

# THE LEADER

*Engaging Leaders – Impacting Memphis*



**NEW LOOK,  
NEW LOCATION,  
NEW WEBSITE**

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**THANK YOU ALUMNI DONORS**

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**40TH  
ANNIVERSARY  
LUNCHEON**

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**ANNUAL REPORT**

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# LEADERSHIP MEMPHIS 2019-2020 BOARD OF DIRECTORS

## EXECUTIVE COMMITTEE



**Reginald Porter, Jr.**  
*Board Chair*  
SVP, Enterprise Operations  
ALSAC/ St. Jude Children's  
Research Hospital



**Terry Lynch**  
*Immediate Past Chair*  
President  
The Southland Capital Corporation



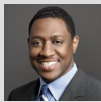
**Mike Jung**  
*Vice Chair*  
President  
The Commercial Appeal



**Blake Elliott**  
*Treasurer*  
Senior Vice President  
Regions Bank



**Valerie Morris**  
*Secretary*  
President & CEO  
Morris Marketing Group



**Reggie Crenshaw**  
*At Large*  
Principal  
Crenshaw & Associates



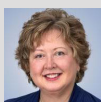
**Brian Stephens**  
*At Large*  
CEO  
Caissa Public Strategies



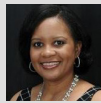
**Percie Strong-Jenkins**  
*At Large*  
SVP, Senior Treasury Officer  
Bank of America



**Jim Crone**  
*Volunteer Memphis Chair*  
Government & Corporate Relations/  
Comprehensive Solutions  
Trane U.S. Inc.



**Betty Sue McGarvey**  
*Alumni Chair*  
President  
Baptist College of Health Sciences



**Shunji Brown-Woods**  
*Program Chair*  
Director of Professional Affairs  
Smith & Nephew

## BOARD OF DIRECTORS



**Belinda Anderson**  
*Community Volunteer*



**Dan Barron**  
*VP/Market Manager*  
Entercom



**Rene Bustamante**  
*Staff Vice President &  
Assistant Treasurer*  
FedEx Corporation



**Lisa Driver**  
*Director of Account  
Management*  
BlueCross BlueShield  
of Tennessee



**Julie Ellis**  
*Senior Counsel*  
Butler Snow



**Shirley Ford**  
*CFO*  
City of Memphis



**Edmund Ford, Jr.**  
*Commissioner*  
Shelby County Commission



**NaKeia Grimes**  
*Plant Manager*  
Hershey's



**Linda Lauer**  
*Managing Director*  
CBIZ



**Mark McMath**  
*Senior Vice President,  
Chief Information Officer*  
Methodist Le Bonheur Healthcare



**Ginger Pilgrim**  
*Principal*  
Price Waterhouse Cooper



**Patrice Robinson**  
*Councilwoman, District 3*  
Memphis City Council



**Linda Sawyer**  
*CAO/CFO*  
Memphis Tourism



**Vernon Stafford Jr.**  
*EVP/Chief Audit Executive*  
First Horizon National Corporation



**Sylvester Tate**  
*Owner*  
Tate Computer Systems



**Karen Todd**  
*Empowerment Coach*  
Coach Karren



**Ted Townsend**  
*Chief Economic Development &  
Government Relations Officer*  
University of Memphis



**Chuck Utterback**  
*Director of Contracting*  
CIGNA



**Rick Wagers**  
*Senior Executive Vice President  
& CFO*  
Regional One Health



**Marvin White**  
*Manager, Desktop Planning  
& Innovation R&D*  
FedEx TechConnect



**Laurie Whitney**  
*Integrated Products  
Sr. Project Manager*  
Sedgwick



**Kami Wigginton**



**Rodney Young**

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## ON THE COVER:

Richard Smith holds up a "Believe Memphis" Towel at the 40th Anniversary Celebration.

View the whole story on pages 16-19.

# A LETTER FROM OUR PRESIDENT/CEO



## LEADERSHIP MEMPHIS STAFF



**David Williams**  
President/CEO



**Jared Bulluck**  
Senior Director of Operations



**Andrea Hill**  
Director of Volunteer Memphis



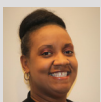
**Alex Middleton**  
Director of Programs



**Shantile Franklin**  
Operations Coordinator



**Austin Hasenmueller**  
Alumni Engagement Coordinator



**Candace Taylor**  
Special Projects & Events Coordinator



### Dear Alumni, Friends, and Supporters:

Every year Leadership Memphis selects a word to guide our work for the year. We endeavor to select a word that resonates, not only with our goals for Leadership Memphis, but with current events and within the community, so that all are working together in synergy.

Past words have included:

- Why - why is what LM does important, why do we do it a certain way, why do leadership and LM matter?
- Courage - the courage to make our community better, courage to try new things in new ways, and courage to persevere in the face of adversity

Over the past 40 years, we have had many different words to steer our path.

This year, we have chosen the word **“being,”** and we are using it in the context of “It is less about becoming a better person, and more about **being** a better person.” When searching for this year’s word, we were compelled by the realization that many times in our quest to become something more, we often forget to **be** the best we already are and make the most of what is in our control today. We get caught up in what’s next. When we recognize that **being** our best as a person is happening every moment of every day, we can succeed at **being** our best in the present, which ultimately will impact our success tomorrow and each day after that.

**Being** is less about becoming a better Leadership Memphis and more about **being** a better Leadership Memphis today by maximizing the abundance of skills and talents that exist within our alumni and community. Furthermore, it is less about becoming a better Memphis, and more about **being** a better Memphis today.

Do not misunderstand, I’m not saying we shouldn’t have ambition and strive to be better. If we’re not moving forward, we risk becoming stagnant. What I am saying is that we can spend too much time trying to become something and miss opportunities to make a difference in ourselves and others if we aren’t **being** our best every day.

As you consider this year’s word, I offer the following about Leadership Memphis:

1. To develop more community leaders to impact our metro area, we are **being** very deliberate to continually elevate our programs in both Leadership Memphis and Volunteer Memphis.
2. For alumni who are interested in **being** more connected and engaged, we are introducing more social, purposeful, and impactful networking opportunities. We have more about these events later in this newsletter, but make sure you are signed up to get the e-Leader emails for specifics.
3. We are thankful for our alumni and corporate sponsors for **being** financially supportive of our mission, but we always need more. If you haven’t given, please do so today.

The LM team cultivated these guiding concepts when planning for this year. They are top of mind for us as we develop and execute programs, events, and initiatives. We are focused on **being** the best LM every day, for our alumni, our supporters, our community, and each of you. We hope you will join us, because you are a key element to our **being** successful.

Sincerely,

David Williams  
President/CEO  
Leadership Memphis

## MEMBERSHIPS & AFFILIATIONS

Greater Memphis Chamber

Association of Leadership Programs (ALP)

Tennessee Association of Community Leadership Programs (TACL)

American Leadership Forum  
Hands on Network  
Points of Light Foundation

## STRATEGIC PARTNERS

FedEx

International Paper

Sedgwick

Memphis Tourism

Regional One Health

Anonymous



# LEADERSHIP MEMPHIS PROGRAMS

Leadership Memphis is proud to introduce the **Executive Program Class of 2019** and **Fall FastTrack Class of 2019**. The diverse group of leaders are comprised of experienced leaders from across multiple community spectrums, including business, nonprofit, government, education, faith, neighborhoods, and professionals.

