - Center for Innovation
 Regional One Health

LADONNA ARNOLD
Computer Software Specialist II
 Memphis Light, Gas and Water

ANGELA S. AUSTIN
Manager of Civil Construction Projects & Field Support
 Tennessee Valley Authority

SANDRA L. BARNES-BOBO
Principal
 Memphis-Shelby County Schools

DAVID BLANKENSHIP Jr., Associate Relationship Manager
 Fifth Third Bank

PHALANGE BRUTUS
Manager
 Kinetic Homes LLC

CRYSTAL CHOPIN
Operations Manager
 Oasis of Hope Inc.

ALEX DEJARNETT
College Academic Advisor II
 University of Memphis

DEJA MARIE FOSTER
Financial Advice Sales Consultant
 Ameriprise Financial LLC

DR. LINDA F. HARRIS
Program Coordinator/Teacher
 KIPP Public Schools

DEVIN HOLLINGSWORTH
Health and Fitness Coordinator
 Memphis Grizzlies

CHRIS R. JOHNSON
GVIP Coordinator
 City of Memphis

CANDICE C. LUCAS
Training Development Specialist III
 Memphis Light, Gas and Water

TAKISHA MACK
Education Specialist
 The University of Tennessee Health Science Center

KHARL-RAY MASSEY
Program Manager - Healthcare for the Homeless
 Shelby County Health Department

TAYLOR MAYBERRY
Nurse Anesthesia Resident
 The University of Tennessee Health Science Center

SOYA MOORE
Principal
 Northwest Prep Academy

MONICA ONWUKA
Education Specialist
 The University of Tennessee Health Science Center

LARA PAYNE
Senior Compliance and Operations Associate
 Preserver Partners LLC

PORTIA PONDS
Sales
 AFLAC

TAKEALLAH RIVERA
West TN Community Liaison
 AimHiTN

PATRICE M. SHAW-BRUNSON
Agency Branch Manager
 Memphis Public Library Division

LAKESHA A. THOMAS
Educator
 Achievement School District

DR. ELIZABETH A. WILLIAMS
Dean of Allied Health and Professor of Public Health
 Baptist Health Sciences University

KATHRYN WINSLEY
Doctoral Student
 University of Memphis

CONGRATULATIONS
 to you all and
 thank you for all you do
 for Memphis.



Volunteer Memphis AWARDS

2023 Volunteer Memphis Award RECIPIENTS



Adult Volunteer of the Year
Eryn Rogers



Youth Volunteer of the Year
Joshua & James Martin



Nonprofit of the Year
Arise2Read



Corporate Citizen of the Year
Huey's



Healthcare Humanitarian of the Year
Cato Johnson



Community Advocate Impact Award
Dr. Keith Norman



Corporate Leader Impact Award
FedEx



Nonprofit Impact Award
Christ Community Health Services

The Volunteer Memphis Awards are a thank you to the more than 300,000 volunteers across the Mid-South who give so tirelessly of themselves each year as well as a chance to highlight the most dedicated volunteers, nonprofit organizations, civic groups and corporations. Memphis has a long-storied history of service – every year Memphis ranks as one of the highest in the country in terms of hours spent volunteering. During the 2023 Volunteer Memphis Awards, volunteers, nonprofit organizations, and corporations were honored across eight award categories – Adult Volunteer of the Year, Youth Volunteer of the Year, Nonprofit Organizations of the Year, Corporate Citizen of the Year, Healthcare Humanitarian of the Year, and three Impact Awards.

Presenting Sponsors



Gold Sponsors



Bronze Sponsors



Leadership AWARDS LUNCHEON

2023 Leadership Awards RECIPIENTS



Kate Gooch Leader of the Year

Reginald Porter, Jr. (EP2013)
Senior Vice President, Development and
Corporate Social Responsibility
ALSAC



Distinguished Alumni of the Year

David Williams (EP 2006)
Regional Director
Vitalant



The 2023 Leadership Awards Luncheon was held on March 3, 2023 at the Renasant Convention Center. Each year, Leadership Memphis honors community leaders and businesses who exemplify the true meaning of collective impact through the Kate Gooch Leader of the Year, Distinguished Alumni of the Year, and Community Champion of the Year.

The Kate Gooch Leader of The Year Award is given to a Memphis community leader who demonstrates exceptional community advocacy, plays a pivotal role in driving Memphis forward, and serves as an example for leaders in our city. The Distinguished Alumni of the Year Award is given to an alum of Leadership Memphis' Executive Program or FastTrack Program who is making an impact in the Mid-South through their business and community endeavors. The Community Champion Award honors a business or organization that invests in their community, sets the standard as a servant leader, and elevates others around them.

Leadership Memphis also recognizes ten individuals as Change Makers selected from a list of nominated individuals who are rare and unique forces of positive change. These dynamic individuals come from various backgrounds and organizations but share a common passion for bettering the world around them. Each Change Maker is chosen by a panel of judges based on nominations written by peers.

