

ALUMNI NEWSLETTER SUMMER 2020



# LEADERSHIP MEMPHIS 2020-2021 BOARD OF DIRECTORS



Reginald Porter, Jr. Board Chair

SVP, Corporate Social Responsibility, Chief Diversity Officer ALSAC/ St. Jude Children's Research Hospital



EXECUTIVE COMMITTEE

Valerie Morris Vice-Chair President & CEO Morris Marketing Group



Terry Lynch Immediate Past Chair President The Southland Capital Corporation



Rick Wagers Secretary Senior Executive Vice President and CFO Regional One Health



Shirley Ford Treasuer CFO City of Memphis



Shunji Brown-Woods Program Chair Director of Professional Affairs Smith & Nephew



Vernon Stafford Jr. Alumni Chair EVP/Chief Audit Executive First Horizon National Corporation



**Ginger Pilgrim** Volunteer Memphis Chair Principal Price Waterhouse Cooper



**Belinda Anderson** At Large Community Volunteer



Percie Strong-Jenkins At Large SVP, Senior Treasury Officer Bank of America



At Large Chief Economic Development and Government Relations Officer University of Memphis

Ted Townsend

# **BOARD OF DIRECTORS**



Rene Bustamante Staff Vice President & Assistant Treasurer FedEx Corporation



Jim Crone Government & Corporate Relations/ Comprehensive Solutions Trane U.S. Inc.



Blake Elliott Senior Vice President Regions Bank



Julie Ellis Senior Counsel Butler Snow



Edmund Ford, Jr. Commissioner, District 9 Shelby County Commission



Jean Morton Senior VP & Manager, Not for Profit and Government Suntrust Bank/Truist



Patrice Robinson Councilwoman, District 3 Memphis City Council

## **NEW BOARD MEMBERS**



Regina Ann Campbell Chief Program Officer Epicenter



Joanna Crangle Market President/Publisher Memphis Business Journal



Paul Haught Vice President for Academics Christian Brothers University



Marlinee Iverson County Attorney Shelby County Government



Carol Johnson President Spaces Group LLC



**Linda Sawyer** *CAO/CFO* Memphis Tourism



Sylvester Tate Owner Tate Computer Systems



Karren Todd Empowerment Coach Life Coaching



Chuck Utterback Assistant Vice President, Network Management CIGNA



Marvin White Manager, Desktop Planning & Innovation R&D FedEx TechConnect



Laurie Whitney Integrated Products Sr. Project Manager Sedgwick

James Kirkwood

**Dr. Albert Mosley** 

Executive Director



Kandace Stewart Director, Business Operations & External Affairs Memphis Grizzlies

Memphis Christian Pastor's Network

SVP, Chief Mission Integration Officer

Methodist LeBonheur Healthcare



Kimmie McNeil Vaulx System Director of Corporate Communications Baptist Memorial Health Care Corporation



Dan Weddle President and CEO Protech Services Group, Inc.



# Dear Alumni, Friends, and Supporters,

Leadership Memphis is against any and all forms of racism. Leadership Memphis believes Black Lives Matter! Hundreds of statements, letters and emails from nonprofits, businesses and individuals across the U.S. have echoed these stances in recent weeks. As we all should.

In searching for solutions, and what to do next, there are some who have expressed the need to have deeper conversations about race. The kind of uncomfortable conversations which are important to have and essential to move us forward. There are others who have expressed it is more important to take specific and definitive action now. Many of the actions cited are, in fact, long overdue. The truth here is that both conversations and actions are important now.

There are also others who don't really know what to do, but nevertheless are against racism and for the Black Lives Matter movement. It's up to all of us to help each other find our footing and a pathway to step up in our own way. Many are starting from different places. Many are uncertain where the final destination is, or what that looks like. The truth is we will have to find that together.

When it comes to being a supporter of racial justice there are many roles needed to move our country and our community forward. After 40 years, Leadership Memphis knows our role and will continue to do the following with an even greater sense of urgency:

- 1.) Speak out against racism and for the Black Lives Matter movement.
- 2.) Set an example for nonprofit staff and board diversity, equity and inclusion.
- 3.) Advance racial, social and economic justice through programs and initiatives.
- 4.) Partner with others to address racial, social and economic justice.

Speaking out, setting an example, advancing justice through our own programs and initiatives and partnering with others, are ways Leadership Memphis will continue to do our part to address racial, social and economic justice. We look forward to working with class members, alumni, those who volunteer through Volunteer Memphis, and others throughout the community who believe as we do, that there is no place for racism, and that **Black Lives Matter**.

Sincerely,



David Williams President/CEO



Ascht.