Leadership Memphis Executives and FastTrack members participate in community-expanding platforms for understanding the strengths and challenges of our metro area, exploring the importance of collaboration, and demonstrating the power that collective impact has to take Memphis to the next level. The Leadership Memphis classes are not only a celebration of the accomplishments of the organization's 3,526 alumni but also a renewed commitment to developing future classes of community leaders devoted to promoting positive change.

We are honored to present the **41th Anniversary Executive and 22nd FastTrack Class** participants.

## EXECUTIVE CLASS 2020

**Kimberly Alexander**, Public Relations Manager, Baptist Memorial Health Care  
**Phyllis Aluko**, Shelby County Public Defender, Law Offices of the Shelby County Public Defender

**Janice Avery-Walthall**, Director of HR, Memphis/Shelby County Airport Authority

**Scot Bearup**, Senior Attorney, Juvenile Court of Memphis and Shelby County

**Vinay Bhal**, Clinical Strategy Lead, Smith & Nephew

**Kerri Blair**, Administrative Director, Behind the Scenes

**Morgan Bohannon**, Vice President, Market Manager, Cumulus Media

**Jeff Borgsmiller**, Preconstruction Manager, Turner Construction

**Candi Burton**, Comptroller, City of Memphis

**Alissa Campbell Shaw**, Senior Manager Community Engagement & Executive Director, IP Foundation, International Paper

**Chandell Carr**, Deputy Chief Operations Officer, City of Memphis

**David Casteel**, Branch Head, Officer Performance and Separations, Navy Personnel Command, US Navy

**Mark Creech**, Executive Director, Tennessee Valley Authority

**Hayley Daniel**, Senior Director of Direct Marketing, ALSAC/St. Jude Children's Research Hospital

**Patrick Elam**, Vice President of US Operations, Southeast Region, FedEx

**Jennifer Ervin**, General Counsel & Chief Legal Officer, Shelby County Schools

**Eric Eurich**, Owner/Business Coach, FocalPoint Business Coaching

**Michael Gabel**, Managing Director of International Legal & Regulatory Affairs, FedEx Logistics

**Brandon Gentry**, Senior Distribution Manager, Medtronic

**Angela Green**, Executive Director, On Location Memphis, Inc.

**Robert Griffin**, VP of Marketing, Memphis in May

**Will Griffith**, Director of Pharmacy Operations, Accredo Specialty Pharmacy

**Ruby Hancock**, Managing Director, Audit, KPMG LLP

**Chas Harris**, Director of Business Development, Sodexo

**Tim Harris**, Chief Executive Officer, Memphis Empowerment Initiative

**Mark Hart**, VP of Sales & Operations, South Central Region, Stanley Security Solutions

**Paul Haught**, Vice President of Academics & Student Life, Christian Brothers University

**Kandi Hill-Clarke**, Dean, University of Memphis

**Markita Jack**, SVP, Talent Acquisition & Employee Relations, First Horizon

**Tiffany Jackson**, Provider Incentive & Engagement Manager, BCBST

**Will Jackson**, Chief Information Officer, Christ Community Health Services, Inc.

**Greg Jackson**, Senior IT Manager Data Center Operations, International Paper

**Carol Jackson**, Executive Director, Families Matter, Inc.

**Angela Johnson**, Director of Donor Relations, Mid-South Food Bank

**Will Jones**, Pastor, Germantown Presbyterian Church

**Jennifer Jones**, Chief Marketing Officer, Youth Villages

**William "Bill" Kim**, SVP and Chief Information Officer, Regional One Health

**Hardin Kimmel**, Senior Director of Compliance, Medtronic

**Marlon King**, Superintendent of Schools, Fayette County

**Nicole Lacey**, Chief Communications Officer, Memphis Area Transit Authority

**Velver Lee**, Owner/Head Instructor, Grown Women Swim

**Rosie McGaughy**, Human Resource Business Partner, Hershey's

**Dann Miller**, Senior Consumer Experience Director, The Commercial Appeal

**Brad Miller**, Senior Vice President, Financial Advisor, Pinnacle Financial Partners

**Kimberly Moore**, Assistant Vice President & Community Relations Officer, Regions Bank

**Dr. Albert Mosley**, SVP & Chief Mission Integration Officer, Methodist Le Bonheur Healthcare

**Karen Muntean**, Officer Career Director for Human Resources Specialty, US Navy

**Tomo Oblak**, Chief Operating Officer, Sundial Investment Co, LLC

**Abusheri Ohwofasa**, VP, Community Engagement & Executive Director, Memphis Grizzlies Foundation

**Richard Paessler**, President, Telarray

**Mike Palazzolo**, Mayor, City of Germantown

**Sunya Payne**, Director of Family & Community Engagement, Shelby County Schools

**Steve Peay**, Senior Vice President, Boyle Insurance Agency, Inc.

**Will Perry**, Partner, Butler Snow LLP

**Oksana Piven**, Owner, Essence Fragrances Inc.; OJP LLC

**Adrian Pomi**, Director of Corporate Communications, FedEx Express

**Tracy Prewitt**, Director of Finance, Memphis Symphony Orchestra

**William "Bill" Rawls**, Mayor, Brownsville, TN

**Jennie Robbins**, Senior Director of Finance and Performance, Church Health

**Zayid Saleem**, Legal Analyst, Memphis Police Department

**Amy Schaflein**, Executive Director, United Housing

**Sue Schnitzer**, Assistant Director, Outreach and Special Projects, Memphis Public Library

**Jay Scott**, Sr. Vice President, Program Design & Pricing, Sedgwick

**Lee Eric Smith**, Associate Editor, Tri-State Defender

**Megan Smith**, Attorney, Shelby County Government

**Kandace Stewart**, Director of Business Operations/External Affairs, Memphis Grizzlies

**Gia Stokes**, Chief Financial & Administrative Officer, United Way of the Mid-South

**Traci Strickland**, Senior Vice President - Marketing, Triumph Bank

**Lauralan Terrill-Grisoni**, VP Global Medical Education Orthopedics, Smith & Nephew

**Karen Treas**, VP Career Services/Industry Relations, Moore Tech

**Terry Trim**, President, Tops BBQ

**Sherry Turner**, VP of Strategic Initiatives, Rhodes College

**Troy Watson**, President & CEO, ServiceMaster Facilities Maintenance

**Jim West**, VP & Chief Customer Officer, Memphis Light Gas & Water (MLGW)

**Jeree Wheat**, Reynolds Bone & Griesbeck PLC

**Richard Williamson**, Vice President, Human Resources, Bryce Corporation

**Andre Woods**, Community Development Lender, Bancorp South

**Cedrick Wooten**, CAO, Shelby County Criminal Court Clerk's Office

**Anthony Young**, Capital Executive in Residence, Epicenter Memphis





## FALL 2019 FASTTRACK CLASS

**Terri Basken**, Nurse Practitioner  
**Robin Cole, Jr.