2023 CHANGE MAKERS



Sudhir K. Agrawal (EP2004)
CPA, CDFATM, CFP®,
Founder and CEO
Ami Financial Group



Austin Crowder
Founder
Know Your Rights EDU,
Commercial Account
Executive, Zoom



Michalyn Easter-Thomas (Grassroots 2016)
Founder, Our Grass
Our Roots
Memphis City
Councilwoman, District 7



Claudia Haltom
Founder/Director of
Donor Relations
A Step Ahead Foundation



David Jordan (EP2010)
President and CEO
Agape Child
and Family Services



The Rev. Dr. Mark Matheny (EP1979)
President
United Methodist
Neighborhood Centers of
Memphis (UMNMC)



Dr. Bartholomew Orr
Senior Pastor
Brown Missionary
Baptist Church



Henry Reaves, III (EP2023)
Founder & CEO
Reaves Law Firm



Sharon Williams
Administrator
Ridgemont Manor



Shane Young
Co-Founder/
Executive Director
Memphis Inner City
Rugby

2023 CHANGE MAKERS JUDGES

Belinda Anderson (EP2001)
Community Volunteer

Joy Truly Brown (EP2016)
Director, Booking and Event
Operations
The Orpheum Theatre

Justin Jamerson (FTF2014, EP2017)
Learning Manager, Digital &
Multimedia
Nike

Vijay Kalaga (EP2017)
Vice President - Senior Relationship
Manager
Bank of America

Marvin White (EP2019)
Manager, FedEx.com Planning,
Analysis,
and Innovation, FedEx TechConnect

Mandy Young (FTS2020)
Sr. Liaison - IT Talent Architect
ALSAC

Presenting Sponsors



Table Sponsors



Special Thanks to
Hook Books Event

Impacting
MEMPHIS

**LEADERSHIP
MEMPHIS**



4,145
TOTAL ALUMNI



2,759
SUCCESS HIGH
SCHOOL STUDENTS



MAJORITY
MINORITY & FEMALE
BOARD

100%
BOARD GIVING



15
ANNUAL ALUMNI NETWORKING,
VOLUNTEER, AND
INFORMATIONAL EVENTS

**VOLUNTEER
MEMPHIS**



35,856
VOLUNTEERS
REGISTERED



461
TOTAL VOLUNTEER
AGENCIES



21,455
TOTAL VOLUNTEER
HOURS
JULY 2022 – JUNE 2023
(Equates to \$642,575 of
Community Value)

Strategic Plan STATS

AVERAGE NET PROMOTER SCORE (NPS) 

FASTTRACK
SPRING & FALL 77.5
EXECUTIVE 63



BEST
IN CLASS TRAINING:
HYBRID MODEL



68,000,000
IN PRINT AND ONLINE
MEDIA AUDIENCE



\$961,000
EARNED MEDIA VALUE



2,125,821
IN SOCIAL MEDIA
IMPRESSIONS TO DATE



4,000
NETWORKING
EVENT ATTENDEES



ENHANCED
WEBSITE
& **INCREASED**
PUBLIC
ENGAGEMENT




LM AND SHELBY CO.
HEALTH DEPARTMENT
SERVING 9 AT-RISK
ZIP CODES
TO INCREASE
COVID-19 VACCINATIONS



LM AND TN DEPT. OF HEALTH
SERVING 21
COUNTIES IN
WEST TENNESSEE
TO INCREASE COVID-19
VACCINATIONS



AWARDED OVER
\$2,670,000
IN HEALTH & WELLNESS
GRANTS OVER
TWO YEARS

DEC. 2020 - SEPT. 2023



SLEEVES UP CAMPAIGN GENERATED
208,183,599
MEDIA AUDIENCE



7,403,466
IN SOCIAL MEDIA
IMPRESSIONS



2,831
HOUSING AND COMMUNITY
DEVELOPMENT KITS
DISTRIBUTED

2,114
SURVEYS



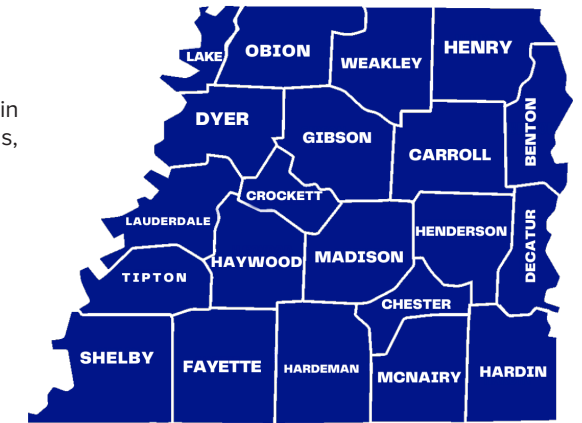
61,683
HEALTH AND WELLNESS
ITEMS DISTRIBUTED



Grants RECAP

Tennessee Department of Health Grant

The purpose of the TDH Grant is to reduce vaccine hesitancy in counties throughout Western Tennessee with the highest infection rate and lowest vaccination rate. To achieve this, a multifaceted strategy has been implemented that includes community events, grassroots marketing, and social media. Leadership Memphis and Volunteer Memphis, as a subcontractor of UT Health Science Center Department of Community Health Engagement, are working with local healthcare providers, community and governmental partners, and local media outlets to address vaccine-hesitant residents in rural counties with special attention to those who are pregnant, veterans, seniors, and disabled.