**Reginald Porter, Jr.** Board Chair







David Williams President/CEO



**Jared Bulluck** Senior Director of Operations



Andrea Hill Director of Volunteer Memphis



Alex Middleton Director of Programs



Shantile Franklin Operations Coordinator



Austin Hasenmueller Alumni Engagement Coordinator



**Candace Taylor** Special Projects & Events Coordinator

# TABLE OF CONTENTS

Board Of Directors	2
Letter from the President & CEO	3
Our Commitment to Diversity	4 & 5
Alumni Engagement Survey	6 & 7
Program Graduates 2019-2020	8 & 9
Executive Class	.10 & 11
Alumni Sponsors	.12 & 13
Corporate Sponsors	14

Thank You Board Members	15
Change Maker Nominations	15
FastTrack Class Recap	16
LM and VM Events	17
Leadership Awards Luncheon18 &	19
Volunteer Memphis Awards	20
Holiday Party	21
Alumni in the News22 &	23

## **ON THE COVER**

VIRTUAL GRADUATION 2019-2020 Executive Class

View the full list of 2019-2020 graduates on pages 10 & 11.

# LEADERSHIP MEMPHIS

**COMMITMENT TO DIVERSITY** 

# PAST, PRESENT AND FUTURE. . .

When Leadership Memphis was founded in the late 1970's, shortly after the assassination of Dr. Martin Luther King, Jr., it was done so in large part to bring community leaders together to improve communication across racial lines. Leadership Memphis is an organization founded to advance diversity, equity and inclusion, just as much as it is to prepare and mobilize leaders to work together for the good of the whole community.

With many people today debating the need for meaningful conversations vs. meaningful action, it feels important to set the record straight about the role of Leadership Memphis regarding diversity, equity, and inclusion. Leadership Memphis begins with the belief that learning is an action. You are taking action when you learn. That's what Leadership Memphis programs are designed to do, bring leaders together to take action as they learn to increase their civic understanding, build relationships, expand collaborative networks, and become more civic ready.

The Leadership Memphis approach to diversity, equity and inclusion has always been the program in its entirety, including our participants and the impact they make on our community after graduating. Each class is constructed with intentionality for gender, ethnic, and professional diversity. The structure of the themed class days allows class members to share perspectives through the justice lens about economic development, workforce development, criminal justice, education, health, and many other topics. The unstructured class time, such as community service projects, class assignments, breaks and lunch conversations, and outside of class social activities, allows class members the additional opportunities to explore the impact of race and racial disparities in all aspects of the community, as well as in their own lives.

Most importantly, it's been about the relationships and networks that a shared 9-month experience with executives, or a shared semester experience with emerging leaders, can produce when individuals are given the opportunity to get to know and trust each other as people. People who care about each other, about the community, and about joining together to make a difference for all.

While there has traditionally been a "Diversity Day" set aside to talk about diversity, equity, and inclusion during our Executive and FastTrack programs, this "Diversity Day" component was never intended to be the only time class members would explore racial, social, and economic justice. It was intended to be and continues to function as a facilitation of that ongoing conversation.

Throughout the 40 plus year history of Leadership Memphis there have been "eras" of sorts that frame how the organization evolved in addressing "Diversity Days," keeping in mind, however, that conversations about race, diversity, justice, and equity took place throughout the class year, not just on "Diversity Day."

# **DR. CHARLES KING ERA**

While Leadership Memphis does not have an exact record of the first and last classes to experience Dr. Charles King, for those who did, it goes without saying, he was someone they never forgot. He was a one-of-a-kind force intent on challenging everyone to take a look in the mirror and face their feelings about race. Dr. King, who died of liver cancer in 1991, was well known for his 2-day encounter seminars, which were described as boot camp-style seminars to help both black and white people change their racial attitudes toward each other. Some people found his in-your-face, confrontational style effective. Other descriptors included words like uncomfortable, painful, and transformational.

# AT THE RIVER I STAND ERA

After Dr. King died, Leadership Memphis began to use a book entitled, *At The River I Stand*. The official name of the book is *At The River I Stand: Memphis, The 1968 Sanitation Strike and Martin Luther King, Jr.* Written by Joan Turner Beifuss and published on April 1, 1990, the book is an exhaustive look at the Memphis Sanitation Strike stemming from a series of oral histories collected by the Memphis Search for Meaning committee with which Beifuss was deeply involved. The book provided a context for class members to have deep and meaningful conversations about race. The book set the tone for live panels with leaders from that time, including civil rights leaders, sanitation workers, city administrators, elected officials, and clergy. They brought the book to life.