**, Dean of Business and Technology, Southwest Tennessee Community College  
**Caitlin Cox**, Director of ReStore, Habitat for Humanity of Greater Memphis  
**Victoria Dowdy**, Business Services Coordinator, CBRE  
**Kimberly Garmon Hummel**, Owner, Sauce Marketing  
**Shunskis Hamilton**, Principal, Memphis Business Academy  
**Jeanice Hayslett**, BI Development Manager, International Paper  
**Tjuana Holmes**, Manager, City of Memphis-Police Services  
**Brooke Hyman**, Senior Legal Analyst, City of Memphis -Legislative Division  
**Jimmie Johnson**, Police Officer, Memphis Police Department  
**Srividya Kalidindi**, IT Project Manager A, Shelby County Government  
**Chandy Littlejohn**, Senior Manager, Quality Engineering, Hilton  
**Willie Meeks**, Senior Manager Software Engineer, Hilton Worldwide  
**John Morrison**, Manager of Operations, Shelby Farms Park

**LaKevia Perry**, Legislative Research Analyst, City of Memphis - City Council  
**Camille Potter**, Engagement Analyst, City of Memphis Department of Neighborhood Improvement  
**Daphne Rankin**, President, The Agape Group  
**Velvet Schultz**, Sr. Manager - Software Engineering, Hilton Hotels  
**Jennifer Sharp**, Marketing Assistant, Southern College of Optometry  
**Emmanuel Spence**, Prospect Researcher/Gift Planning, ALSAC/St. Jude Children's Research Hospital  
**Tawauna Stafford**, Financial Center Manager, First Horizon Bank  
**Steven Ward**, Principal, Aspire Public Schools  
**Jeree Wheat**, Senior Audit Manager, Reynolds Bone & Griesbeck  
**Carrie Woodard**, Project Manager, Clinical Trials Operations, St. Jude Children's Research Hospital

## FALL 2019 FASTTRACK CLASS



## EXECUTIVE CLASS 2020



# Bold Changes for a

Leadership Memphis' new logo, office, and website establish a solid foundation for our organization to build on as we prepare to make our next 40 years better than the last.

## NEW LOOK

The new logo builds on our iconic stair steps and emboldens the blue and gold to deeper hues. Leadership Memphis' "L" and "M" work together as an upward pointing arrow symbolizing the onward and upward drive of our organization.

Combining those elements with our new focus of "Engaging Leaders – Impacting Memphis" illustrates our commitment to develop leaders into great community leaders that will drive the Memphis metro area to a prosperous future.



**LEADERSHIP  
MEMPHIS**

*Engaging Leaders – Impacting Memphis*



## NEW LOCATION

We are thoroughly enjoying our new space in The Commonwealth, 240 Madison Ave Suite 601, Memphis, TN 38103.

For those of you unfamiliar with the history of The Commonwealth, it was built in 1926 as a medical arts building, "designed for the common good." Though now it houses apartments, offices, and collaborative spaces, The Commonwealth continues to unite those Memphians with the desire to do good.

The parallels between our new home's history and the mission of Leadership Memphis have solidified our belief that we found the perfect space to carry on our work of engaging leaders and impacting Memphis. Come see our own facet of this hidden gem of Memphis history.



# Brighter Future

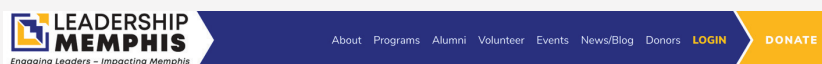


## NEW WEBSITE

We did not stop at updating our physical space. Leadership Memphis upgraded the website with an emphasis on ease-of-use and functionality for alumni, donors, and friends.

One feature Alumni will enjoy is our new Alumni directory. Just log-in at [LeadershipMemphis.org](http://LeadershipMemphis.org) to catch up with old friends and make new connections.

Many thanks to everyone who provided input on the new design. We are enjoying the new and improved features. Now it is your turn to browse and see what else our site has to offer! If you have any problems or need assistance, please do not hesitate to call the office at 901-278-0016.



*The new Leadership Memphis website features the new logo and colors as well as more user-friendly menus and links.*

## LeadershipMemphis.org

Username or Email

Password

Remember Me

[Register](#) | [Lost your password?](#)

### NO GHOSTING ALLOWED!

Update your contact information and keep connected after graduation!

Log in to [LeadershipMemphis.org/my-account](http://LeadershipMemphis.org/my-account) or call 901-278-0016 to update your contact information



**Volunteer Memphis**, an action initiative of Leadership Memphis, connects people with opportunities to serve throughout the Memphis metro area. Our work with nonprofits, churches, businesses, and other groups strengthens community programs. We are proud to share some of our projects with you and encourage you to consider partnering with us on future efforts. Please consider making your nominations for our next Volunteer Memphis Awards, June 24, 2020.

## VOLUNTEER MEMPHIS AWARDS

The Volunteer Memphis Awards recognize outstanding individuals and service organizations across the Mid-South. Winners were announced June 27 at the Memphis Botanic Garden. Honorees include a diverse group of individuals, civic groups, non-profits, and companies that illustrate the power of volunteerism to raise awareness and inspire others to give back.

The Memphis Botanic Garden hosted the 2019 Volunteer Memphis Awards.



**Memphis Inner City Rugby wins Non-Profit Initiative Under \$1M**

*Left to Right: David Williams (President/CEO, Leadership Memphis), Michael Deutsch (Accepting), Jim Crone (Volunteer Memphis Steering Council)*



**Brown Baptist Missionary Church wins Civic Group of the Year**

*Left to Right: Dynisha Woods (Global Citizenship Coordinator, International Paper); Vivian Jackson, Barbara Baxter, and Queen Hawkins (Accepting); Andrea Hill (Director, Volunteer Memphis)*

## 9/11 DAYS OF SERVICE

For the 18th anniversary of the September 11th attacks, more than 200 people joined with Volunteer Memphis to recognize area first responders.

More than 1,600 police, firefighters, emergency medical teams, and military were treated to a catered meal at locations across Shelby County while volunteers cleaned up eight different military parks across the city.