229
SURVEYS



429
OUTREACH
(RURAL)



109,186,000
IMPRESSIONS



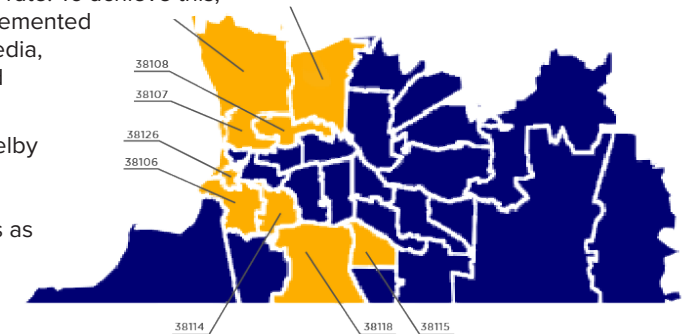
Shelby County Health Department Grant - Sleeves Up



The purpose of the SCHD Grant is to reduce vaccine hesitancy in zip codes with the highest infection rate and lowest vaccination rate. To achieve this, a multifaceted marketing plan has been implemented that includes grassroots marketing, social media, influencer videos, bus wraps, direct mail, and community events.

Leadership Memphis and Volunteer Memphis as a subcontractor of Shelby County, are working with local health care providers, community and governmental partners, and media outlets, to address Shelby County's vaccine hesitancy among communities of color in urban and rural areas as well as residents who are veterans, seniors, and disabled.

Leadership Memphis through Volunteer Memphis will work with the University of Memphis to create the messaging based on the thematic derived from community focus groups in the nine zip codes with the largest vaccine hesitancy in Shelby County.



46,501,264
Impressions



3,374
Attendance



Public Health
Prevent. Promote. Protect.
Shelby County Health Department



1,328
Surveys



2,001
Sleeves Up Bags
Distributed

Grants RECAP

City of Memphis Housing and Community Development Grant



The purpose of the HCD grant is to address the overall health disparities in Memphis by providing 1,000 health and wellness kits to low-income families, home-bound seniors, veterans, and people experiencing homelessness. To maximize resources, nonprofits that already work closely with the target population have been brought in as partners in this effort. Volunteer Memphis hosts volunteer packing events to pack the kits, and distribution partners to deliver them to clients. Volunteer Memphis also hosts HCD events with the intent to target HCD clients in their own neighborhoods.

Kit Items

- Mask, Hand Sanitizer, Touchless Grabbers, Vaccine Brochures (Personal Protective Equipment)
- Pill Organizer, COVID-19 Rapid Test, Blood Pressure Cuff, Thermometer (Health Items)
- Soap, Toothpaste, Toothbrush, Lip Balm, Lotion (Hygiene Products)
- Bus Passes - For People Experiencing Homelessness

Distribution Partners



1,728 **Kits Distributed**

15,552 **Health Items Distributed**

418 **Bus Passes Given to Homeless**

260 **Meals Given to Homeless**

Alumni Engagement OPPORTUNITIES

WOMEN IN BUSINESS: A NEW CULTURE SHATTERING GLASS CEILINGS

July 28, 2022, Virtual Conversations

Moderator: Ginger Pilgrim (EP2012), Principal, PricewaterhouseCoopers

Panelists: Miriam "Mili" Cordero, Owner, Mili's Flowers and Gifts; **Kayla Rodriguez Graff**, CEO/Co-Founder, SweetBio; **Brigette Green (EP2013)**, Owner/Co-Founder, TopCat Masonry Contractors, LLC.

The July Virtual Conversations welcomed three of Memphis' most successful women in business to share their experience with overcoming challenges, the importance of women as mentors to other women, and ways that they are capitalizing on their successes by giving back to the community.

IT'S NOT POLITICS: THE INTERSECTION OF GOVERNMENT & BUILDING COMMUNITIES

September 29, 2022, Virtual Conversations

Moderator: Kimmie McNeil Vaulx (EP1999), System Director of Corporate Communications, Baptist Memorial Healthcare Corporation

Panelists: John Lawrence, Senior Economic Development Specialist, Economic Development Growth Engine (EDGE) of Memphis and Shelby County; **Ron Brooks**, President, River City Capital, LLC

Memphis is filled with opportunities for new business and workforce development, and EDGE and River City Capital are at the epicenter of supporting stimulation of both. The experts on this panel delivered an overview of Memphis 3.0, the dynamics between local, state and federal government related to project proposals and funding, and the economic impact of Blue Oval City.

