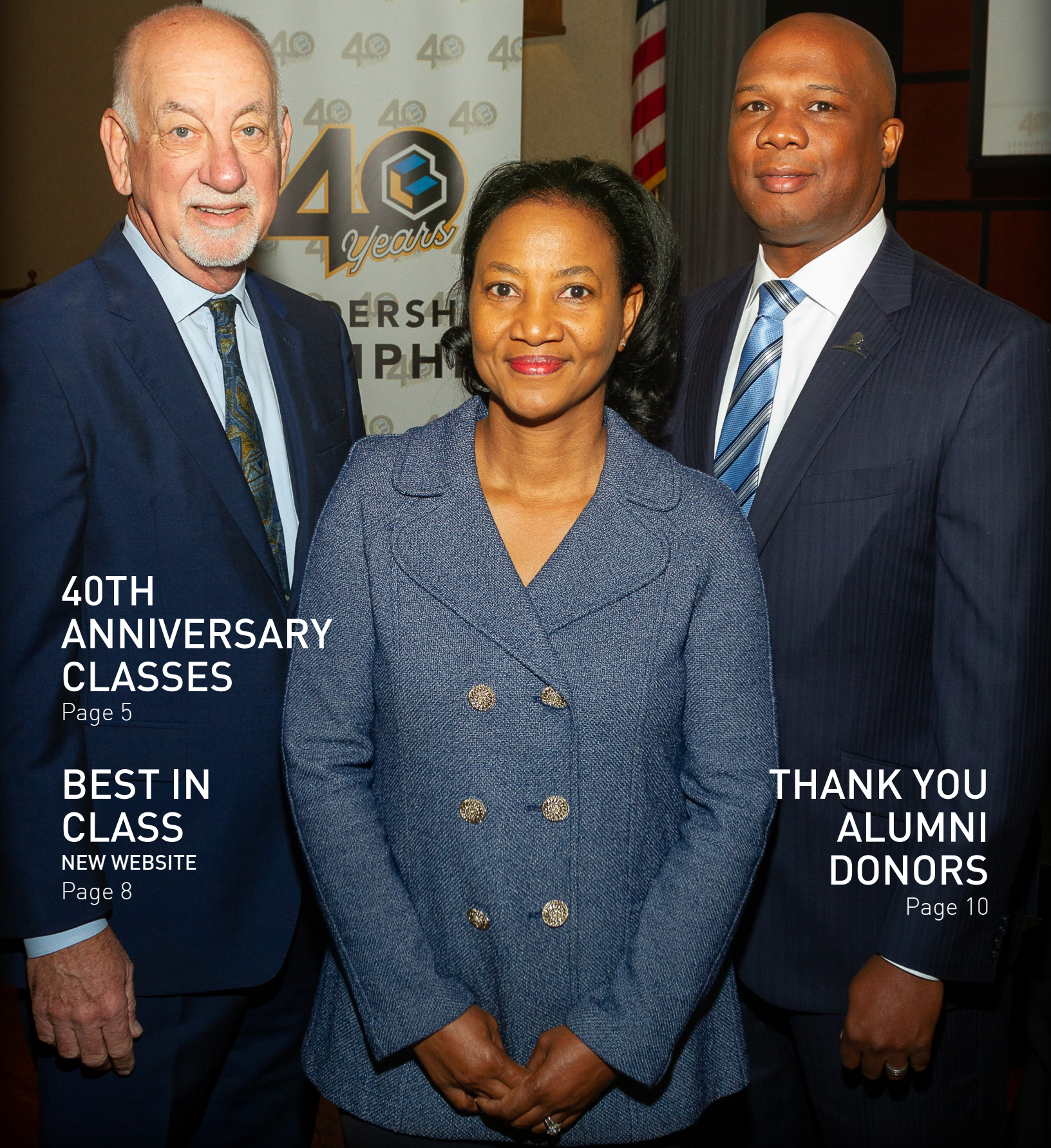




**LEADERSHIP  
MEMPHIS**

# THE LEADER

**ALUMNI NEWSLETTER  
WINTER 2018**



**40TH  
ANNIVERSARY  
CLASSES**

Page 5

**BEST IN  
CLASS**

NEW WEBSITE

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**THANK YOU  
ALUMNI  
DONORS**






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# LEADERSHIP MEMPHIS 2018-2019 BOARD OF DIRECTORS

















*Mission: We prepare and mobilize leaders to work together for the good of the whole community.*

*Vision: Connect leaders to leaders, leaders to information, and leaders to community.*

## EXECUTIVE COMMITTEE

-  **Terry Lynch**  
*Chair*  
President  
The Southland Capital Corporation
-  **Reginald Porter, Jr.**  
*Vice Chair*  
SVP, Enterprise Operations  
ALSAC/St. Jude Children's Research Hospital
-  **Rick Wagers**  
*Treasurer*  
Senior EVP and CFO  
Regional One Health
-  **Linda Lauer**  
*Secretary*  
Managing Director  
CBIZ
-  **Percie Strong-Jenkins**  
*Immediate Past Chair*  
SVP, Senior Treasury Officer  
Bank of America
-  **Karren Todd**  
*Programs Chair*  
Interim Senior Pastor  
Lindenwood Christian Church
-  **Kami Wiggington**  
*Alumni Chair*  
Regional Business Director  
Staywell Health
-  **Sridhar Sunkara**  
*Graduate Memphis Chair*  
Owner  
eBiz Solutions
-  **Shiela Vinczeller**  
*Volunteer Memphis Chair*
-  **Reggie Crenshaw**  
*At Large*  
Principal  
Crenshaw Associates
-  **Brian Stephens**  
*At Large*  
CEO  
Caissa Public Strategies

## BOARD OF DIRECTORS

-  **Dan Barron**  
VP/Market Manager  
Entercom
-  **Mike Bowen**  
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-  **Shunji Brown-Woods**  
Director of Professional Affairs  
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-  **Rene Bustamante**  
Staff Vice President & Assistant  
Treasurer  
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-  **Jim Crone**  
Government & Corporate  
Relations/Comprehensive  
Solutions  
Trane U.S. Inc.
-  **Lisa Driver**  
Director of Account Management  
BCBS of Tennessee
-  **Blake Elliott**  
Senior Vice President  
Regions Bank
-  **Julie Ellis**  
Senior Counsel  
Butler Snow LLP
-  **Edmund Ford, Jr.**  
Commissioner, District 9  
Shelby County Commission
-  **NaKeia Grimes**  
Plant Manager  
The Hershey Company
-  **John Jackson**  
Vice President of Global  
Customer Services Strategic  
Planning  
FedEx Corporation
-  **Mike Jung**  
President  
The Commercial Appeal
-  **Betty Sue McGarvey**  
President  
Baptist College of Health Sciences
-  **Mark McMath**  
Senior Vice President, Chief  
Information Officer  
Methodist Le Bonheur Healthcare
-  **Valerie Morris**  
President & CEO  
Morris Marketing Group
-  **Linda Sawyer**  
CAO/CFO  
Memphis Tourism
-  **Heidi Shafer**  
COO, The Skin Clinics  
CMO, The Flinn Clinics
-  **Vernon Stafford, Jr.**  
EVP/Chief Audit Executive  
First Horizon National Corporation/  
First Tennessee
-  **Sylvester Tate**  
Owner  
Tate Computer Systems
-  **Patrice Thomas**  
Chief Administrative Officer  
Shelby County Government
-  **Chuck Utterback**  
Assistant Vice President, Network  
Management  
Cigna Healthcare
-  **Laurie Whitney**  
Integrated Products Sr.  
Project Manager  
Sedgwick
-  **Rodney Young**  
Senior IP Director  
Medtronic



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### ON THE COVER:

The past, present and future of Leadership Memphis as we celebrate 40 years and look forward to 40 more. Pictured left to right are current Board Chair Terry Lynch, past Board Chair Percie Strong-Jenkins, incoming Board Chair Reginald Porter, Jr.