**Volunteer Memphis honors Memphis Police, Memphis Fire, and the Shelby County Sheriff's Office on 9/11 Day of Service and Remembrance.**



**Volunteers visit and serve officers at the Raines Police Station.**



**Firefighters from Memphis Fire Battalion 2 pose for a picture on 9/11 Day of Service and Remembrance.**





## MAKE A DIFFERENCE DAY

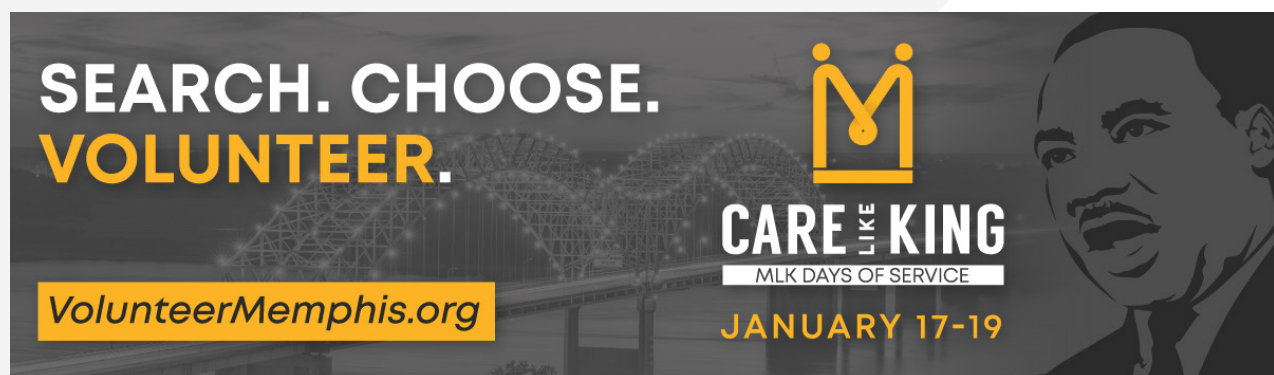
Volunteer Memphis partnered with Regions Bank, the United Way, and Junior Achievement of Memphis and the Mid-South to host its first Make a Difference Day weekend for Springdale Elementary October 24.

Twenty-five Regions employees taught 200 kids about budgeting and saving based on the Junior Achievement of Memphis and the Mid-South lesson plan.

Volunteer Memphis also assisted the United Way in publicizing a Trunk-or-Treat which provided 750 people with holiday fun.



## MARK YOUR CALENDAR



## MLK DAYS OF SERVICE 2020

Dr. Martin Luther King Jr.'s legacy of service is one that Volunteer Memphis strives to honor and embody. MLK Days of Service empowers individuals to strengthen their community, connect with their neighbors, and get closer to Dr. King's dream for society.

Consider joining Leadership Memphis and Volunteer Memphis as we spend January 17 – 20 honoring Dr. King with four days of service across the Mid-South. Visit [VolunteerMemphis.org](http://VolunteerMemphis.org) for more information.

Join us Thursday, January 16, 2020 from 5:30-7:00 p.m. for this year's MLK Days of Service kick-off at the Benjamin L. Hooks Central Library.

## VOLUNTEER MEMPHIS AWARDS 2020

Join us June 24, for the 2020 edition of the Volunteer Memphis Awards!

The annual event will recognize outstanding individuals and organizations across Fayette, Lauderdale, Shelby, and Tipton counties in Tennessee; DeSoto, Tate, and Tunica counties in Mississippi; and Crittenden County in Arkansas. Help us elevate those that use volunteerism to give back and inspire others to lend a helping hand. Your nominations are welcome!





# ALUMNI IN THE NEWS



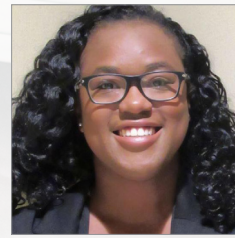
**Gortria Banks (FTS2019)** has been named a Finalist for Memphis Business Journal CFO of the Year 2019.



**Janie Gentry Bates (EP2009)** launched a new website and brand to celebrate the 100 year anniversary of the Arcade Restaurant.



**Kenya Bradshaw (EP2007)** was awarded a Top 40 Under 40 Urban Elite Professionals Award.



**Sheena Boyce (FTF2015)** has been named Sourcing Specialist at Aramark.



**Jared Bulluck (FTF2010)** was named Senior Director of Operations for Leadership Memphis.



**Pearson Crutcher (EP2008)** was selected Superwoman in Business from the Memphis Business Journal.



**David Darby (EP2005)** was named 57lb Team Leader at ProKarma.



**Karen Ellis (EP1996)** was re-elected Chairman of the Environment Council for Airlines For America, industry association for U. S. airlines.



**Brit Fitzpatrick (FTF2012)** was named Interim Director of Entrepreneurship & Innovation at Northern Kentucky Tri-ED.



**Kathy Buckman Gibson (EP2003)** was recognized as Woman of the Year by the Technical Association of the Pulp and Paper Industry's (TAPPI) Women in Industry Division at its recent annual PaperCon conference.



**Tim Green (EP2017)** has been named Director of Boys Programs at Tarik Black Foundation.



**Foluke Houston (FTF2014)** was named a Memphis Business Journal 2019 SuperWoman in Business.



**Lawrence "Larry" Jensen (EP2000)** has been named Chairman/Principal Cushman & Wakefield, Commercial Advisors.



**Whitney Jo (FTS2008)** has been named one of the Memphis Business Journal's 2019 Super Woman in Business.



**Tracy Lauritzen-Wright (EP2012)** was named Chief Operating Officer for Arts Memphis.



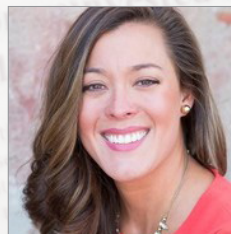
**Harrison McIver, III (EP2002)** has been awarded the Founders Award from The Tennessee Alliance of Legal Services.



**Larry Moore (EP1980)** has written and published a new book, "Images of Beale Street."



**Valerie Morris (EP2014)** was named as a 2019 Woman of Distinction at the Fifth Annual St. Jude Gold Luncheon.



**Kaci Murley (FTF2011)** has been named Deputy Executive Director at Overton Park Conservancy.

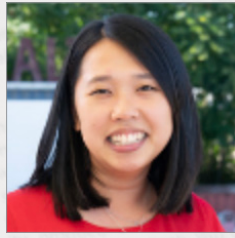


**Michael Newsome (FTF2014)** has been named Vice President of Marketing at Neuronetics, Inc.





**Steve Pacheco (EP1993)**  
has been named president & CEO of the American Advertising Federation.



**Alana Hu Perkovic (FTS2017)**  
has been named to the Greater Memphis Chamber Young Memphis Class 2019.



**Dominique Primer (FTF2015)**  
has been named Program Support Coordinator at Junior Achievement of Memphis and the Mid-South.



**Vernon Stafford (EP2015)**  
was recently re-elected Vice-Chairman of Tennessee Higher Education Commission's board of commissioners.



**Sara Swisher (Grassroots2017)**  
was named Membership Chair for Young NonProfit Professionals Network.



**Ignacio Vincentelli (EP2015)**  
has been named Senior Counsel - NAC at International Paper.



**Joe Witherwax (EP2017)**  
has been named Vice President of IT at Deere Employees Credit Union.



You're Invited

# LEADERSHIP MEMPHIS

## Alumni Holiday Party



**December 16, 2019 | 6 - 8 p.m.**  
**Pink Palace Museum**

3050 Central Avenue, Memphis, TN 38111

All attendees are asked to bring non-perishable food items to donate to the Mid-South Food Bank.

The event is free to all Leadership Memphis alumni plus one guest and corporate sponsors.