HEALTHCARE IN THE MID-SOUTH: RACIAL & SOCIOECONOMIC DISPARITIES IN OUTCOMES

January 25, 2023, Crosstown Concourse

Moderator: David Waters, Associate Director at the Institute for Public Service Reporting, University of Memphis

Panelists: Dr. Scott Morris, CEO, Church Health; **Dr. Kenneth Robinson**, President and CEO of United Way of the Mid-South, Physician, and former State Health Commissioner; **Dr. Michelle Taylor**, Director, Shelby County Health Department; **Dr. Andrea Willis**, Senior Vice President and Chief Medical Officer of BlueCross BlueShield of Tennessee

Leadership Memphis alumni were invited to attend this in-person event hosted by Power Poll. Leading industry experts discussed the disparities in health equity in Memphis and Shelby County, and how they are tackling the problems that impede those in our community from accessing health care.

MENTAL HEALTH 101: HOW DOES IT IMPACT THE COMMUNITY?

May 18, 2023, Virtual Conversations

Moderator: Laurie Powell, CEO, Alliance Healthcare Services

Panelists: Thurston Smith, MPA, LAC/S, CCS, CAADAC, Associate Professor of Psychology, Graceland University, Adjunct Professor, Union University

In part one of this two-part series, two of the most recognized local experts in the field of mental health provided listeners with ways to identify when someone is in poor mental health, types of traumas and their definitions, and a variety of resources for those who are themselves experiencing trauma or think they may know someone who is in need of assistance. Given recent events in Memphis at the time of this conversation, and the interest from our alumni, Mental Health 202 was planned for July 2023.

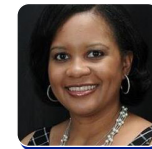
15th Annual MULTICULTURAL BREAKFAST

ADVANCING DEI: LEADING THROUGH MENTORSHIP

EVENT CHAIRS:



Rene Bustamante (EP2009)
Finance Executive, Former Staff VP and Assistant Treasurer
FedEx



Shunji Brown-Woods (EP2018)
VP, Integration Management and Corporate Development
Smith & Nephew

In our first in-person event since the pandemic, nearly 300 Leadership Memphis alumni and guests attended the 15th Annual Multicultural Breakfast, on November 11, 2023. Continuing the tradition of celebrating local entities making a difference with DEI as a backdrop of their mission, this year's event recognized **Boys and Girls Club of Greater Memphis, Memphis Grizzlies Foundation, Peer Power Foundation, and Youth Villages**, each one diving deep into our communities and demonstrating accessible and intentional youth mentorship.

Event emcee **Stan Bell**, radio personality for WDIA and V101.1 welcomed the breakfast crowd with enthusiasm before introducing a Fireside Chat video recognizing "Mentorship in the Military," in honor of Veterans' Day. Leadership Memphis Board member **Valerie Morris Bearup (EP2014)**, President and CEO of Morris Marketing Group, led a conversation with **Major General Robert J. Williamson**, US Army (Retired) and **Brigadier General Cassandra Howard (EP2023)**, United States Air Force, Air National Guard on the value of having a mentor and being a mentor in the military.

Event co-chairs and Leadership Memphis Board Members, **Rene Bustamante (EP2009)**, FY23 Board Vice Chair, Staff VP & Assistant Treasurer, Global Cash Management, FedEx and **Shunji Brown-Woods (EP2018)** Vice President, Integration Management and Corporate Development for Smith + Nephew then greeted those in attendance before the recognition of the presenting sponsors.

Laura Fortenberry (EP2022), Manager, Global Citizenship, FedEx Services, on behalf of Presenting Sponsor FedEx, also recognized Presenting Sponsors International Paper and Verizon.

Moderator **Justin Tanner**, Director, State & Local Government Affairs, Public Policy Law, and Security for Verizon led a panel discussion about the importance of mentorship for the community and how it promotes diversity, equity, and inclusion. Panelists were **Keith Blanchard**, President & CEO, Boys and Girls Club of Greater Memphis; **Abuseri Ohwofasa (EP2020)**, Vice President, Community Engagement & Executive Director, Memphis Grizzlies Foundation; **Cortney Richardson**, CEO, Peer Power Foundation; and **Nicole Fannin**, Executive Director of Residential Services, Youth Villages.

Leadership Memphis FY23 Board Chair **Vernon Stafford, Jr. (EP2015)**, Sr. Vice President & Chief Audit Executive for First Horizon, along with Leadership Memphis President & CEO, **Reggie Crenshaw (EP2011)**, thank the sponsors, those attending and applauded the great works in mentorship being carried out not only in the non-profit agencies in the civilian community, but also in the military.

Presenting Sponsors



Table Sponsors



6th Annual MLK DAYS OF SERVICE



MLK Days of Service empowers individuals, strengthens communities, bridges barriers, creates solutions to social problems, and moves us closer to Dr. King's vision of a beloved community through service throughout the Mid-South. **Volunteer Memphis 7th Annual MLK Days of Service** was a week-long service event between Thursday, January 12th through Monday, January 16th. During which there were more than 40 in-person and virtual volunteer opportunities throughout the Mid-South.