**LEADERSHIP  
MEMPHIS  
STAFF**

**David Williams**  
President/CEO

**Jared Bulluck**  
Senior Director of  
Community and  
Alumni Engagement

**Elizabeth Woodcock**  
Director of Programs

**Andrea Hill**  
Director of  
Volunteer Memphis

**Shantile Franklin**  
Operations Coordinator

**John Wheeler**  
Americorps VISTA  
Community Resource  
Coordinator

**GRADUATE  
MEMPHIS  
STAFF**

**Renee McCreight**  
Senior Director of Graduate  
Memphis

**Toni Reeves**  
Intake and Data Specialist

**Nedra Bailey**  
Education Advisor

**Valencia Jeffries**  
Education Advisor

**Vietta O'Bryant**  
Education Advisor

**Candace Taylor**  
Education Advisor



Dear Alumni, Friends and Supporters:

It's official. Leadership Memphis is turning 40 this year and we couldn't have done it without you. We couldn't have done it without the 3,377 individuals who have participated in a Leadership Memphis program and are now alumni. We couldn't have done it without the dozens and dozens of companies and hundreds and hundreds of alumni who financially support the organization each year.

We couldn't have done it without the individuals who give generously of their time to be presenters and panelists, those who have been a member of the Leadership Memphis staff,

and certainly not without the many people who have served on the Leadership Memphis board over these 40 years.

What was originally founded as the Institute for Civic and Public Responsibility continues to be anchored with that same purpose, even if the name quickly changed to Leadership Memphis. So much about Leadership Memphis embodies the same values the organization has maintained since the very beginning. While we are always looking for new ways to freshen up the programs, we do insist on advancing diversity and inclusivity, increasing community impact and promoting civic engagement that makes a difference.

This year will be a year of celebration and a year of change. We will celebrate with our Annual Alumni Holiday Party (Monday, December 10, 2018 at the Children's Museum of Memphis), with MLK Days of Service (January 18-21, 2019) with the Annual Leadership Memphis Awards Luncheon (March 22, 2019) and a special, one-of-a-kind 40th Anniversary Luncheon (May 21, 2019) to honor our founders and to recognize the 40 Changemakers of the past 40 years. And as we move into the spring, we will be sharing a few changes under development; some several years in the making. So, stay tuned for that.

We are thankful to our many alumni who are assisting this year with our annual alumni campaign, chaired by Chris Kelley (EP2009), Executive Director, Barrett School of Banking and Kami Wigginton (EP2017), Regional Business Director, Staywell Health, as well as the host committees for many of our alumni events, such as the Alumni Holiday Party.

You can't have a great city without great community leaders. Leadership Memphis has done our part to bolster the number of those leaders, and just as importantly, the Community IQ of those leaders.

Our alumni give of themselves in so many ways and to so many entities all year, every year. It's has to place a value on that. And I've learned, it's hard to place a value on Leadership Memphis.

Sincerely,

David Williams  
President/CEO  
Leadership Memphis



**MEMBERSHIPS & AFFILIATIONS**

Greater Memphis Chamber | ALP | TACL | Graduate Network | TCASN | Seeding Success | American Leadership Forum | Drive to 55 | Hands on Network | Points of Light Foundation

**STRATEGIC PARTNERS**

FedEx | Regional One Health | International Paper | Sedgwick | Memphis Tourism

## MEET OUR PROGRAM PARTICIPANTS

Leadership Memphis is proud to introduce the Executive Program Class of 2019 and Fall FastTrack 2018 class as part of its 40th Anniversary year. The diverse group of 80 executives and 28 up and coming leaders are comprised of experienced leaders from across multiple community spectrums, including business, nonprofit, government, education, faith, neighborhoods, and professionals. Leadership Memphis Executives and FastTrack members participate in community-expanding platforms for understanding the strengths and challenges of our metro area, exploring the importance of collaboration, and demonstrating the power that collective impact has to take Memphis to the next level. The Leadership Memphis 40th Anniversary classes are not only a celebration of the accomplishments of the organization's 3,377 alumni but also a renewed commitment to developing future classes of community leaders devoted to promoting positive change. We are honored to present the 40th Anniversary Executive and FastTrack Class participants.



Reginald Porter Jr., Senior Vice President – Enterprise Operations, ALSAC/St. Jude Children's Research Hospital and incoming Board Chair for Leadership Memphis moderates the Education panel for the Fall 2018 FastTrack class with John Smarrelli Jr., President, Christian Brothers University, Tosha Downey, Director of Advocacy, Memphis Education Fund, and Jamie Stallsmith, Principal of Snowden School.

## FALL 2018 FASTTRACK CLASS

- Staci Kae Alter**, Project Manager - IT, ALSAC / St. Jude Children's Research Hospital
- Teniesha Anderson**, Assistant General Manager, Urban Air Collierville
- Simon Barnett**, Senior Business Systems Analyst, FedEx Services
- Kimberly Burns**, Associate Business Planning Analyst, FedEx World Headquarters
- Lavon Clark III**, Product Specialist - Upstream, Medtronic
- Akira Clay-Hill**, Technical Learning Analyst, FedEx Services
- Marcia Coburn Stout**, Senior Planning Analyst, FedEx
- Sherry S. Cohen**, Interim Deputy Administrator, Shelby County Health Department - Ryan White Program
- EmaDella Conners**, Project Coordinator, Caissa Public Strategy
- Gremesha Crump**, Development Officer, BRIDGES USA
- Mona Doggett Wilson**, Training & Development Manager, Johnson & Johnson Healthcare
- Lakeisha R. Edwards**, Director of Agency Partnerships & Programs, Mid-South Food Bank
- Corinthia Denise Fair**, Affiliate Broker, First National Realty
- Alexandra Fountain**, Senior Specialist, ALSAC / St. Jude Children's Research Hospital
- Lauren Hales**, Faith Community Engagement Coordinator, Church Health
- Titus Jefferson**, Occupational Therapy Assistant, Reliant Rehabilitation
- Akeara Johnson-Cobin**, Quality Assurance Specialist III, Oxford Immunotec
- Adrian Kirk**, Assistant Imam, Midtown Mosque
- Denise Lee**, Analyst - Project Management, Enterprise Operations, ALSAC / St. Jude Children's Research Hospital
- Katrina McKinney Kimble**, Program Coordinator, Common Table Health Alliance
- Edmund W. Perry, Jr.**, Programs Administrator, City of Memphis
- Ashley Indera Robinson**, Deputy Director - Outreach & Events Coordinator, City of Memphis
- Earnest Shinault**, Librarian I, Memphis Public Library
- Bridget D. Sisney**, STEM Instructional Coach, KIPP Memphis, Inc.
- Randall Thomas**, Logistics Team Leader, Target
- Courtney Tipper**, Public Health Coordinator, Shelby County Health Department
- Shaun Wilson**, Senior Customer Service Engineer, FedEx Services
- John Yelvington**, Pre-Press Supervisor, Champion Awards & Apparel

## EXECUTIVE CLASS 2019

Presenting the Leadership  
Memphis Executive Class  
of 2019.