*\*Attendees are encouraged to wear festive red attire.*

For more info and to register:  
[www.LeadershipMemphis.org/Events](http://www.LeadershipMemphis.org/Events)

Funding support from our alumni sponsors makes it possible for Leadership Memphis to fulfill our mission. With their financial support, Leadership Memphis delivers our community leadership programs, signature events and activities, and continuing education opportunities. Alumni also are invested in LM action initiatives, including Volunteer Memphis, which increases volunteerism. The board and staff of Leadership Memphis are deeply appreciative of the following alumni sponsors for the difference they make in our community each and every day.

To add your alumni or friend support go online and make your tax-deductible donation at [leadershipmemphis.org/donation](http://leadershipmemphis.org/donation), call the office at **901-278-0016**, or mail a check payable to Leadership Memphis, 240 Madison Ave Suite 601, Memphis TN 38103. We also thank those who contribute through their donor-advised funds.

## Power Leader

(\$2,500+)

Diane Brown  
NaKeia Grimes  
Terry & Cathy Lynch  
Reginald Porter, Jr.  
Percie A. Strong-Jenkins

## Step Up Leader

(\$1,000 - \$2499)

Calvin and Belinda Anderson  
Darryl Arbor  
Dan M Barron  
David Bradford  
David Alan Bulluck  
Jared Bulluck  
Rene Bustamante  
Reggie Crenshaw  
Jim Crone  
Willean Lisa Driver  
Julie Huston Ellis  
Quran Folsom  
Edmund Ford, Jr.  
Deborah Hester  
Robert Johnson  
Michael Jung  
Vijay Kalaga  
Lurene & Chris Kelley  
Edith Kelly-Green  
Marty Kelman  
Linda Lauer  
Melvin Lee  
Ruth Lentz  
Mark McMath  
Valerie Morris  
Christine & Glen Munson  
Ginger Pilgrim  
Terri Riley  
Jeff & Lauren Rower  
Karl Schledwitz  
Glenn & Linda Sessoms

Patricia (Patsy) Smith  
Vernon H. Stafford, Jr.  
Ed Stanton Jr.  
Brian Stephens  
Sylvester Tate  
Henry Turley  
Michael Uiberall  
Chuck Utterback  
Rick Wagers  
Kami Wigginton  
David & Penney Williams

## Ambassador

(\$500 - \$999)

Sudhir Agrawal  
Clint Anderson  
Rico Andrews  
Rajon Blanding  
Linda Brashear  
Scott Brockman  
Joy Truly Brown  
Shunji Q Brown-Woods  
Charles Buffington  
Viola Cole  
Fabiola Francis  
Tyler Hampton  
Carolyn Hardy  
Betty Sue McGarvey  
Keith McGee  
Jean Marie Morton  
Deborah Northcross  
Alvis Otero  
Pamela & Ben Peternell  
Patrice J. Robinson  
Linda J. Sawyer  
Lewie Smith  
Christopher Spencer  
Stephen Tower  
Fred & Ruth Towler  
Martha Wagley  
Marvin White  
Rodney Young

Sharon Younger

## Connector

(\$250 - \$499)

Ben Adams  
Beverly Alexander  
Nancy Averwater  
Louise Barden  
Greg Barnes  
Kim Wilson Bond  
Otha Brandon  
Ruby Bright  
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Gerre Currie  
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Tosha Downey  
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Karen Ellis  
Donald Fisher  
Sylverna Ford  
Les Freeman  
Jerry and Bobbi Gillis  
Kate Gooch  
Noemi (Nina) Grayer  
Monice Hagler  
Janice Holder  
Randall Hutchinson  
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Dick Leike  
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**LEADERSHIP  
 MEMPHIS**  
*Engaging Leaders - Impacting Memphis*

**Upcoming Alumni Events**

Leadership Memphis is committed to networking alumni through social events, speaker series, and purposeful projects where we come together to impact the community.

Here are just a few of those opportunities:

**Leadership Memphis Alumni Holiday Party** **12/16/2019**  
*Presented by Performance Point LLC, Morris Marketing Group, and Prodigy Arts*  
**TIME:**  
 6:00 p.m. to 8:00 p.m.  
**LOCATION:**  
 Pink Palace Museum, 3050 Central Ave

**Alumni Engagement Mixer** **2/13/2020**  
*Presented by Cigna*  
**TIME:**  
 5:30 p.m. - 7:30 p.m.  
**LOCATION:**  
 Crescent Center, 6075 Poplar Ave

**2020 Leadership Awards Luncheon** **3/6/2020**  
*Presented by Regional One Health*  
**TIME:**  
 11:30 a.m. to 1:00 p.m.  
**LOCATION:**  
 Holiday Inn Memphis-Univ of Memphis  
 3700 Central Ave, Memphis, TN 38111

To RSVP, visit [LeadershipMemphis.org](http://LeadershipMemphis.org).

## COMMUNITY LEADER (\$50,000 AND UP)

---

ANONYMOUS



## LEADER (\$30,000 AND UP)

---



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---

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- Christ Community Health Services
- Cigna
- Downtown Memphis Commission
- First Horizon National Corporation
- Memphis Tourism
- Morris Marketing Group
- Methodist Le Bonheur Healthcare
- MMBC Continuum
- Playhouse on the Square
- Southern Sun Asset Management

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Special thanks to other partners who support us, including Shelby County Schools, Memphis City Council, The Memphis Shelby County Airport Authority, SunTrust Foundation, Federal Reserve Bank of St. Louis – Memphis Branch, Shelby County Commission, Leadership Tennessee, and the University of Memphis.

If you would like to be a Leadership Memphis alumni or corporate sponsor for 2019-2020, please visit the LM website, [LeadershipMemphis.org](http://LeadershipMemphis.org), or call the office at **901-278-0016**.

*Sponsors as of July 1, 2019 - November 13, 2019. Please visit [LeadershipMemphis.org](http://LeadershipMemphis.org) for the most recent sponsor listings.*





## 12th Annual Multicultural Breakfast

# Diversity, Equity and Inclusion:

## BEHIND THE HEADLINES

More than 400 Leadership Memphis Alumni and guests attended the 12th annual Multicultural Breakfast November 1, 2019 at the Holiday Inn on the University of Memphis Campus. International Paper and FedEx partnered to present “Diversity, Equity, and Inclusion: Behind the Headlines.” The event aimed to shed light on how modern newsrooms are changing their culture to reflect the communities they cover.

The program included veteran journalists turned educators as well as leaders from some of the pillars of Memphis news. Otis Sanford, Hardin Chair of Excellence in Economic and Managerial Journalism for the University of Memphis, moderated the panel discussion.

Ruby Bailey, Executive Editor, Columbia Missourian at University of Missouri-Columbia provided a thought-provoking introduction to diversity, equity, and inclusion. Local newsroom leaders Mark Russell, Executive Editor, The Commercial Appeal; James Overstreet, Editor-In-Chief, The Daily Memphian; Lisa Lovell, News Director, Local 24 News, WATN-TV; and Jonathan Mitchell, Vice President and General Manager, WMC Action News 5 offered their insight on the importance of diversity, equity, and inclusion in media operations and their own personnel experiences.