# **TEAM TREK ERA**

For seven or eight years, Leadership Memphis expanded the time spent at Team Trek, to also include initial conversations about race. Team Trek, an 800-acre campus located in Tumbling Shoals, Arkansas, provided leadership training and team building, during the 3-day, 2-night opening advance. Team Trek's team building activities combined with Leadership Memphis' diverse class structure, encouraged class participants to work together to accomplish very challenging tasks and Team Trek's 100% responsibility philosophy led to some interesting discussions into the night.

# COMMON GROUND AND UNCONSCIOUS BIA ERA

Every year there were two major themes that would surface during our conversations about diversity. One was the need to have some in-depth conversations about race, specifically to talk about black and white race relations. The other was the need to broaden the conversation beyond black and white, and to include other ethnicities such as Latinx and Asian, as well as gender, age, ability, and LGTBQ issues. So, Leadership Memphis made some adjustments to its approach.

For a few years, Leadership Memphis incorporated the Common Ground curriculum into the Executive Program. The program would use the For The Kingdom Retreat Center in Raleigh and spend the better part of two days immersed in conversations about race and diversity, with room for other dimensions of equity and inclusion. Leadership Memphis again expanded its focus to unconscious bias, also known as implicit bias, which are inherently learned stereotypes about people that everyone forms without realizing it.

Leadership Memphis has been fortunate to work with Ericka DeBruce, VP of Engagement, Inclusion and Social Responsibility with Sedgwick, a global claims management firm based in Memphis, with 27,000 colleagues in 65 countries, as an anchor. Leadership Memphis also includes conversations with community leaders representing organizations like Latino Memphis, OUT Memphis, Just City and United Way of the Mid-South.

# WHAT'S NEXT

This is probably one of those "and" scenarios for how Leadership Memphis moves forward with diversity, equity and inclusion in our programs. There is an urgent need to bring forth understanding about race, racial justice, and equity. There is a need to talk about unconscious bias that is broader and deeper than race. Leadership Memphis knows that racial, social, and economic justice is enmeshed in our community, like so many others across our country. We also know that we have to learn to talk about these problems to better understand them, and community leaders must be prepared to take action to address these issues head on.

So, when it comes to Leadership Memphis programs, we will be even more intentional and approach our responsibility with a greater sense of urgency. We will continually seek out opportunities to elevate and innovate the entire class experience to embrace the importance and need to have the tough conversations that result in deeper understanding and encouragement for community leaders to find their way to be part of the change we want to see. Wherever possible we will do so with strategic partners.

When it comes to our alumni events and activities, we will continue our annual Multicultural Breakfast, Alumni Holiday Party, and Leadership Awards Luncheon, which allow hundreds of our diverse alumni to connect, reconnect, and strengthen their networks, while expanding additional alumni offerings through virtual conversations and other opportunities being developed by our Alumni Engagement Steering Council.

You can also count on Volunteer Memphis to continue our work with year-round service opportunities, highlighted by the annual MLK Days of Service each January, and the Volunteer Memphis Awards in June. The Volunteer Memphis Steering Council will likewise be developing new and innovative ways to serve the community.

The Leadership Memphis board of directors is a majority-minority board and has been for many years. This year it is also a majority female board. These are intentional actions of a small nonprofit organization intent on setting an example for others regarding governance. Leadership Memphis also sets an example for other organizations by being intentional about Minority and Women-Owned Business and Enterprise (MWBE) purchasing. We typically average 48% MWBE spend.

That's the thing about Leadership Memphis. We expect more from ourselves, just as we expect more from you, the leaders in this work, to take on your own role in advancing diversity, equity, and inclusion. We are proud of the many community leaders who have already done so. We invite others to join together on the path for racial, social, and economic justice.

# **ALUMNI SURVEY ON RACE RELATIONS**

The Leadership Memphis Alumni Engagement Steering Council sent out a survey in June to better understand Alumni's position, thoughts, and suggestions regarding Leadership Memphis and race relations. More than 150 alumni responded in the first 48 hours and a third of the respondents volunteered to be involved with Leadership Memphis moving forward. We are grateful for your feedback and will be in touch with the next steps soon.

Below is a brief summary of who participated and what information we learned.