Presenting Sponsors



Silver Sponsors

AutoZone
Caesar's Entertainment
Pfizer

Bronze Sponsors

Regional One Health

****SPECIAL THANKS to the City Council and Shelby County Commission****

THURSDAY, JANUARY 12TH THROUGH MONDAY, JANUARY 16TH

Thursday, January 12th:
MLK Kick Off Event
at Benjamin L.
Hooks Central
Library

Friday, January 13th:
Youth and
Education Day

Saturday, January 14th:
Health and
Wellness

Sunday, January 15th:
Service Sunday

Monday, January 16th:
Community
Cleanup



5,097,330

Impressions



1,253

Total
Number of Volunteers



6,164.10

Total
Volunteer Hours



91

Total
Projects

MLK FAMILY HEALTH AND WELLNESS DAY

Leadership Memphis hosted, managed, and led two region-wide health and wellness events as part of **MLK Days of Service** in Shelby County at Orange Mound and Hollywood Community Centers. Both events targeted underserved populations that are noted as food insecure, high rates of chronic illness, low rates of COVID-vaccinations, seniors at risk, women of childbearing ages and neighborhoods

of color. Overall, Leadership Memphis counted **110 volunteers, 504 attendees, 51 vendors** and **58 vaccinations**. At Orange Mound, Leadership Memphis successfully distributed **200 food boxes** to the community. At Hollywood, Leadership Memphis distributed **270 diapers** and other baby, personal hygiene items and **50 food boxes**.

FY2023 Leadership Memphis CORPORATE SPONSORS

LEADER (\$30,000 TO \$49,999)



ENTREPRENEUR (\$15,000 TO \$29,999)



TEAM BUILDER (\$7,500 TO \$14,999)

Downtown Memphis Commission

Nike

Memphis Tourism

Regions Bank

Playhouse on the Square

INNOVATOR (\$3,500 TO \$7,499)

Huey's

State Farm

Trustmark Bank

For information on becoming a sponsor for FY 2024, please email **Michelle Dooner, Director of Development & Engagement, mdooner@leadershipmemphis.org**, or call the office at **901-278-0016**. These donations were made from July 1, 2022, through June 30, 2023.

FY2023 Volunteer Memphis
EVENT SPONSORS

2023 MLK DAYS OF SERVICE PRESENTING SPONSORS



SILVER SPONSORS

- AutoZone
- Caesars Entertainment
- Pfizer

BRONZE SPONSORS

Regional One Health

2023 VOLUNTEER MEMPHIS AWARDS SPONSORS

PRESENTING SPONSORS



GOLD SPONSORS



BRONZE SPONSORS

Baptist Memorial Health Care Corporation
First Horizon

2022 9/11 DAYS OF SERVICE & REMEMBRANCE SPONSORS

- Evans Petree
- Indian Community Fund of Greater Memphis
- Nike
- Costco

2022 MAKE A DIFFERENCE WEEK SPONSOR

PRESENTING SPONSOR: TRUIST

2022 FAMILY VOLUNTEER DAY SPONSOR

GOLD SPONSOR: United Healthcare

For information on becoming a sponsor for FY 2024, please email **Michelle Dooner, Director of Development & Engagement, mdooner@leadershipmemphis.org**, or call the office at **901-278-0016**. These donations were made from July 1, 2022, through June 30, 2023.

Upcoming Events
SAVE THE DATES

MULTICULTURAL BREAKFAST

NOVEMBER 1, 2023
The Guesthouse at Graceland

The 16th Annual Multicultural Breakfast will deliver on the tradition of recognizing DEI, with a focus reducing the rates of poverty in our city through health equity, education equity, and income equity. Dr. Elena Delavega, PhD, MSW, Professor at the University of Memphis, will serve as keynote speaker. This year's spotlight agencies are Agape Child & Family Services, Habitat for Humanity, Mid-South Food Bank, MIFA, and United Way of the Mid-South.

HOLIDAY PARTY

DECEMBER 11, 2023
Shelby Farms Event Center

Be ready to show off your holiday attire as we celebrate the spirit of the season with music and friends and toast to the camaraderie that is Leadership Memphis.

MAKE A DIFFERENCE WEEK

MONDAY, OCTOBER 23RD THROUGH FRIDAY, OCTOBER 27TH, 2023

Volunteer Memphis in partnership with local nonprofit organizations, banks, and corporations provides free, age-appropriate financial literacy classes, primarily to middle and high school students at various low-income, minority schools throughout Memphis.



FAMILY VOLUNTEER DAY

SATURDAY, NOVEMBER 18TH, 2023

Join Volunteer Memphis in giving back Saturday, November 18th, 2023, as part of National Family Volunteer Day. National Family Volunteer Day celebrates the power of families working together to make a difference in their communities. This is an excellent way to spend quality time together while teaching children about the importance of giving back. We will provide individuals and families with meals and groceries in time for the Thanksgiving holiday.