**George Abbott**, Director of External Affairs, Memphis River Parks Partnership  
**Imad Abdullah**, Senior Vice President, Chief Legal Officer & General Counsel, Regional One Health

**Teresa Barnhill**, Senior Director, Marketing Strategy, ALSAC / St. Jude Children's Research Hospital

**Nikia Bell**, Vice President of Operations, Regional One Health

**Floyd Benson**, Vice President of Operations, Memphis in May International Festival, Inc.

**Terry Blue**, Vice President of Operations, Memphis-Shelby County Airport Authority

**Shirley Bondon**

**Regina Ann Campbell**, Chief Program Officer, Epicenter

**Christopher Capel**, Director of Collective Impact & Continuous Quality Improvement, Communities in Schools of Memphis

**Nicole Cody**, HR Director, Global Manufacturing, International Paper

**Jan Coleman**, Member - Board of Trustees, Memphis Museums, Inc.

**Michelle Couch**, Senior Vice President, Patriot Bank

**Rita Cowans**, Vice President of Internal Audit, FedEx

**Holli Cox**, Manager, Tactical Planning & Engineering, FedEx Services

**Joanna Crangle**, Market President & Publisher, Memphis Business Journal

**Jill Crocker**, Executive Director, Ronald McDonald House Charities - Memphis

**Catherine Cushinberry**, Vice President / Executive Director, City Year Memphis

**Andy Davis**, Business Manager, Turner Construction

**Michael Deutsch**, Managing Director, United Capital Financial Advisors, LLC

**Mike Donoghue**, Senior Vice President, Global Marketing, Smith & Nephew

**Cristina Duncan**, Senior Vice President - Administrative Director of Nursing, OR Nurses Nationwide / Travel Nurses, Inc.

**Shirley Ford**, Chief Financial Officer, City of Memphis

**Mary Freeman**, Director of Government Relations, Baptist Memorial Health Care

**Jason Gillum**, President / CEO, Millennium Search

**Kristie Giompoletti-Shamoun**, Director of Key Account Sales, WMC Action News 5

**Denise Nichole Greer**, Human Resources Manager, Cummins

**Jamie Griffin**, Agency Manager, Memphis Public Library

**Tracy Hall**, President, Southwest Tennessee Community College

**Jason Handel**, Global Sales Director, International Paper

**Jarvis Harris**, Chief Information Officer, Christ Community Health Services

**Tanya Hart**, Senior Vice President, Total Rewards, First Tennessee Bank / First Horizons

**John Hartney**, Staff Vice President & Assistant Treasurer, FedEx Corporation

**Michael Hooks, Jr.**, Chief Executive Officer, Allworld Project Management

**Charles Jabbour**, Director of Finance, Memphis Management Group, LLC

**Lin Johnson III**, Chief Financial Officer, Shelby County Schools

**Eddie Jones Jr.**, County Commissioner, Shelby County Board of Commissioners

**Monica Jordan**, Program Director, Office of Schools, Shelby County Schools

**Romeo Khazen**, Director of Player Development & Asian Marketing, Caesars Entertainment

**James Kirkwood**, Executive Director, Memphis Christian Pastors Network

**Justin Lawhead**, Dean of Students, University of Memphis

**JT Malasri**, Owner, Malasri Engineering, PLLC

**Lane McKinney**, Senior Director - Financial & Data Operations, ALSAC / St. Jude Children's Research Hospital

**Natalie McKinney**, Executive Director, Whole Child Strategies, Inc.

**David Mills**, Director, Health Sciences, Government Relations & Advocacy, University of Tennessee

**Melisa Moore**, Member, Burch, Porter & Johnson, PLLC

**Robbin Christi Mouton**, Sr. Manager, Operations Excellence, The Hershey Company

**Larkin Myers**, Vice President, Tioga Environmental Consultants Inc.

**Michael Newsome**, Chief Operating Officer, S2N Design

**Jennifer Oswald**, President, Downtown Memphis Commission

**Boris Penchion**, President, Carter O'Neal Logistics

**Natalia Powers**, Chief Communications Officer, Shelby County Schools

**Victoria Ragland**, Senior Vice President, Pinnacle Financial Partners

**Brian Raiteri**, Senior Vice President / Consumer Banking Manager, Regions Bank

**Gary Rosenfeld**, Chief Executive Officer, Memphis Area Transit Authority

**Al Ross**, Director of Enlisted Distribution Division, U.S. Navy / Navy Personnel Command

**Mark Russell**, Executive Editor, The Commercial Appeal

**Shawn Karol Sandy**, Chief Revenue Officer, The Selling Agency

**Kathleen Seerup**, Vice President, Patient Care Services & Chief Nursing Officer, Le Bonheur Children's Hospital / Methodist Le Bonheur Health Care

**Rosario Selabe**, Site Director, Las Americas Youth Development Center

**Knox Shelton**, Executive Director, Literacy Mid-South

**Amy Simpson**, Senior Director, Corporate Communications, TruGreen

**Alexandra Sinkular**, Partner, Reynolds, Bone & Griesbeck PLC

**Lori Spicer Robertson**, Chief Communications & Engagement Officer, United Way of the Mid-South

**Candace Steele Flippin**, Executive Vice President, Chief Communications Officer, First Horizon National Corporation

**Frank Stuppy**, Senior Vice President, Independent Bank

**Sandra Summers**, Pastor of Innovation & Formation, Lindenwood Christian Church

**Mark Thompson**, Partner, V2 Media

**Victor Torres**, President, Huntington Properties, LLC.

**Ted Townsend**, Chief Economic Development & Government Relations Officer, University of Memphis

**Sasidhar Vadapalli**, Engineering Program Manager, Medtronic

**Karen Waites**, Senior Vice President, Sales & Marketing, Sedgwick

**Melvin Watkins, Jr.**, Pastor, Mt. Vernon Baptist Church

**Marvin White**, Manager, FedEx.com Planning & Innovation, FedEx

**Jacqueline Wicks-Callahan**, Administrative Director, Security Department, St. Jude Children's Research Hospital

**Andrea Wiley**, Director of Account Management, DCA - Doug Carpenter & Associates

**Rosalyn Willis**, President, City of Memphis & Shelby County Community Redevelopment Agency

**Renée Wilson-Simmons**, Executive Director, ACE Awareness Foundation

**Mark Yates**, Chief Vision Officer, Black Business Association of Memphis

**Tim Yeoward**, Senior Director, Infrastructure & Support, ALSAC / St. Jude Children's Research Hospital

**Paul Young**, Director, Office of Housing & Community Development, City of Memphis

## FY18 ALUMNI ENGAGEMENT

**3,377**  
ALUMNI

39 Executive Classes, 22 FastTrack Classes, 6 Grassroots Class, and 2 Criminal Juvenile Justice Classes has produced 3,377 alumni since 1979.