**Special Thanks to our Co-Chairs, Rene Bustamante, Staff Vice President - Assistant Treasurer, Global Cash Management at FedEx Corporation, Sylvester Tate, Owner of Tate Computers Systems and to FedEx and International Paper for being our presenting sponsors.**

*Left To Right: Rene Bustamante, Staff Vice President - Assistant Treasurer, Global Cash Management at FedEx Corporation; Mark Russell, Executive Editor, The Commercial Appeal; Jonathan Mitchell, Vice President and General Manager, WMC Action News 5; Lisa Lovell, News Director, Local 24 News, WATN-TV; James Overstreet, Editor-In-Chief, The Daily Memphian; Sylvester Tate, Owner of Tate Computers Systems; Fred Towler, Chief Diversity Officer and VP Global Talent Management, International Paper, Otis Sanford, Hardin Chair of Excellence in Economic and Managerial Journalism, University of Memphis; Ruby Bailey, Executive Editor, Columbia Missourian at University of Missouri-Columbia; Reginald Porter Jr., SVP, Enterprise Operations, ALSAC/St. Jude Children's Research Hospital*

### KEY TAKE-A-WAYS

“[Journalists] are only as good as the trust we get from you. When we are out in the community, we should embrace your conversation.”

- **Otis Sanford**

*Hardin Chair of Excellence in Economic and Managerial Journalism*

“Inclusion is an action. Inclusion is a conscious effort. People of color represent 22% of digital and print newsrooms but make up 40% of the population.”

- **Ruby Bailey**

*Executive Editor, Columbia Missourian at University of Missouri-Columbia*

“If you have a fresh set of eyes, you get a fresh set of ideas and fresh perspective that can lead you into new markets.”

- **Mark Russell**

*Executive Editor, The Commercial Appeal*

“We all have blind spots and the more diverse the room is, the fewer blind spots we have.”

- **James Overstreet**

*Editor-In-Chief, The Daily Memphian*

“Everyone brings a different perspective and we can't all look alike in that room. We shouldn't always agree. That's why you need perspective.”

- **Lisa Lovell**

*News Director, Local 24 News, WATN-TV*

“It's getting easier for us to hire younger people that are digital natives and offer a diversity of thought. Now it is important for us to listen to them.”

- **Jonathan Mitchell**

*Vice President and General Manager, WMC Action News 5*



**Mark Russell, Executive Editor, The Commercial Appeal, explains the importance of encouraging different viewpoints.**

*Left to Right: Lisa Lovell, News Director, Local 24 News, WATN-TV; Jonathan Mitchell, Vice President and General Manager, WMC Action News 5; Mark Russell, Executive Editor, The Commercial Appeal*



**Ruby Bailey, Executive Editor, Columbia Missourian at University of Missouri-Columbia offers her closing thoughts on diversity, equity, and inclusion.**

*Left to Right: Otis Sanford, Hardin Chair of Excellence in Economic and Managerial Journalism, University of Memphis; Ruby Bailey, Executive Editor, Columbia Missourian at University of Missouri-Columbia; James Overstreet, Editor-In-Chief, The Daily Memphian*

**Thanks to our presenting sponsors  
FedEx and International Paper.**



# LEADERSHIP MEMPHIS 40TH ANNIVERSARY LUNCHEON

Leadership Memphis celebrated 40 years of purpose by saluting its founding board, honoring 40 Change Makers from the past 40 years, and much more during its May 21 luncheon.

More than **700 honorees, alumni, sponsors, and friends** gathered at the Hilton Memphis for a wonderful celebration 40 years in the making. The program highlighted Leadership Memphis' commitment to advancing diversity, equity and inclusion; increasing individual and collective impact; and promoting positive civic engagement that makes a difference.



The Gary Goins Band kicked off the 40th Anniversary Celebration with Memphis music.



Emcees Joe Birch and Mearl Purvis provided a special spark to the beginning of the luncheon.



Co-Chairs Shannon Brown and Julie Ellis, welcomed the audience.

Shannon Brown (Senior Vice President/Chief Human Resources and Diversity Officer, FedEx Express) and Julie Ellis (Attorney, Butler Snow) co-chaired the luncheon while TV anchors Mearl Purvis (WMBQ) and Joe Birch (WMC) emceed. Purvis and Birch honored Leadership Memphis' founding board by presenting board members, or their descendants, with special awards. Chris O'Connor from Prodigy Arts created a 40th anniversary video to commemorate the occasion.



From Left to Right: Belinda Anderson on behalf of Calvin Anderson, Ekundayo Bandle, Ron Belz, Kathy Buckman Gibson, Julie Ellis on behalf of Staley Cates, Fred Davis, Art Gilliam. Rabbi Micah Greenstein, Carolyn Chism Hardy, and Pitt Hyde III



From Left to Right: Dr. Stan Hyland, Fred Jones Jr., Mary H. McDaniel, Charles McVean, Dr. Scott Morris, Rev. Dr. Keith Norman, Deanie Parker, Fenton Wright on behalf of David Porter, Stephen Reynolds, and Beverly Robertson



From Left to Right: Rev. Dr. Kenneth Robinson, Gayle S. Rose, Beverly Robertson on behalf of Gary Shorb, Richard Smith on behalf of Fred Smith, Susan Stephenson, Henry Turley, Anita Vaughn, Jose Velázquez, Rev. Sonia Walker, Spence L. Wilson



From Left to Right: Trey Carter, Darrell Cobbins, Adam Cruthirds, Marlon Foster, Meka Ugwuekwe, Whitney Hardy, Michael Hooks Jr., Mr. Jones on behalf of Victoria Jones, Yancy Villa-Calvo, and Lauren Wilson Young





## Special Thanks to the Host Committee

### Co-Chairs

Shannon Brown  
Julie Ellis

### Host Committee

Belinda Anderson  
Ritche Bowden  
Reggie Crenshaw  
Scott Fountain  
Carolyn Hardy  
Janas Jackson

Terry Lynch  
Valerie Morris  
Reginald Porter Jr.  
Beverly Robertson  
Jack Sammons  
Karl Schledwitz  
Leigh Shockey

Brian Stephens  
Percie Strong-Jenkins  
Richard Smith  
Rick Wagers  
Kami Wigginton  
David Williams

After highlighting Leadership Memphis' 40 years of achievements, it was time to honor some of the leaders responsible for driving Memphis forward during that time. These phenomenal "Change Makers" impacted the community across multiple sectors and their improvements are still felt today. Among the 40 honorees were ten "Young Change Makers." These leaders were recognized for their early-in-life accomplishments, proving that Memphis is in great hands.



Co-Chairs Julie Ellis and Shannon Brown presented Beverly Robertson a surprise appreciation award for her leadership on the 40th Anniversary Luncheon.



Co-Chairs Julie Ellis and Shannon Brown presented David Williams an honorary 40th Anniversary Award for his 15-year tenure at Leadership Memphis.