9/11 DAY OF SERVICE AND REMEMBRANCE

MONDAY, SEPTEMBER 11TH, 2023

Volunteer Memphis and Leadership Memphis will honor first responders with a volunteer rally as well as a complimentary lunch and honor hour for more than 600 firefighters and 30 fire stations across the Greater Memphis Area on the 21st commemoration of the tragic September 11th attacks.



LEADERSHIP AWARDS & 45TH ANNIVERSARY CELEBRATION LUNCHEON

MARCH 5, 2024
Renasant Convention Center

Leadership Memphis will celebrate our 45th anniversary by bringing together the best in class of community leaders representing a cross-section of corporate, non-profit, health care, government, and faith-based entities. In addition to celebrating our anniversary, we will also honor the 2024 Kate Gooch Leader of the Year, Distinguished Alumnus of the Year and Community Champion of the year and recognize the 2024 Class of Change Makers selected by their peers.



MLK DAYS OF SERVICE

THURSDAY, JANUARY 11TH THROUGH MONDAY, JANUARY 15TH, 2024

MLK Days of Services asks us to 'Care Like King' by empowering individuals, strengthening communities, bridging barriers, and creating solutions to social problems through service. Volunteer Memphis and Leadership Memphis in partnership with local organizations, civic groups, and corporations will spend the week honoring Dr. Martin Luther King Jr.'s legacy of service.



VOLUNTEER MEMPHIS AWARDS

THURSDAY, JUNE 13TH, 2024

The Volunteer Memphis Awards are a celebration of volunteers, nonprofit organizations, and corporations that give so tirelessly of themselves each year for the betterment of the Mid-South. Awards are given out to the Adult and Youth Volunteers of the Year, Nonprofit Organization of the Year, Corporate Citizen of the Year, and Healthcare Humanitarian of the Year. Our 7th Annual Volunteer Memphis Awards will celebrate service and includes dinner, wine, beer, and nonalcoholic drinks as well as the award ceremony.

Leadership Memphis ALUMNI DONORS

RECOGNITION OF GIFTS - July 1, 2022 - June 30, 2023

Community Leader \$5,000+

Laura Barrett
Diane Brown
Rebecca W. Wilson

Power Leader \$2,500-\$4,999

Reggie Crenshaw
Kathy & J.W. Gibson
Vernon & Barbara H. Stafford, Jr.

Step Up Leader \$1,000-\$2,499

Mr. & Mrs. Sudhir K. Agrawal
Calvin and Belinda Anderson
Andre Z. Woods & Shunji Q. Brown-Woods
Rene & Nancy Bustamante
Cindy Cleveland
Jim Crone, Jr.
Shirley Ford
Brigette Green
Sharon Harris
Nicole Harris
Deborah Harrison
Jay Healy
Jenny Kiesewetter
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Patricia & David Smith
Joseph Steffner
Percie Strong-Jenkins
Ted Townsend
Michael Uiberall
Dan Weddle
Kami Wigginton
Duncan Williams

Ambassador \$500-\$999

Janice Avery-Walthall
Pan Awsumb
Gortria Banks

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Glenn and Linda Sessoms
Christopher Spencer
Kandace Stewart
Steve Swain
Sylvester Tate
Janice Tosach
Chuck Utterback
Martha Wagley
Marvin White
Jerry & Susan Yount

Connector \$250-\$499

Clint Anderson
Susan & Bill Andrews
Williams Brack
Otha Brandon
Joy Brown
Karen Buckner
Cynthia Childress
Clarence Christian
Dorothy Cleaves
V. Lynn Evans
Rose Flernorl
Sylverna Ford
Tabitha Glenn
Kate Gooch
Yvonda Higgins

Henry Hooper, II
April Hubbard
Dorothy Johnson
James Kirkwood
Paulette Luker
Mary McCain
Jonathan McCullers
Susan Mealer
Monica Morgan
Eva Mosby
Wendy Oliver
Carla Peacher-Ryan
Jack Peck
David Poteat
Andrea Reynolds
Patrice Robinson
Jacqueline Saunders
Cecilia Sawyer
Robert Simpson
Phyllis Thomas
Mark Thompson
Orpheus Triplett
Johnnie Turner
Terri Wallace
Desiree Wallace
Alfred Washington
Jeremiah Watson
Myra Whitney

Innovator \$100-\$249

Donna Abney
Howard Allenberg
Oretha Anderson
Anne Borst
Marcia Boyd
Ruby Bright
Cynthia Calhoun
L.H. Campbell
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Pearson Crutcher
Michael Detroit
Maurice Elliot
Toni Evans
Edward Felsenthal
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Jeanice Hayslett
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Brian Mellone
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Carolyn Wade Blackett
Rick Wagers
Johnsie Wallace Gault
Alexander Wellford, Jr.
Willie Willett
Ethelyn Williams-Neal
Page Williamson
Pamela Willingham
Cindy Wilson
Ron Wong