**124**  
ALUMNI HOST  
COMMITTEE  
VOLUNTEERS

Leadership Memphis alumni assisted with the Annual Campaign, Holiday Party, and other Leadership Memphis Activities in FY2018.

**1,832**  
EVENT  
PARTICIPANTS

Annual Multicultural Breakfast, Leadership and Awards Luncheon, and Holiday Party Attendees in FY2018.

## FY18 LEADERSHIP MEMPHIS PROGRAMS

**136**  
GRADUATES

Executive Class 2018 and Fall FastTrack Class of 2017 and Spring FastTrack Class of 2018.

**52**  
SPEAKERS

Leadership Memphis program participants heard from 52 speakers in FY2018. Topics range from government, education, economic development, tourism, inclusion, workforce development, and neighborhoods.

**432**  
LEARNING & DOING  
JOURNEYS

*Learning Journeys* are experiences that allow program participants to learn more about the community. Examples include sitting in on a city council or county commission meeting, a tour of the National Civil Rights Museum, or attending a town hall meeting

*Doing Journeys* are volunteer experiences that program participants do together. Examples include, MLK Days of Service Projects, Volunteering at a Homeless Shelter, or a food pantry.

# FY18 VOLUNTEER MEMPHIS    FY18 GRADUATE MEMPHIS



## 9/11 Day of Service

- 333 Volunteers
- 667 Hours of Service
- 486 First Responders Served



## 2018 Volunteer Memphis Awards

- 12 Award Recipients
- 36 Finalists
- 156 Nominations



## 2018 MLK Days of Service

- 15 Service Partners
- 105 Service Projects
- 4 Training/Financial Literacy Events
- 2000+ Volunteers
- Over 5500 hours of Service



**Registrations**  
**5,016**



**Adults Advised**  
**3,038**

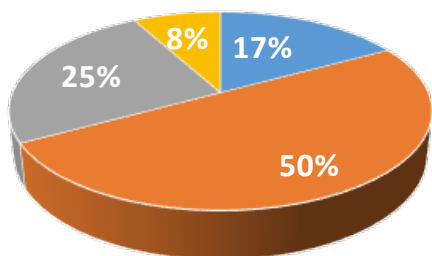


**College/University Enrollments**  
**1,188**

Note: 94% of adults served by GM are minority (all minorities) and 6% are Caucasian (non-Hispanic). Since inception, 264 individuals re-enrolled in school through GM have earned certificates or degrees.

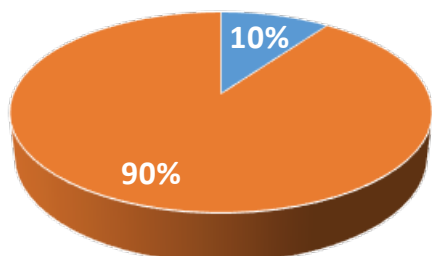
# LEADERSHIP MEMPHIS FY2018 FINANCIALS

## Leadership Memphis Revenue



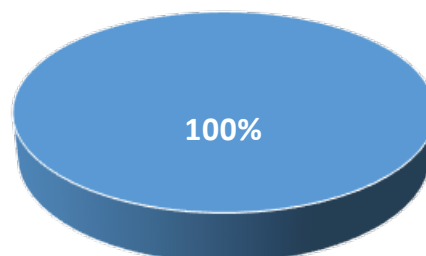
■ Alumni Giving   ■ Tuition   ■ Corporate Giving   ■ Grants

## Volunteer Memphis Revenue



■ Grants   ■ Corporate Fundraising

## Graduate Memphis Revenue



■ Grants and Contracts

|   | Total            |
|---|------------------|
| Support                                     | 1,339,584        |
| Revenue                                     | 373,844          |
| <b>Total Support and Revenue</b>            | <b>1,713,392</b> |
| Expenses                                    | 1,690,655        |
| <b>Change in net assets from Operations</b> | <b>22,737</b>    |
| Total Other Income (Investments)            | 49,059           |
| <b>Change in net assets</b>                 | <b>71,796</b>    |
| Net assets, beginning of the year           | 1,834,712        |
| <b>Net assets, end of year</b>              | <b>1,906,508</b> |



Celebrating 40 Years of Preparing and Mobilizing Leaders

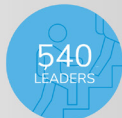
Since 1979, Leadership Memphis has continually developed new ways to connect and create more effective community leaders.



LEARN MORE ABOUT **GRADUATE MEMPHIS**

**Impacting the Future of Greater Memphis**

Leadership Memphis develops community change agents, connects them with others who have a passion to serve, and empowers them with information and opportunities to make a difference.



Working together for the good of the whole community.



Improving student success through leadership examples



Strengthening Memphis and the Mid-South through service.

[CALL TO ACTION WILL GO HERE](#)

|                         |   |   |   |
|-------------------------|---|---|---|
| <b>40TH ANNIVERSARY</b> | <b>Volunteer Memphis Awards...</b><br>The annual Volunteer Memphis Awards recognize individuals, civic groups, non-profits and companies who represent excellence in volunteerism. The annual event recognizes and celebrates volunteer or volunteer... | <b>Annual Leadership Memphis A...</b><br>Location and Time to be announced. This year's event will feature keynote speaker John King, President, The Education Trust, and the 10th U.S. Secretary of Education... | <b>40th Anniversary Luncheon...</b><br>A celebration to honor Leadership Memphis' founders and 4,000 alumni who have made an impact in the Memphis community. This year's distinctive celebration will pay tribute... |
| <b>ALUMNI EVENTS</b>    | <a href="#">READ MORE</a>   | <a href="#">READ MORE</a>   | <a href="#">READ MORE</a>   |
| <b>PROGRAM EVENTS</b>   |   |   |   |
| <b>VOLUNTEER EVENTS</b> |   |   |   |

**Sponsors / Partners**

[Learn more about sponsors and partners.](#)

|                          |   |  |                       |
|--------------------------|---|--|-----------------------|
| <b>CONTACT US</b>        | <b>Leadership Memphis</b><br>365 South Main Street<br>Memphis, Tennessee 38103<br>P: 901.278.0016   F: 901.278.4868<br><a href="mailto:info@leadershipmemphis.org">info@leadershipmemphis.org</a> | <b>Quick Links:</b><br>• Donate<br>• Login<br>• Events<br>• News | <b>FOLLOW US:</b><br> |
| <b>NEWSLETTER SIGNUP</b> |   |  |                       |
| <b>EMAIL SIGNUP</b>      |   |  |                       |

**Best in Class: New Website**

For the past two years, Leadership Memphis has been working diligently toward developing a Best in Class organization. The board of directors, thanks to the leadership of Percie Strong-Jenkins, immediate past chair, Terry Lynch, current board chair, and Reginald Porter, Jr., chair-elect, have set a course for taking Leadership Memphis from good to great during our 40th Anniversary Year.