62% Female	2% Non-Binary Prefer Not to Disclose
AGE	
	<b>25-34</b> 6%
35-44	<b>65+</b> 29%
17%	29%
<b>45-54</b> 28%	55-64
	21%
l:	
	AGE 35-44 17% 45-54 28%



# Q: What kind of actions should Leadership Memphis take to move our community forward?

(Respondents could select as many options as they wanted)

- 1. Partner with other organizations promoting equity/inclusion/justice (67%)
- 2. Offer facilitated conversations/discussion groups (59%)
- 3. Create more opportunities to bring our diverse alumni together (55%)
- 4. Host voter registration drives (54%)
- 5. Provide more opportunities for engaging with elected officials (54%)

#### Q: The following are actions that I would participate in with Leadership Memphis:

(Respondents could select as many options as they wanted)

- 1. Actively participate when LM brings our diverse alumni together (54%)
- 2. Attend more opportunities for engaging with elected officials (51%)
- 3. Participate with other organizations promoting equity/inclusion/justice (48%)
- 4. Attend our annual LM Multicultural Breakfast (47%)
- 5. Volunteer for voter registration drives (44%)

We asked alumni to suggest potential partners for Leadership Memphis to work with and the final list was more than 50 organizations. We noted that many of these organizations work in racial justice. Multiple alumni recommended that Leadership Memphis convene with these groups, find opportunities to supplement their efforts, and work smarter together to accomplish more.

Alumni offered cautionary notes to "take care to remain politically unbiased," and "non-cancelling of people." Suggestions to "invite other races to be at the table," "consider involving national experts on the topic," "encourage everyday ways to stand for change," and to "review and evaluate what we currently offer through Leadership Memphis." Several individuals made the recommendation to sponsor a day trip to the Equal Justice Initiative's Legacy Museum and National Memorial for Peace and Justice.

#### Q: Is there anything else you want to add?

Most respondents said "no" or "not at this time." However, there were others who offered these thoughts, "LM should return to its original mission to investigate race, leadership and social justice issues in this community," "the most valuable thing LM can do is to continue to engage and educate the LM alumni on these issues," "do something that will make a difference," and "all LM class sessions should view their subject matter from a viewpoint of racial differences."

As with any survey, when you ask people's opinions, you will get a range of opinions. We certainly did and we've read and re-read every single comment. One interesting observation is there are those who appreciate Leadership Memphis for continuing to advance diversity, equity and inclusion, and there are others who feel we haven't done enough, that we need to refresh our efforts, or that Leadership Memphis should have more tangible plans for addressing racial inequities.

Vernon Stafford, Jr., Executive Vice President & Chief Audit Executive for First Horizon, will chair the Alumni Engagement Steering Council this year. Vernon and the council are being very intentional about making specific recommendations to the LM staff and board. This is an important opportunity for our community and the entire country to take a stand against racism and for the Black Lives Matter movement.

#### PROGRAM GRADUATES 2019-2020

2020

Amanda Abney Accounting, Payroll & Benefits BRIDGES USA

**Cindricka Arrington** Engineering Program Manager Medtronic

Gortria Banks Finance Administrator General Sessions Court Clerk's Office

**DeWayne Breckenridge** Senior Estimator Anderson Contractors Inc.

**Eric Brown, Jr.** *Program Manager* Friends of the Earth

Lucia Clinkscales Consultant Think Inspire Marketing

Camille Davis Administrative Specialist St. Jude Children's Research Hospital

Robert Davis, II Principal at Ida B. Wells Academy, K-8 Shelby County Schools

Ana Duran Senior Product Owner ALSAC/St. Jude Children's Research Hospital

Jerri Green Director of Community Engagement Community Legal Center

Suzanne Gregoire Senior Manager Memphis Public Libraries

Pamela Griffin-Egwuekwe Program Manager Code Crew

**Kiera Harvey** Mortgage Advisor Pinnacle Bank

Erin Johnson Code School Program Director Code Crew

Wynett Jones Program Director, Books from Birth Porter-Leath

**Justin Keeton** Director of Organizational Effectiveness Methodist LeBonhuer Health

Lesli Lee Program Manager Hilton

Derion Lipford Digital Product Analyst ALSAC/St. Jude Children's Research Hospital

**Chandy Littlejohn** Sr. Manager Quality Engineering Hilton Corporate **Tori Mason** Program Management Advisor FedEx Services

Kristine Nelson Of Counsel (Attorney) Baker, Donelson, Bearman, Caldwell & Berkowitz, PC

Heather Nordtvedt Marketing Manager Saddle Creek

**Jenikka Oglesby** Sr. HR Business Strategist & Consultant Shelby County Schools

**Erika Parrish** Director, ICM Leadership Coach Teach for America Memphis

**Will Patterson** Attorney Wiseman Bray, PLLC

Tamarques Porter Information Technology Specialist/Network Engineer U.S. Department of Treasury

James Rogers Contracts Manager Shelby County Government, Health Division

Scovia Rushing Community Engagement Specialist UT Health Science Center

Lemuel Russell Senior Pastor Testament of Hope Community Baptist Church

Samantha Sandoval Sr. Administrative Assistant ALSAC/St. Jude Children's Research Hospital