Alumni Donor \$1-\$99

Petrick Adams
Keith Brown
Jeffrey Chittenden
Dariel Crenshaw
Kandra Crenshaw
Jay and Trisha Dooner
Karen Emanuel
Nina Grayer
Bill Lynch
Asia Meador
Callye Moran
Reginald Porter Jr.
Bud Richey
Lemuel Russell
Bridgett Stigger
Betty Wilson
Daniel Woodcock
Chris Woods



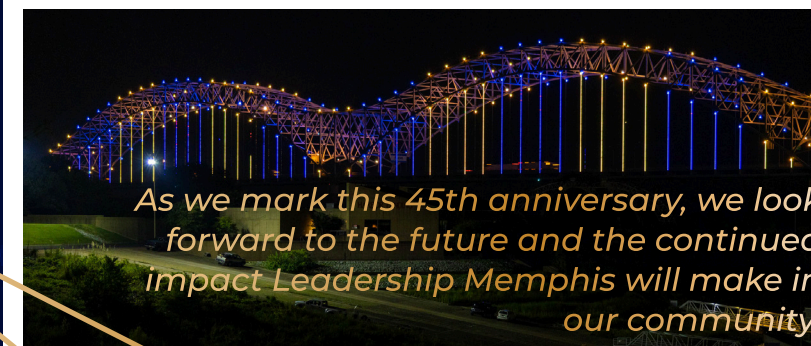
We are thrilled to celebrate a special milestone in our organization's history – **Leadership Memphis' 45th Anniversary!** This year is not just a celebration of our past, but a recognition of the incredible leaders, alumni, and supporters who have been instrumental in our journey.

Our Sapphire Anniversary theme of **Excellence in Community Leadership and Volunteerism** will enhance community empowerment and bring together the best in class of local leaders to promote civic engagement that makes a difference.

To celebrate our over 4,100 alumni, a series of celebratory events are planned, in addition to our annual Signature Events.

- ◆ **16th Annual Multicultural Breakfast** – Wednesday, November 1, 2023, The Guest House at Graceland
- ◆ **Alumni Holiday Party** – Monday, December 11, 2023, FedEx Event Center at Shelby Farms
- ◆ **All-Alumni Volunteer Engagement** – MLK Days of Service Weekend, January 12 – 15, 2024**
- ◆ **Alumni & Volunteer VIP Appreciation Event** – Friday, February 23, 2024, Ruth's Chris Steak House (By invitation)**
- ◆ **Leadership Awards & 45th Anniversary Celebration Luncheon** – Tuesday, March 5, 2024, Renasant Convention Center**
- ◆ **Alumni & Volunteer VIP Event** – Thursday, May 16, 2024, Memphis in May Barbecue Fest (By invitation)**
- ◆ **All-Alumni Festival** – Saturday, June 1, 2024, Shelby Farms – Hyde Lake Pavillion**

**Indicates 45th Anniversary Special Event



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Alumni IN THE NEWS

Darrell Cobbins (EP1999) was featured on Meanwhile in Memphis from WYXR about his efforts to make Memphis more magnetic.

Brigette Green (EP2013) was profiled by The Daily Memphian for her role with the Chairman's Circle.

Congratulations to the following Leadership Memphis alumni for being selected as part of Memphis Business Journal's Super Women in Business for 2022!

- ◆ **Susan Adler Thorp** (EP1985), Susan Adler Thorp Communications
- ◆ **Penelope Huston** (FTS2013), Downtown Memphis Commission
- ◆ **Danielle Inez** (FTS2013), Shelby County Government
- ◆ **Linda McNeil** (EP2009), Gaskill Strategies
- ◆ **Tannera Gibson** (EP2016), Burch, Porter & Johnson PLLC
- ◆ **Andrea Hill** (FTS2015), Momentum Nonprofit Partners

Barbara Williams (EP2005) received a three-year contract to conduct Health Resources and Services Administration (HRSA) Operational Site Visits

Karen Treas (EP2020) was promoted to Chief Administrative Officer at Moore Tech

Kevin Woods (EP2014) was appointed to the West Cancer Foundation Board of Directors

Jon Peters (EP2009) was appointed to the West Cancer Foundation Board of Directors

Susan Cooper (EP2021) was selected to serve as Chair-Elect and Secretary for the Essential Hospitals Institute Board of Directors

Trinette Small (EP2015) started a new position as Associate Producer, Business Development Consultant at Lockton Cos.

Janice Toshach (EP2009) was recognized as an Outstanding Woman in Banking 2022 by Risk Management Association Memphis Chapter

Tutional Williams (EP2021) was appointed to serve as interim superintendent for Memphis-Shelby County Schools

Reginald Porter Jr. (EP2013) was promoted to Senior Vice President, Development & Social Responsibility at St. Jude Children's Research Hospital - ALSAC

Sherman Greer (EP2021) for began a new position as Head of U.S. State and Local Government Relations at ServiceNow.

Shaterra Reed Marion (FTFP 2020) was appointed as a Judge on the Court of Workers' Compensation Claims in Memphis.