Richard Smith, Regional President for FedEx Express, brought the crowd to its feet with his call to action, "Believe Memphis!"

FedEx Express Regional President, Richard Smith, energized the celebration with his keynote address highlighting Memphis' momentum and sharing his father's advice, "Leadership Matters!" Smith emphasized how leaders must "believe" in Memphis to keep it moving forward. Driving the point home, Smith hoisted a Memphis Grizzlies "Growl Towel" over his head, eliciting applause and cheers from the audience.

President & CEO of Leadership Memphis, David Williams, followed Smith by thanking and congratulating founders, Change Makers, sponsors, and the host committee and staff. The luncheon raised \$420,000 for the newly created Founders Fund to support innovation inside Leadership Memphis. Williams also saluted Beverly Robertson, President & CEO of the Greater Memphis Chamber, for producing the milestone event and encapsulating Leadership Memphis' past, present and future.



Terry Lynch, Board Chair (2018-2019) of Leadership Memphis, presented JR "Pitt" Hyde III his 40th Anniversary Founders award.



Reginald Porter Jr., Board Chair (2019-2020) of Leadership Memphis, presented Rev. Sonia Walker her 40th Anniversary Founders award.



Terry Lynch, Board Chair of Leadership Memphis (2018-2019), presented Kate Gooch, one of the founders, as well as the first Executive Director of Leadership Memphis, a 40th Anniversary Founders award.



# LEADERSHIP MEMPHIS 40TH ANNIVERSARY LUNCHEON

## LEADERSHIP MEMPHIS FOUNDERS

Leadership Memphis would not be the organization it is without its founders! In addition to a 40th Anniversary tribute video honoring their contribution, Leadership Memphis presented one-of-a-kind awards to the founders in attendance, or their descendants. Thank you again, founding board!

<b>Clarence Day</b>	<b>Myra Dreifus</b>	<b>Edgar Bailey</b>	<b>Pitt Hyde</b>	<b>Jane Jones</b>
<b>D'Army Bailey</b>	<b>Jack Belz</b>	<b>Fred Lofton</b>	<b>Willie Herenton</b>	<b>C.R. Mason</b>
<b>Lewis Donelson</b>	<b>Lucius Burch</b>	<b>Fred Smith</b>	<b>Gwen Awsumb</b>	<b>Sonia Walker</b>
				<b>Kate Gooch</b>

## INAUGURAL 40TH CHANGE MAKERS

Leadership Memphis proudly honored 40 Change Makers of the past 40 years during its anniversary luncheon. Leadership Memphis defines a Change Maker as an individual who has positively impacted others in one or more sectors, including business, nonprofit, academic, government, faith, the arts, and the community at large. Some have driven change over their lifetime, while others have recently taken up the mantle. Once again, we say congratulations!

### The Inaugural 40 Change Makers include:

**Calvin Anderson**

*Retired, Chief of Staff and SVP,  
BlueCross Blue Shield*

**Ekundayo Bandle**

*Founder/CEO, Hattiloo*

**Ron Belz**

*President/COO, Belz Enterprises Inc*

**Kathy Buckman**

*Gibson President/CEO, KBG Technologies*

**Trey Carter**

*President, Olympic Career Training Institute*

**Staley Cates**

*Vice-Chairman & Principal, LongLeaf Partners  
Funds*

**Darrell Cobbins**

*President & Principal, Broker Universal  
Commercial*

**Adam Cruthirds**

*Student, Rhodes College*

**Fred Davis**

*Founder, Fred L. Davis Insurance Agency*

**Meka Egwuekwe**

*Co-Founder & Executive Director, CodeCrew*

**Marlon Foster**

*Founder & Executive Director, KnowledgeQuest*

**Art Gilliam**

*CEO, WLOK-AM 1340*

**Rabbi Micah Greenstein**

*Senior Rabbi, Temple Israel*

**Carolyn Hardy**

*President & CEO, Chism Hardy Investments LLC*

**Whitney Hardy**

*Founder & Executive Director, YoungArtsPatrons*

**Michael Hooks Jr.**

*Owner & CEO, AllWorld Project Management*

**Pitt Hyde III**

*Founder, Hyde Family Foundation*

**Dr. Stan Hyland**

*Professor, University of Memphis*

**Victoria Jones**

*Founder, The CLTV*

**Fred Jones Jr.**

*Founder, The Southern Heritage Classic*

**Mary McDaniel**

*Retired; President/Owner FedEx; MHM  
Consultants, LLC*

**Charles McVean**

*Chairman & CEO, McVean Trading & Investments*

**Dr. Scott Morris**

*Founder & CEO, Church Health*

**Rev. Dr. Keith Norman**

*Pastor, First Baptist Church - Broad*

**Deanie Parker**

*Retired President & CEO, Soulsville Foundation*

**David Porter**

*CEO, Made in Memphis Entertainment*

**Stephen Reynolds**

*Retired President Emeritus, Baptist Memorial  
Healthcare*

**Beverly Robertson**

*President & CEO, Greater Memphis Chamber*

**Dr. Kenneth Robinson**

*President/CEO, United Way of the Mid-South*

**Gayle Rose**

*Founder & CEO, EVS Corporation*

**Gary Shorb**

*Executive Director, The Urban Child Institute*

**Fred Smith**

*Founder, Chairman and CEO, FedEx*

**Susan Stephenson**

*Founder & CEO, Independent Bank*

**Henry Turley**

*Founder & CEO, Henry Turley Company*

**Anita Vaughn**

*Retired; CEO/Administrator, Baptist Memorial  
Hospital for Women*

**Jose Velazquez**

*Owner, The James Lee House*

**Yancy Villa-Calvo**

*Independent Artist*

**Rev. Sonia Walker**

*Associate Pastor, First Congregational Church*

**Spence L. Wilson**

*Chairman, Kemmons Wilson Companies*

**Lauren Wilson Young**

*Founder & Owner, Sweet Lola's Bakery*





## 40TH ANNIVERSARY LUNCHEON SPONSORS

Leadership Memphis 40th Anniversary Luncheon sponsors contributed \$420,000 to the organization's newly created Founders Fund, in honor of the founding board. The Founders Fund is an innovation fund intended to elevate programs and build organizational capacity. Thanks to all those who financially supported the 40th Anniversary Luncheon!

### Presenting Sponsor

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Prodigi Arts

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Saint Francis Healthcare  
SSR  
The Commercial Appeal  
The J.M. Smucker Company  
TRANE  
Turner Construction  
University of Memphis  
Urban Child Institute  
Valero  
Vernon & Barbara Stafford Jr.



Leadership Memphis celebrated its 40th anniversary by recognizing many of the incredible people who have helped shape our city over the past 40 years. These 40 Change Makers were selected from among an impressive group of some of the most accomplished and deserving individuals who have contributed immensely to our community."

- **David Williams**  
Leadership Memphis  
President and CEO

More **Change Makers** will be selected and recognized at the Annual Leadership Memphis Awards Luncheon on March 6, 2020.

To **nominate** someone, go to **LeadershipMemphis.org**.