With considerable effort on the part of Reggie Crenshaw, previous board chair, a vision for Best of Class emerged and was defined by research, derived from interviews with leadership organizations in peer cities, as well as alumni and community leaders. They defined Best in Class with 7 pillars: Branding, Platform, Curriculum, Capacity, Facilities, Initiatives and Budget. Over the next 3 years Leadership Memphis will work methodically toward “Best in Class” as a community leadership organization. In our first year of implementation the work is underway:

- 1. Branding** - Leadership Memphis will undergo a complete re-branding using Morris Marketing Group.
- 2. Platform** - Leadership Memphis will convey its brand promise with a compelling website. You can see a Phase I image of the new Leadership Memphis website on this page.
- 3. Curriculum** - The organization will elevate its curriculum to build networks of impact.
- 4. Capacity** - Leadership Memphis will employ a high-performing team of professionals to fulfill the mission.
- 5. Facilities** - Leadership Memphis will be in a space that promotes learning, collaboration and innovation.
- 6. Initiatives:**
  - Graduate Memphis will transition to the Tennessee Higher Education Commission.
  - Volunteer Memphis will be further defined and refined. Next up is MLK Days of Service.
- 7. Budget** - Leadership Memphis will raise the necessary resources to fulfill the Leadership Memphis mission and deliver the community impact.

Stay tuned for more exciting information in the months ahead. And many thanks to the staff, board of directors and others who are working long and hard hours to make Best in Class for happen for Leadership Memphis.

Visit the new Leadership Memphis website at [leadershipmemphis.org](http://leadershipmemphis.org). Check out the new online alumni database and the new online donation system to make your year-end tax-exempt donations.





On November 2, 2018, Leadership Memphis produced its 11th Annual Multicultural Breakfast themed: The ROI of Diversity. Some 600 alumni and guests attended this year's event which featured a distinguished panel consisting of David Popwell, Carolyn Hardy, Dr. Reginald Coopwood, Jim Meeks, and Dr. Michael Ugwueke and moderated by Otis Sanford. The theme, The ROI of Diversity, was intended to explore why and how the bottom line of investing in diversity is a win-win for corporations, their employees and our community.

Each panelist provided a unique perspective to the conversation that laid out the business case for diversity. Some of the main "take-a-way" quotes from this year's panelists include:

*Diversity is easier. Inclusion is much harder. It starts at the top - and stays there.* ~ **Jim Meeks**, Managing Partner, Northwestern Mutual Memphis

*It shouldn't stop at the top - be intentional.* ~ **Dr. Michael Ugwueke**, President/CEO, Methodist Le Bonheur Healthcare

*Everyone has to own diversity - and put their voice to work. The will is in everyone.* ~ **Carolyn Hardy**, President/CEO, Chism Hardy Investments, LLC

*Be intentional - it won't just happen.* ~ **Reginald Coopwood, M.D.**, President/CEO, Regional One Health

*Take action - not just talking - lead.* ~ **David Popwell**, President/COO, First Tennessee Bank

*Be a mentor or a tormentor.* ~ **Otis Sanford**, (Moderator), Hardin Chair of Excellence in Economic and Managerial Journalism, University of Memphis



Dr. Reginald Coopwood, Carolyn Hardy, Otis Sanford, David Popwell, David Williams, Dr. Michael Ugwueke, Terry Lynch, Jim Meeks, D. John Jackson, Percie Strong-Jenkins



Otis Sanford, David Popwell, Dr. Michael Ugwueke



Dr. Reginald Coopwood, Carolyn Hardy, Jim Meeks



Tamara Irving, Myra McCaskill-Crenshaw, Joann Massey, Ruby Bright, Cynthia Allen, and Cynthia Davis



Calvin Anderson, Belinda Anderson, Commissioner Eddie Jones, Qu'ran Folsom, and Commissioner David Bradford



Lester Brown, Kim Wilson Bond, Phyllis Fickling, David Popwell

Funding support from our alumni sponsors makes it possible for Leadership Memphis to fulfill our mission. With their financial support, Leadership Memphis delivers our community leadership programs, signature events and numerous activities, events and continuing education opportunities. Alumni also are invested in LM action initiatives, including Graduate Memphis, which increases post-secondary attainment, as well as Volunteer Memphis, which increases volunteerism. The board and staff of Leadership Memphis are deeply appreciative to the following alumni sponsors for the difference they make in our community. To add your alumni or friend support go online and make your tax-deductible donation at [leadershipmemphis.org/donation](http://leadershipmemphis.org/donation), call the office at 901.278.0016, or mail a check payable to Leadership Memphis, 365 South Main, Memphis, TN 38103.

Sponsors as of July 1, 2018 – October 29, 2018. Please visit [www.leadershipmemphis.org](http://www.leadershipmemphis.org) for the most recent sponsor listings.

### POWER LEADER

#### (\$2500+)

Diane Brown  
Kathy & J.W. Gibson  
NaKeia Grimes  
Jay Healy  
D. John Jackson  
Terry & Cathy Lynch  
Reginald Porter, Jr.

### STEP UP LEADER

#### (\$1000 - \$2499)

Sudhir Agrawal  
Darryl Arbor  
Pan Awsumb  
J. Austin Baker  
Daniel Barron  
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 Vijay Kalaga  
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 Sheri Lipman  
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 Larry Papasan  
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Funding support from our corporate sponsors makes it possible for Leadership Memphis to fulfill our mission. With their financial and in-kind support, Leadership Memphis delivers our community leadership programs, signature events and numerous activities, events and continuing education opportunities. Sponsors also are invested in Leadership Memphis action initiatives, including Graduate Memphis, which increases post-secondary attainment, as well as Volunteer Memphis, which increases volunteerism. The board and staff of Leadership Memphis are deeply appreciative to the following corporate sponsors for the difference they make in our community. For information about becoming a corporate sponsor, contact David Williams at 901-278-0016.

Sponsors as of July 1, 2018 - October 29, 2018. Please visit [leadershipmemphis.org](http://leadershipmemphis.org) for the most recent sponsor listings.

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# JOIN US

To RSVP for these events, visit [www.leadershipmemphis.org](http://www.leadershipmemphis.org)

## 2018-2019 CALENDAR OF EVENTS



### 40th ANNIVERSARY ANNUAL ALUMNI HOLIDAY PARTY

December 10, 2018 • 6:00 p.m. – 8:00 p.m.

Children's Museum of Memphis



### MLK DAYS OF SERVICE (Volunteer Memphis)

January 18 - 21, 2019

January 17th Kickoff Event, 5:30 p.m. – 7:00 p.m.

Benjamin L. Hooks Library



### ANNUAL LEADERSHIP MEMPHIS LEADERSHIP AWARDS LUNCHEON

March 22, 2019 • 11:30 a.m. – 1:00 p.m.