Kelly Sealey Manager, Professional Education Axogen

**JB Smiley Jr.** *Managing Attorney* Smiley & Associates, PLLC

Charles Snyder Director, Health Disparities Education & Community Engagement University of Tennessee Health Science Center

**Courtney Taylor** Talent Management Consultant F&H Solutions Group

Brad Teplicky Account Manager Trane Commercial Systems & Services

Kristin Watkins Assistant General Manager Aramark/Rhodes College

John Wheeler Community Resource Coordinator Leadership Memphis Ratna Adusumilli Manager, Quality Engineering Hilton

**Nefertiti Beckett** Director of Operations The Institute of Beauty

**Terry Bell** Director, Software Engineer Hilton

Kevin Brooks Development Director Lemoyne Owen College

**Tamara Brown** *VP of Operations* PMI Memphis Chapter

Kate Bucko Interim Director of Grants and Community Engagement Southern College of Optometry

Lannie Charles Accountant Encompass Health Rehabilitation Hospital

**Dynisha Clark** Executive Assistant Memphis City Council

Erika Dupree Market Talent Acquisition Consultant Saint Francis Hospital

Jessica Dyer Sr. Specialist – Direct Marketing ALSAC/St. Jude Children's Research Hospital

**Craig Earley** Associate Administrator Baptist Memorial Hospital -Memphis

John Geisert Vice President of Technology Project Management Institute

Joe Gonzalez ALSAC, Supervisor – ITS Technical Operations ALSAC/St. Jude Children's Research Hospital

Ashleigh Hayes Legislative Research Analyst Memphis City Council

**Dwandrea Hubbard** *Executive Assistant* City of Memphis

Nikki Jackson

**Syed Jaffery** Program Officer Memphis Education Fund

Meredith Keaton Research Analyst Youth Villages

Eshrath Khan Senior Lead Solutions Architect Hilton Domestic Operating Company **Catherine Knabb** VP of Professional

Development PMI Memphis Chapter

Madison Korthoff Specialist – ALSAC Fitness Programs ALSAC/St. Jude Children's Research Hospital

**Robin Loeffel** Admissions Director Hutchison School

Marsha Logan GS Human Resource/Budget Manager General Sessions Court Clerk's Office

Shaterra Marion Field Counsel Liberty Mutual Insurance Company

**Sterling McNeal** Faith and Community Relations Coordinator Church Health Center

Brittney Nicole Jackson Brown System Administrator Change Healthcare

McCaa Russum Administrator of Public and Behavioral Health Christ Community Health Services

**Travetta Stewart** Manager Invoicing Services FedEx

Taquiya Thompson Special Projects Tennessee Valley Authority

Yolanda Thompson Project Manager, Chairmans Circle Greater Memphis Chamber

**Joy Toney** VP of Programs PMI Memphis Chapter

Erica Williams Director of Communications & Partnerships Frayser Community Schools

Duane Wilson Principal, Network Contracting BlueCross BlueShield of Tennessee

Jasmine Wilson Project Lead Caissa Public Strategy

Sophia Wordlaw Asst.Council Administrator Memphis City Council

Mandy Young Sr. Liaison – IT Talent Architect ALSAC/St. Jude Children's Research Hospital

### PROGRAM GRADUATES 2019-2020

Phyllis Aluko Shelby County Public Defender Law Offices of the Shelby County Public Defender

Kimberly Alexander Public Relations Manager

Baptist Memorial Health Care

Janice Avery-Walthall Director of Human Resources Memphis-Shelby County International Airport Authority

Scot Bearup Senior Attorney Juvenile Court of Memphis & Shelby County

Vinay Bhal Clinical Strategy Lead Smith & Nephew

Kerri Blair Pandrol

Morgan Bohannon Vice President & Market Manager Cumulus Media Memphis

Jeff Borgsmiller Preconstruction Manager Turner Construction

**Candi Burton** *Comptroller* City of Memphis

Alissa Campbell Shaw Senior Manager Community Engagement & Executive Director, IP Foundation International Paper

David Casteel Branch Head for Officer Performance and Separations United States Navy

Mark Creech Executive Director, Memphis Tennessee Valley Authority

Hayley Daniel Senior Director of Direct Marketing ALSAC/St. Jude Children's Research Hospital

Patrick Elam Vice President of US Operations, Southeast Region FedEx

Jennifer Ervin General Counsel & Chief Legal Officer Shelby County Schools

Eric Eurich Owner/Business Coach FocalPoint Business Coaching

Michael Gabel Managing Director of International Legal & Regulatory Affairs FedEx Logistics

Brandon Gentry Senior Distribution Manager Medtronic

Angela Green Executive Director On Location Memphis, Inc.