## EP2020 “KING” FOR A DAY

*Executive Class Days Highlighted by  
Graceland Tourism Talks*

The Leadership Memphis Executive Class had a day of games, gold records, and great lessons about Memphis thanks to sponsors Memphis Tourism and Graceland/Elvis Presley Enterprises!

Executive Director of Welcome to Memphis, Mary Schmitz (EP2013), challenged the class with Memphis Tourism Jeopardy before President and CEO of Memphis Tourism, Kevin Kane (EP1994), explained how the city is charting tourism hits.

Memphis may be on the charts but attracting new talent will keep it there. Alex Smith (EP2017), Chief HR Officer, City of Memphis, moderated a panel discussion about attracting talent where Nicole Cody (EP2019), HR Director, International Paper; Michael Jung (EP2018), President, The Commercial Appeal; and Carol Ross-Spang (EP1999), Chief Human Resources Officer, Methodist Le Bonheur offered their perspective.

The class ended its day with a "Human Library," checking out the stories of four amazing Memphians: Cynthia Ham, CEO, BRIDGES, Fred Jones (EP1982), Founder, Southern Heritage Classic, Pat Mitchell Worley (EP2011), Executive Director, Stax Music Academy, and Jack Soden, President/CEO, Elvis Presley Enterprises. Other class days so far have included Memphis 321, Government Day, and Education Day.



**Participants got a first-hand look at the new Graceland Exhibition Center.**



**Executive Class 2019 gets the royal treatment at Graceland.**



# LEAD THE CHARGE FOR LEADERS!

## NOMINATE SOMEONE FOR SPRING FASTTRACK 2020 TODAY!

Leadership Memphis is looking for emerging leaders with an unlimited ceiling and relentless desire to make a difference in the Greater Memphis Area. From January to March 2020, the FastTrack program will network with existing changemakers to tackle weekly learning sessions on education, urban revitalization, Memphis history, and much more.

To nominate your future leader, go to [LeadershipMemphis.org/application-form](https://LeadershipMemphis.org/application-form). Leadership Memphis will contact accepted nominees about the next steps.

Tuition for the FastTrack Program is \$1,499 plus a \$35 online application fee. Tuition covers all program materials, meals, and cost of activities. Limited scholarships are available.



## Calendar of Events – Spring Class of 2020

Unless otherwise specified, all Class Days will take place from 5:30 p.m. to 8:00 p.m. Exact locations and Class Day agendas will be shared prior to each session.

### Opening Advance:

Saturday, January 25, 2020, 8:00 a.m. – 3:00 p.m.

**Class #1:** Tuesday, January 28, 2020

**Class #2:** Tuesday, February 4, 2020

**Class #3:** Tuesday, February 11, 2020

**Class #4:** Tuesday, February 18, 2020

**Class #5:** Tuesday, February 25, 2020

**Class #6:** Tuesday, March 3, 2020

**Class #7:** Tuesday, March 10, 2020

**Class #8:** Tuesday, March 24, 2020

**Class #9:** Tuesday, March 31, 2020

### Closing Advance & Graduation Celebration:

Saturday, April 4, 2020, 8:00 a.m. – 3:00 p.m.



LEADERSHIP MEMPHIS FY2019 STATISTICS

**3,526**

**Alumni**

- 40 Executive Class
- 24 FastTrack Classes
- 6 Grassroots Class
- 2 Criminal Juvenile Justice Classes

**149**

**Graduates**

- Executive Class 2019
- Fall FastTrack Class of 2018
- Spring FastTrack 2019

**2,545**

**Event Participants**

- 2018 Holiday Party
- 2019 Leadership and Awards Luncheon
- 2019 Programs Celebration
- 40th Anniversary Celebration
- 2019 Annual Multicultural Breakfast

VOLUNTEER MEMPHIS FY2019 STATISTICS

**9/11 Day of Service**

**1,600**

First Responders Served

**8**

Military/Community Parks Cleaned

**200**

Volunteers

**2019 MLK Days of Service**

**30**

Service Partners

**105**

Service Projects

**2,400**

Volunteers

**Over 5,000**

Hours of Service

**2019 Volunteer Memphis Awards**

**12**

Award Recipients

**36**

Finalists

**185**

Nominations

**311**

Attendees

**Make a Difference Day**

**2**

Service Days

**3**

Partners  
Regions,  
United Way,  
and  
Junior Achievement

**25**

Regions  
Volunteers  
facilitated the  
JA Curriculum  
at Springdale  
Elem.

**10**

Classrooms  
Served

**195**

Students  
Served

**750**

Family and  
Children  
Participated in  
the UW Trunk  
or Treat on  
Tillman Event



# 354 LEARNING AND DOING JOURNEYS



### Learning Journeys

Experiences that allow program participants to learn more about the community.

Examples include visiting a city council or county commission meeting, a tour of the National Civil Rights Museum, or attending a town hall meeting.



### Doing Journeys

Volunteer experiences that program participants do together. Some examples may include MLK Days of Service projects and volunteering at a homeless shelter or food pantry.

## LEADERSHIP MEMPHIS FY2019 FINANCIALS

Leadership Memphis: Statement of Activities <i>For the Year Ended June 30, 2019</i>	
<b>SUPPORT AND REVENUE</b>	<b>TOTAL</b>
<b>Support</b>	
Contributions	\$1,005,569
Grant Revenue - Graduate Memphis	\$22,803
Donated materials and services	\$155,595
Alumni donations	\$153,215
<b>Total support:</b>	<b>\$1,337,182</b>
<b>Revenue</b>	
Program tuition, net of scholarships	\$419,275
Other income	\$37,801
<b>Total revenue:</b>	<b>\$457,076</b>
Net assets released from restrictions	-
<b>Total support and revenue:</b>	<b>\$1,794,258</b>
<b>EXPENSES</b>	
<b>Program Services</b>	
Classes	\$356,942
Graduate Memphis	\$354,706
Volunteer Memphis	\$221,316
Alumni activities	\$370,446
<b>Supporting Services</b>	
General and administrative	\$244,635
Fundraising	\$131,801
<b>Total expenses:</b>	<b>\$1,679,846</b>
Change in net assets from operations	\$114,412
<b>OTHER INCOME (EXPENSES)</b>	
Net investment return	\$83,543
<b>Total other income (expenses):</b>	<b>\$83,543</b>
Change in net assets	\$197,955
Net assets, beginning of the year	\$1,906,508
Net assets, end of the year	\$2,104,463



## LEADERSHIP MEMPHIS

240 Madison Ave Suite 601  
Memphis, TN 38103

# Consider a tax-deductible **gift** to Leadership Memphis

- Give online at [leadershipmemphis.org/donate](https://leadershipmemphis.org/donate).
- Call the office at [901-278-0016](tel:901-278-0016) and give over the phone.
- Send a check in the Business Reply Envelope in this issue of The Leader.

Leadership Memphis can also accept appreciated stocks and securities, as well as contributions from your donor advised fund.

Call David at [901-278-0016](tel:901-278-0016) for easy details.



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