Hilton Memphis

Keynote: John B. King, President, The Education Trust, and the 10th U.S.

Secretary of Education

Theme: Opportunity Youth engagement and the role of leadership in ensuring lasting success for communities.

*The Education Trust ([www.edtrust.org](http://www.edtrust.org)) is a non-partisan group working toward equity in education for all kids.*



**LEADERSHIP  
MEMPHIS**

### 40th ANNIVERSARY LUNCHEON

May 21, 2019 • 11:30 a.m. – 1:30 p.m.

Hilton Memphis

Co-Chairs: Shannon Brown, SVP of AGFS/Chief Diversity Officer, FedEx Express

*Honoring the original founders of LM, including Fred Smith, Pitt Hyde, W.W.*

*Herenton, Sonia Walker, Jack Belz, and Kate Gooch. This event will also include a presentation of the inaugural 40 Changemakers.*



### VOLUNTEER MEMPHIS AWARDS (Volunteer Memphis)

June 27, 2019 • 6:00 p.m. – 8:00 p.m.

LOCATION – TBD



**LEADERSHIP  
MEMPHIS**

2018 Alumni Directory

### 40TH ANNIVERSARY ALUMNI DIRECTORY – JUNE 2019

*Paid sponsors at the Ambassador, Step Up and Power Leader Levels can pick up copies at Leadership Memphis in June 2019 when notified.*

To RSVP for these events, visit [www.leadershipmemphis.org](http://www.leadershipmemphis.org).

### NOMINATIONS/APPLICATIONS

Nominations and applications are now being accepted for the Executive Program class of 2020 which begins in August 2019, as well as the FastTrack Spring 2019 program which begins February 2, 2019. It's easy to go to [leadershipmemphis.org/ApplyNow](http://leadershipmemphis.org/ApplyNow) and start the process. Alumni can also email David Williams at [dwilliams@leadershipmemphis.org](mailto:dwilliams@leadershipmemphis.org) with a nomination.



Sudhir Agrawal (EP2004) has been elected to the Porter Leath Board of Directors.



Raumesh Akbari (EP2017) has been selected as the MBJ's Top 40 under 40.



Cynthia Allen (EP2018) is now on the board for Girl Scouts Heart of the South.



Terika Anderson (FT2017) has been promoted to Director of Corporate Development for the Memphis Marketing at Bethel University.



Tamala Boyd Shaw (EP2012) is now the Executive Director of MS Delta Academies.



David Bradford Jr. (EP2015) has been elected to the Shelby County Commission.



Willie Brooks (EP1986) has been elected to the Shelby County Commission.



Claire Brulatur (FTS2018) was featured in Memphis Crossroads Magazine as a Young Memphian.



Kerri Campbell (FTF2010 and EP2014) has been selected as the 2018's MBJ's Top 40 under 40.



Chris Chastain (EP2016) has joined Turner Construction Company's Memphis office as Business Development Manager.



Robert Clark (EP2004) was chosen to be a member of Leadership Tennessee's 2018-2019 class.



Alton Cryer (FTS2013) has been selected as 2018's MBJ's Top 40 under 40.



Sharon Devine Harris (EP1998) has been elected to the Board of Trustees for LeMoyné Owen College.



Tosha Downey (EP2017) was chosen to be a member of Leadership Tennessee's 2018-2019 class.



Lisa Driver (EP2017) is a 2018 Super Woman in Business, presented by the Memphis Business Journal.



Jonathan Ealy (FTF2016) as been selected as 2018's MBJ's Top 40 under 40 and named Interim Executive Director of OUTMemphis: The LGBTQ Center for the Mid-South.



Rose Flenor (EP1987) received the Memphis Theological Seminary Starks Award - President's Humanitarian Award.



Edmund Ford, Jr. (EP2011) has been elected to the Shelby County Commission.



Dwight Fryer (EP2004) has a new position as Manager of Restricted Funds at Southwest Tennessee Community College.



Stephanie Gatewood (EP2011) has a new position as Radio Talk Show Host at The Stephanie Gatewood Show.



Andre Gibson (EP2018) has a new position as Executive Director of Bloom, Inc.



Wanda Halbert (EP2008 & CJJ2015) has been elected Shelby County Clerk.



Shamichael Hallman (EP2013) was recently featured in 4 Memphis Magazine as a Memphis Pathfinder.



Tyler Hampton (EP2014), SRVS executive director, was elected to serve a three-year term on the Tennessee Community Organization board of directors.



Carolyn Hardy (EP1995) has been elected to the Society of Entrepreneurs Board of Directors and was recognized as a Women in Business presented by Memphians on the Move.



Nyronne Hawkins (EP2014) has a new position as President at The Robert & Clara Foundation.



Kimberly Heathcott (EP2012) was recognized as a Women in Business presented by Memphians on the Move.



Andrea Hill (FTS2015) has been selected as 2018's MBJ's Top 40 under 40.



Larry Hill (FTF2011) has a new position as Founder and CEO at Hill Security Institute (HSI).



Noel Hutchinson (EP1997) has a new position as Missions Director at PNBC.



Danielle Inez (FTS2013) is now the Special Assistant to the Shelby County Mayor.



Marlinee Iverson (EP2017) has been appointed as the Shelby County Attorney.



Justin Jamerson (EP2017 & FTF2014) was featured in 4 Memphis Magazine as a Memphis Pathfinder



Edith Kelly Green (EP1987) has been elected to the Sanderson Farms Board.



Georgia King (Grassroots2008) was honored with the MLK 50 Award for Leadership and Activism.



Leanne Kleinmann (EP1992), Lee Meyers (EP1992), and Donna Abney (EP1993) collaborated to produce Methodist Le Bonheur Healthcare's Centennial book, "The Power of One."



Heidi Kuhn (EP2017) has been elected Shelby County Criminal Court Clerk.



Pierre Landaiche (EP2011) is now the Project Manager for the Memphis Sports Hall of Fame.



Wesley LaRue (EP2016) was chosen as the new director of development for the University of Memphis.



Kathy Lofton (FTF2010) has been selected as a Healthcare Hero finalist in the category of community outreach by the Memphis Business Journal.



Mickell Lowery (EP2011) has been elected to the Shelby County Commission.



Renee Malone, APR (EP2015) was elected by the Better Business Bureau of the Mid-South as a new director for 2018.



Joann Massey (EP2014) has been named as Co-Chair for the Women's Foundation of Greater Memphis' Young Women's Advisory Council Mentoring Committee for 2018-2019.



Alexandra Matlock (EP2013) was recognized as a Women in Business presented by Memphians on the Move.



Estella Mayhue-Greer (EP2012) was recognized as a Women in Business presented by Memphians on the Move.



Dr. Mary McDonald (EP1997) has been elected as the President of the Society of Entrepreneurs Board of Directors.



Larry McHatch, Jr. (FT2011) has been named to the Board of The Alpha Memphis Education Foundation.



Chris McLean (EP2012) has been named Chief Financial Officer for Shelby County.