**Robert Griffin** 

Will Griffith Director of Pharmacy Operations Accredo Specialty Pharmacy Ruby Hancock Audit Managing Director KPMG LLP

Chas Harris Director of Business Development Sodexo

Tim Harris Chief Executive Officer Memphis Empowerment Initiative

Mark Hart Vice President of Sales & Operations, South Central Region Stanley Security Solutions

Paul Haught Vice President of Academics & Student Life Christian Brothers University

Kandi Hill-Clarke Dean of the College of Education University of Memphis

Markita Jack SVP, Talent Acquisition & Employee Relations First Tennessee / First Horizon

**Carol Jackson** Executive Director Families Matter, Inc.

Greg Jackson Senior Manager of Data Center Operations, Information Technology International Paper

Tiffany Jackson Provider Incentive & Engagement Manager BlueCross BlueShield of Tennessee

Will Jackson, III Chief Information Officer Christ Community Health Services, Inc.

Angela Johnson Director of Donor Relations Mid-South Food Bank

**Jennifer Jones** *Chief Marketing Officer* Youth Villages

Will Jones Senior Pastor Germantown Presbyterian Church

William "Bill" Kim Senior Vice President and Chief Information Officer Regional One Health

Hardin Kimmel Senior Director of Compliance Medtronic

Marlon King Superintendent of Schools Fayette County Public

**Nicole Lacey** *Chief Communications Officer* Memphis Area Transit Authority

**Velver Lee** *Owner & Head Instructor* Grown Women Swim

**Rosie McGaughy** Senior Human Resources Manager Hershey's Brad Miller Senior Vice President, Financial Advisor Pinnacle Financial Partners

Dann Miller Senior Consumer Experience Director The Commercial Appeal

Kimberly Moore Assistant Vice President & Community Relations Officer Regions Bank

Albert Mosley Senior Vice President & Chief Mission Integration Officer Methodist Le Bonheur Healthcare

Karen Muntean Officer Career Director for Human Resources Specialty United States Navy

Tomo Oblak Chief Operating Officer Sundial Investment Co, LLC

Abusheri Ohwofasa Vice President, Community Engagement & Executive Director, Grizzlies Foundation Memphis Grizzlies

**Richard Paessler** President & Chief Compliance Officer Telarray

Mike Palazzolo Mayor City of Germantown

Sunya Payne Director of Family & Community Engagement Shelby County Schools

**Steve Peay** Senior Vice President Boyle Insurance Agency, Inc.

**Will Perry** Partner Butler Snow LLP

Oksana Piven Business Owner / Real Estate Agent Essence Fragrances Inc / Best Real Estate Company

Adrian Pomi Director of Corporate Communications FedEx Services

**Tracy Prewitt** Director of Finance Memphis Symphony Orchestra

William "Bill" Rawls Mayor City of Brownsville

**Jennie Robbins** *Chief Financial Officer* Church Health Center

**Chandell Ryan** Deputy Chief Operations Officer City of Memphis

Zayid Saleem Senior Assistant City Attorney Memphis Police Department Amy Schaftlein Executive Director United Housing, Inc.

Sue Schnitzer Assistant Director, Outreach and Special Projects Memphis Public Libraries

**Jay Scott** Senior Vice President, Pricing & Program Design Sedgwick

**Lee Eric Smith** *Co-Director* Abundant Earth Global CDC

Megan Smith Chief Administrative Attorney Shelby County Government

Kandace Stewart Director of Business Operations and External Affairs Memphis Grizzlies

**Gia Stokes** Chief Financial & Administrative Officer United Way of the Mid-South

**Traci Strickland** Senior Vice President - Marketing Triumph Bank

Lauralan Terrill-Grisoni Vice President of Global Medical Education Orthopaedics Smith & Nephew

Karen Treas Vice President of Career Services & Industry Relations Moore Tech

**Terry Trim** President Tops Bar-B-Q

Sherry Turner Vice President for Strategic Initiatives Rhodes College

Troy Watson President & CEO Servicemaster Facilities Maintenance

**Jim West** Vice President & Chief Customer Officer Memphis Light Gas & Water

**Jeree Wheat** Senior Audit Manager Reynolds Bone & Griesbeck PLC

**Richard Williamson** Vice President, Human Resources Bryce Corporation

Andre Woods Community Development Lender Bancorp South

Cedrick Wooten Chief Administrative Officer Shelby County Criminal Court Clerk's Office

Anthony Young Capital Executive in Residence Epicenter Memphis

#### MEMPHIS 3-2-1 OPENING ADVANCE | August 21-23, 2019

Presented by: The Downtown Memphis Commission Neighborhood Tours Presented by: Federal Reserve Bank of St. Louis, Memphis Branch

**Day 1** – Leadership Memphis kicked off the Executive Class with the Memphis 3-2-1, a 3-day adventure in downtown Memphis where classmates learned more about each other and their city. The class started with a conversation with Emily Greer, Chief Administrative Officer, ALSAC/ St. Jude Children's Research Hospital and moved into relationship building at the St. Jude Dominos Center with Jimmy Daniel from Performance Point LLC as well as a welcome from Memphis Mayor Jim Strickland. The class then toured St. Jude Children's Research Hospital facilities before going through team building activities with Team Bridges.