Ryan Nelson (FTSP 2011) was named Market Chief Financial Officer of Saint Francis Healthcare.

MPD Lieutenant Albert Bonner (FTF2021) graduated from the 283rd Session of the FBI National Academy.

Tanya L. Hart (EP2019), Senior Vice President of Executive Compensation and Total Rewards at First Horizon National Corporation, was nationally recognized as a top 25 most influential black businesswoman of 2022 by The Network Journal.

Patrick Johnston (EP2022) was named Executive Vice President of RKA Construction's new Commercial Services Division

Sonji Branch (EP2010) started a new position as Vice President of Partner Cities for America's Promise Alliance

Judge Shaterra Marion (FTFP 2020), was officially sworn into the Memphis office of the Tennessee Court of Workers' Compensation Claims.

Ted Townsend, (EP2019), Leadership Memphis Board Member, was named President & CEO of Greater Memphis Chamber.

Vonesha Mitchell (FTF2017) was inducted into the prestigious Marquis Who's Who Biographical Registry as part of the 40 Under 40 Class of 2022 Leaders in Memphis.

Gwyn Fisher (EP2015, FTS2008) joined the Greater Memphis Chamber as the director of economic development.

Wendy Oliver (EP 2004), was selected as the next West Tennessee Court Clerk.

Deidre Malone (EP1999) joined the Board of Directors for the Museum of Science and History.

Joy Bowen (EP2004) joined the Board of Directors for the Museum of Science and History.

Andrea Wiley (EP2019) joined Hemline Tailored Brand Strategies as Partner, Director of Client Services.

Congratulations to the following Leadership Memphis alumni for being selected as part of Memphis Business Journal's Super Women in Business for 2023!

- ◆ **Shante Avant** (EP2010), Women's Foundation for a Greater Memphis
- ◆ **Shunji Brown-Woods** (EP2018), Smith+Nephew
- ◆ **Beverly Gates** (EP2009), Monogram Foods
- ◆ **Jerri Green** (FT2019), Shelby County, TN Government
- ◆ **Tanya Hart** (EP2019), First Horizon Bank
- ◆ **Tracy Lauritzen Wright** (EP2012), ArtsMemphis
- ◆ **Bacarra Mauldin** (EP2023), Memphis Area Transit Authority
- ◆ **Mary "MJ" McConner** (FT2021), Inclusive Excellence Consulting
- ◆ **Colby Midgett** (EP2023), Premier Flowers Memphis
- ◆ **Traci Strickland** (EP2020), Paragon Bank

Sudhir K. Agrawal (EP2004), CPA, CDFATM, CFP®, a private wealth advisor with Ameriprise Financial Services, LLC and the founder & CEO of Ami Financial Group, qualified for the company's Circle of Success annual recognition program.

Joann Massey (EP2014) was named the new VP of Operations at the Economic Development Growth Engine (EDGE) for Memphis & Shelby County.

Andrea Baird, M.S., Executive-MBA, EdD candidate (EP2021) was promoted to the position of Chief Executive Officer for The Speech and Hearing Center of the Mid-South DBA Memphis Oral School for the Deaf.

Terry Blue (EP2019) was selected as the new President & CEO of Memphis-Shelby County Airport Authority.

Venus Chaney (FT2009) was selected the new Chief Executive Officer of Girl Scouts Heart of the South.

Monica Wharton (EP2014) was appointed as the new Executive Vice President and Chief Operating Officer for Methodist Le Bonheur Healthcare.

Kesha Ivy (EP2022) was named the first-ever Chief Academic Officer for Junior Achievement of Memphis and the Mid-South.

Derick Ziegler (EP2013) was promoted to the new role of Vice President/Chief Transformation officer for Baptist Memorial Health Care.

Brad Parsons (EP2022) was promoted to Vice President of Operations for the West Tennessee and Arkansas markets of Baptist Memorial Health Care.

Corbin I. Carpenter, Esq. (EP2022) was recognized for his work as a Managing Member of Carpenter Law, PLLC, where he manages and oversees all operations of the Firm's Memphis and Nashville offices.

Betty Sue McGarvey (EP2012) retired from Baptist Memorial Health Care after a 48-year career. McGarvey retired on June 30 after serving as the President of Baptist College of Health Sciences.

Dr. Nicole Gates (EP2018) was named the Vice President of University Advancement for Strategic Growth Leaders University's Memphis Campus. The Memphis Campus officially launched on May 18.

Deidre Malone (EP1999), President and CEO of The Carter Malone Group, celebrated 20 years in the communications industry.

Jennifer Sharp (FT2019) joined The Carter Malone Group as the Public Relations Manager.

Brigette B. Wilson (FT21) received the Save the Children 2023 President's Award. This award recognizes individuals who have demonstrated the highest ideals of Save the Children US.



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Leadership Memphis can also accept appreciated stocks and securities, as well as contributions from your donor advised fund.

If you need assistance, email **Michelle Dooner, Director of Development & Engagement** at mdooner@leadershipmemphis.org for easy details!



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