Kayon Montaque (FTF2016) has been selected as 2018's MBJ's Top 40 under 40.



Larry Moore's (EP1980) independent movie presentation, "Top Models are Deadly" was chosen to play in the prestigious International Filmmakers Festival of New York.



Reverend Keith Norman (EP2009) was the host pastor for the 112th National Baptist Congress in Memphis.



Mark Norris (EP1991) has been confirmed as a Federal Judge by the U.S. Senate.



James Overstreet (EP2011) is now the Editor in Chief for the Daily Memphian.



Steve Pacheco (EP1993) has been named Chief Marketing Officer at Ducks Unlimited in Memphis.



Deveney Perry (FTS2015) is the SPARCC Project manager for BLDG Memphis and was published in the St. Louis Federal Reserve Bank's community development Bridges publication.



Tony Pinson (FTF2009) has a new position as Business Services Analyst at Shelby County Government.



Karen Rodriguez (EP2016) has a new position as Analyst at CBRE.



Dr. Harold Shank (EP1993) is serving as a consultant for Agape Child and Family Services' faith leadership.



Leslie Smith (EP2016) was chosen to be a member of Leadership Tennessee's 2018-2019 class.



Thurston Smith (EP2013) was one of 25 new members approved to serve on the nationwide Taxpayer Advocacy Panel (TAP).



Lori Spicer Robertson (FTF2008 & EP2019) received a 2018 Super Women in Business Award from the Memphis Business Journal.



Leanne Starks-Umoja (EP1985) has been elected to serve on the board of the Lynching Sites Project (LSP) of Memphis.



Madeleine Taylor (EP2012) is now serving on the Board of Directors for Girl Scouts Heart of the South.



Latoria Taylor (EP2013) is the director of development overseeing all fundraising efforts at Agape Child and Family Services.



Patrice Thomas (EP2016) is now the Chief Administrative Officer for Shelby County Government.



Wendi Thomas (EP2010) has been chosen at the Journalism and Women Symposium (JAWS) 2018 Journalist of the year.



Joy Truly Brown (EP2016) has been promoted to Dir. of Production Operations at Orpheum Theatre and elected 2018-2019 President for the Hospitality Marketing Sales Association International.



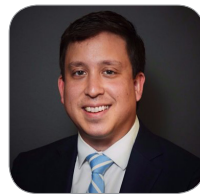
Kirbi Tucker (FTF2017) is now the College of Education-Coordinator for Graduate Recruitment at The University of Memphis.



Van Turner (EP2011) has been elected to the Shelby County Commission.



Christin Webb (FTF2017) is a Senior Procurement Specialist at FedEx Services and was appointed to the Board of Directors for STS Enterprise.



Michael Whaley (EP2012) has been elected to the Shelby County Commission.



Monica Wharton (EP2014) received a 2018 Super Women in Business Award, presented by the Memphis Business Journal.



Duncan Williams (EP1994) has been elected as the President-Elect for The Society of Entrepreneurs.



Lakesha Williams (EP2015) has been selected as 2018's MBJ's Top 40 under 40.



## GRADUATE MEMPHIS

Graduate Memphis (GM), an action initiative of Leadership Memphis, is transitioning operations to two other organizations. After ten years of advocating, convening and rolling up our sleeves to increase post-secondary certificates and degrees in the Memphis metro area, Complete Tennessee will now convene the Memphis Area College President's Council (MACPC), as well as the 150+ community partner network. Meanwhile, The Tennessee Higher Education Commission will assume responsibilities for the Graduate Memphis College Resource Center, located at the Benjamin L. Hooks Branch of the Memphis Public Library in June 2019. This is good news for all concerned.



Governor Bill Haslam and West Tennessee Legislative Delegation sign the Tennessee Reconnect Act at Graduate Memphis

We take great pride in what Renee McCreight, senior director of GM, and the Graduate Memphis team - today - as well as all those who have worked with GM along the way - have accomplished. Many lives have been transformed due to their efforts. We thank the Memphis area college and university presidents for allowing us to help the larger community understand the critical importance of certificates and degrees and the need to support post-secondary attainment. We've tried to be not only their advocates, but to work side by side to get things done. And along the way, we not only impacted local post-secondary work, we impacted the State of Tennessee and the United States of America.

### Graduate Memphis Summary & Timeline:

**April 2009:** Carol Coletta, president/CEO of CEOs for Cities, shared the #1 indicator of a city's success was the percentage of the adult population with a degree. Leadership Memphis joined with 57 U.S. cities to increase certificates and degrees nationally in what CEOs for Cities called the Talent Dividend.

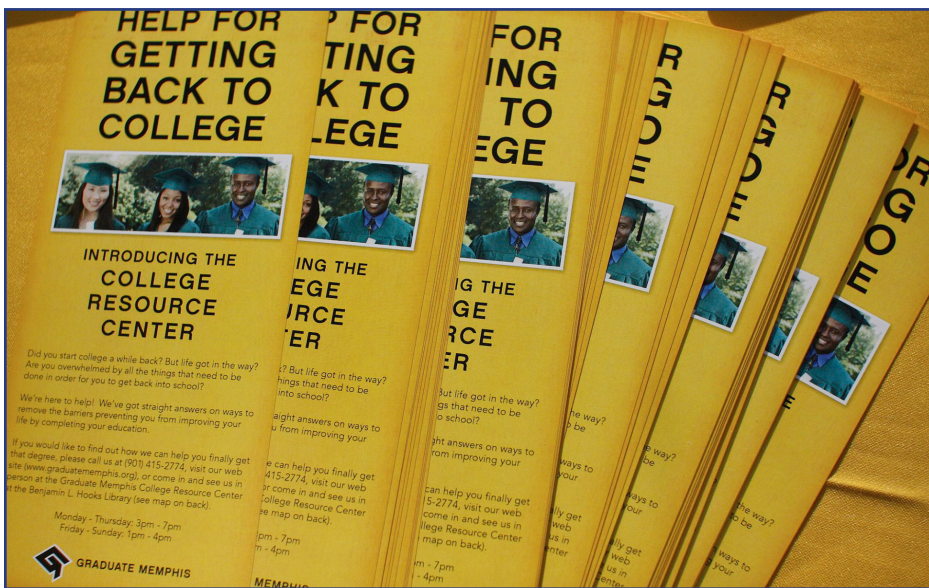
**December 2009:** Leadership Memphis (LM) held a press conference at the University of Memphis to announce the formation of the Memphis Talent Dividend co-chaired by Kathy Buckman Gibson and Tomeka Hart.

**May 2010:** More than 100 community partners convened for the first time as the Memphis Talent Dividend (MTD) at the Baptist College of Health Sciences.

Over the next two years, under the continued guidance of a committed volunteer, Fred Turverey, the Memphis Talent Dividend held quarterly convenings for the 100+ community partners.

**February 2012:** The Plough Foundation awarded Leadership Memphis a \$1.743M grant to create Graduate Memphis, a College Resource Center based at the Memphis Public Library. Its purpose was to increase the number of adults enrolling and/or re-enrolling in college and earning their degrees.