**Day 2** – The second day of Memphis 3-2-1 began at the National Civil Rights Museum where the program participated in a Community X/Y exercise before Tom Jones from Smart City Consulting gave a presentation about "Memphis: A New Era." That afternoon, class members toured different communities and high schools like:

- Berclair Kingsbury Career & Technical Center
- Binghampton East High School
- Douglass Douglass High School
- Frayser Trezevant Career & Technical Center
- Hamilton Hamilton High School
- Hickory Hill Power Center Academy High School
- Orange Mound Melrose High School
- Whitehaven Fairley High School

The Executive Class finished their day by enjoying dinner on stage at the World-famous Orpheum Theater and participating in a talent show called "Leadership Memphis Got Talent."

**Day 3** – Day three of the experience started with a downtown Memphis walking tour from former Shelby County Historian, Jimmy Ogle. After the tour, the Downtown Memphis Commission led the class through an exciting exercise where participants offered solutions to real-time challenges facing the city as well as listened to opportunities coming to the downtown area.

#### GOVERNMENT DAY | September 20, 2019

Class Day Sponsor: Tennessee Valley Authority | Lunch Sponsor: All World Project Management

The Leadership Memphis Executive Class spent the day at the Germantown City Hall to listen to aspects of our local and state government. Class members were welcomed by Patrick Lawton, Chief Administrative Officer for the City of Germantown and then participated in a discussion with Think Tennessee. The day had many visitors providing information around our City, County and State such as Sharon Young, President and Founder of Younger and Associates, Mayor Lee Harris, Shelby County Government, County Commissioners Mark Billingsly and Michael Whaley as well as meeting with many State Legislators from both the House and the Senate.

#### EDUCATION DAY | October 11, 2019

Class Day Sponsor: University of Tennessee Health Science Center | Lunch Sponsor: Shelby County Schools

Education Day brought our Executives to the classroom for information, insight, and understanding about Memphis' public school system. Shelby County Schools, Cradle to Career Academic Outcomes, economic mobility, opportunities for youth, higher education, and career awareness/workforce development programs were topics for discussion. Class members met with members of the Shelby County School Board, post-secondary leaders from University of Tennessee Health Science Center, Southwest Tennessee Community College, Rhodes college, The University of Memphis, and Christian Brothers.

#### TOURISM DAY | November 8, 2019

Class Day Sponsor: Memphis Tourism | Lunch Sponsor: Elvis Presley Enterprises, Inc.

Tourism is a significant economic driver to the greater Memphis area economy with the Leisure & Hospitality sector accounting for 49,000 jobs, 2000+ businesses and an economic impact of \$3.65B. The class spent time with Kevin Kane, President/CEO of Memphis tourism and participated in a panel discussion about attracting talent with Nicole Cody, HR Director, International Paper, Michael Jung, President, The Commercial Appeal, Carol Ross-Spang, Chief Human Resources Officer, Methodist Le Bonheur Healthcare, moderated by Alex Smith, Chief HR Officer, City of Memphis. Following the panel the class had small group discissions with the following dynamic leaders, Cynthia Ham, CEO, BRIDGES, Fred Jones, Founder, Southern Heritage Classic, Pat Mitchell-Worley, Executive Director, Stax Music Academy, and Jack Soden, President/CEO, Elvis Presley Enterprises, Inc.



#### **DIVERSITY, EQUITY AND INCLUSION DAY** | December 6, 2019 For the Kingdom Camp

The Executive Program of 2020 started Diversity, Equity, and Inclusion Day listening to Ericka Debruce from Sedgwick speak about why differences in the workplace matter.

Dorian Spears of Momentum Nonprofit gave a presentation on the importance of diversity, equity, and inclusion in the community before Josh Spickler and Joia Erin of Just City, Jeremie Serrano of Latino Memphis, Molly Quinn of Out Memphis, and Dr. Kenneth Robinson of United Way of the Mid-South illustrated how their organizations are fighting for equality and inclusion in Memphis.

#### ECONOMIC DEVELOPMENT | January 10, 2020 Memphis Shelby County Airport

Class Sponsor: EDGE | Lunch Sponsor: Memphis/Shelby County Airport Authority

Moving business forward was the topic of EC2020's Economic Development Class Day. Terry Blue, VP of Operations at the Memphis Shelby County Airport Authority, spoke to the group before touring them around the Memphis International Airport.