Graduate Memphis secured grants from The Kresge and Lumina Foundations, as well as the Tennessee Higher Education Commission.

The Memphis Talent Dividend led the city-wide effort for FAFSA completion for many years and in 2015 - Memphis had the highest percentage of FAFSA completion of any city in America

Graduate Memphis was named the national center of excellence for all 29 college resource centers in the U.S. according to the Graduate Network!

Graduate Memphis was the model for the Tennessee Higher Education

Commission network of College Resource Centers - the only statewide network of college resource center for adults in the U.S.

Since 2012 Graduate Memphis served more than 10,000 adults and is currently advising nearly 1200 adults who are enrolled in area certificate and degree programs. GM has had 264 individuals graduate with certificates and degrees. Of those served, 94% are minority, with the majority of those being single African American females earning less than \$25,000 a year.

A special shout out to Governor Bill Haslam, his administration and the Tennessee Legislature for their vision and support of higher education, as well as then Senate Majority Leader, Mark Norris, who played a large role in championing Graduate Memphis.

Thanks to the Leadership Memphis board of directors for supporting this courageous and bold step for this organization from the outset. More people than ever understand that larger numbers of people will need certificates and degrees for Memphis to have a competitive workforce. More colleges and universities are working individually and collectively to innovate and provide that workforce. More people in the Memphis area now have certificates and degrees – although there is much more work to be done. Thank goodness for the willing and capable hands to take the work to the next level.



Dr. Danette Howard, Senior Vice President of Lumina Foundation, Renee McCreight, Senior Director of Graduate Memphis, and Dr. Tracy Hall, President of Southwest Tennessee Community College, at the 2018 Higher Education Forum discussing equity in education

Looking back, many of the relationships developed and cultivated during and in between those quarterly meetings created

a greater awareness of the strengths and challenges our community faced in post-secondary attainment, allowed us to explore together (but also in one-on-one and smaller group settings outside the more formal meetings) strategies for moving toward solutions, and a chance to celebrate the accomplishments of institutions, individuals, and community partners.

It has been a privilege to collaborate with so many partners working tirelessly to help people reach their potential through education.



### Opening Advance

Leadership Memphis kicked off its Executive Class of 2019 on August 22 through August 24 with its annual Memphis 3-2-1. Participants experienced an array of Memphis activities from climbing the wall and team building exercises at Bridges, touring St. Jude, visiting eight neighborhoods and schools, performing on the stage of the Orpheum Theatre, and a historic downtown walking tour with Shelby County historian Jimmy Ogle.



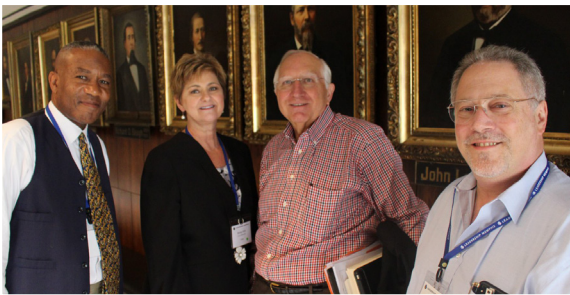
### Class Day #1 – Government Day

On September 21, 2018, the Leadership Memphis Executive Class was at City Hall where we heard from Mayor Lee Harris, Mayor Jim Strickland and Tom Jones. Everyone on the class day program spoke about the incredible momentum Memphis has at this point in time. And in Leadership Memphis fashion, everyone also offered a balance of positive trajectory with concerns for what holds our community back - the same things that no doubt concern you as a community leader - the things leaders should be focusing on.



### Class Day #2 – Education Day

On Oct. 19th we hosted the second day of class for our Executive Program at Southwest Tennessee Community College in Whitehaven. We had Rev. Dr. Marilynn Robinson, Adverse Childhood Experiences & Trainer for the ACE Awareness Foundation. Our second speaker that day was Beverly Cross, Moss Chair of Excellence for the University of Memphis. Cross explained the difference between equality and equity and how it's fundamental for everything in education. After the keynote speakers finished, participants divided into small groups to listen to the three human libraries. The three individuals who presented were Lischa Brook, Executive Principal at T-STEM Academy at East High School, Antonio Burt, Chief Academic Officer, Shelby County School, and Chandra Sledge-Mathias, Principal at Crosstown High. They talked about where they were from, what led them to become teachers, and how they ran their schools. Their overall focus centered on the students and how the community could best help them to succeed.



# MLK DAYS OF SERVICE

## JANUARY 18-21, 2019

*“Everybody can be great because anybody can serve.”*  
 ~ Dr. Martin Luther King Jr.

The Rev. Dr. Martin Luther King, Jr. federal holiday is a perfect opportunity for Memphians to honor Dr. King’s legacy through service. The MLK Days of Service empowers individuals, strengthens communities, bridges barriers, creates solutions to social problems, and moves us closer to Dr. King’s vision of a beloved community. Leadership Memphis and Volunteer Memphis are spending the entire weekend of January 18-21 honoring Dr. Martin Luther King, Jr.’s legacy by hosting four days of important volunteer work throughout the Mid-South including; Fayette, Lauderdale, Tipton, Haywood in Tennessee; Desoto, Tunica, and Tate in Mississippi, and Crittenden in Arkansas.

### Friday, January 18

#### Youth & Education

Members of the Mid-South community can take a step forward in enhancing our service to the youth and education activities in our community. Read to a classroom, host a field day, work in an after-school program, or work with Volunteer Memphis to create a customized experience!

### Saturday, January 19

#### Family & Friends Day

By popular demand, Volunteer Memphis has created a day through which families and groups of friends can help build community through volunteer service. Serve alongside family and friends. Special projects will be available for volunteers of all ages.

### Sunday, January 20

#### Service Sunday

Work with your church or local community centers to serve the needs of others on Sunday. Volunteer Memphis will work with faith-based institutions to create volunteer opportunities during the afternoon following your worship service.

### Monday, January 21

#### Clean Up Monday

Volunteer Memphis is partnering with Clean Memphis and Memphis City Beautiful to host a citywide cleanup project. Participate with your neighborhood, school, church, or community center to clean up the community.

*Thank You!*

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- The Commercial Appeal
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- Memphis City Beautiful
- Clean Memphis
- Memphis Public Libraries
- Mid-South Food Bank
- MLGW
- Shelby County Government
- United Way of the Mid-South

If you are interested in being a service partner or volunteer for MLK Days of Service, please contact Andrea Hill at [ahill@leadershipmemphis.org](mailto:ahill@leadershipmemphis.org).



## Alumni Holiday Party

*Presented by: F&H Solutions Group, Prodigy Arts, Crenshaw & Associates, and Memphis Tourism*

**December 10, 2018 ♦ 6:00 to 8:00 p.m.**

Children’s Museum of Memphis  
 2525 Central Avenue, Memphis, TN 38119

All attendees are asked to bring non-perishable food items to donate to the Mid-South Food Bank.

The event is free to all Leadership Memphis alumni plus one guest, and corporate sponsors.

For more info and to register: [www.LeadershipMemphis.org/Events](http://www.LeadershipMemphis.org/Events)



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