Beverly Robertson, CEO of the Greater Memphis Chamber, joined the class to speak about how Memphis is fostering business development while Gary Rosenfeld, CEO of the Memphis Area Transit Authority, closed out the day by walking the class through the city's plans for the future of MATA.

#### SPACES AND PLACES | February 14, 2020 Mid-South Food Bank

Members of the Executive Program 2020 gathered at the Mid-South Food Bank for their "Spaces and Places" session. Imani Jasper, the UrbanPlan Coordinator for the Urban Land Institute, facilitated an interactive, hands-on simulation of a planning process where the class broke up into teams to work together using legos, a site plan and a spreadsheet to respond to a fictional RFP for the city of Yorktown.

Teams faced tough decisions on how to build our their 5 ½ block area. Each team had to decide whether to keep a homeless shelter, what type of retail was appropriate and which neighborhood groups to keep happy. If that weren't enough, the planners had to meet financial projections from the City and the Developer (their boss). The program ended with teams presenting to a mock City Council that awarded the project to the Development Team with the best proposal.

Before the session came to a close, Paul Young, the Director of Housing and Community Development for the City of Memphis, explained to the executives the current standings in Memphis and what to look forward to in the development of our beloved city.

# ART & CULTURE | April 17, 2020

#### Virtual

Arts and Culture week saw the Executive Program host its first virtual session. The class was feeling some Rock and Soul from local outfit Black Cream before Elizabeth Rouse, CEO of Arts Memphis, spoke briefly on how the arts is being impacted during the COVID-19 pandemic. Rouse detailed how Arts Memphis is moving forward despite the setbacks.

Classmates then broke out into separate "Artist Talks" where they discussed not only how the arts have impacted their lives, but heard from professionals like Peter Abell, CEO of Memphis Symphony Orchestra, Ekundayo Bandele, Founder and Executive Producer of Hattiloo Theatre, and Victoria Jones, Founder and Executive Director of The Collective.

UNTEER MPHIS

#### 2019-2020 ALUMNI & FRIEND DONORS

Funding support from our alumni sponsors makes it possible for Leadership Memphis to fulfill our mission. With their financial support, Leadership Memphis delivers our community leadership programs, signature events and activities, and continuing education opportunities. Alumni also are invested in LM action initiatives, including Volunteer Memphis, which increases volunteerism. The board and staff of Leadership Memphis are deeply appreciative of the following alumni sponsors for the difference they make in our community each and every day.

To renew or add your alumni or friend support for FY2021 (July 1, 2020 – June 30, 2021) go online and make your tax-deductible donation at **leadershipmemphis.org/donation**, call the office at **901-278-0016**, or mail a check payable to Leadership Memphis, 240 Madison Ave Suite 601, Memphis TN 38103. We also thank those who contribute through their donor-advised funds.

Thanks again to those donors who contributed from July 1, 2019 – June 30, 2020.

# Power Leader

(\$2,500+)

Diane Brown Jennifer Gilbert NaKeia Grimes Carol Johnson Terry & Cathy Lynch Reginald Porter, Jr. Percie A. Strong-Jenkins Rebecca Wilson

#### **Step Up Leader**

(\$1,000 - \$2,499)

Raumesh Akbari Calvin & Belinda Anderson Darryl Arbor Pan & Carl Awsumb Dan M. Barron Shelley P. Baur Rajon Blanding David Bradford David Alan Bulluck Jared Bulluck Rene Bustamante Martin Carodine Reginald Coopwood **Reggie Crenshaw** Jill S. Crocker Jim Crone Willean Lisa Driver Julie Huston Ellis Robert & Tina Fockler Quran Folsom Edmund Ford, Jr. Stephen Good Robert & Briggette Green Deborah Hester

Robert Johnson Michael Jung Vijay Kalaga Lurene & Chris Kelley Edith Kelly-Green Marty Kelman Ellen Klyce Linda Lauer Melvin Lee Ruth Lentz Mary McDaniel Lauren & Eddie McHugh Robinson Mark McMath Valerie Morris Christine & Glen Munson Lori Patton Ginger Pilgrim Paul Posey, Jr. Terri Riley Beverly & Howard Robertson Jeff & Lauren Rower Michele Ryland Karl Schledwitz Glenn & Linda Sessoms Patricia (Patsy) Smith Jeff Smith Susan Springfield Vernon H. Stafford, Jr. Ed Stanton Jr. Joseph Steffner Brian Stephens Herman Strickland Sylvester Tate Henry Turley Jason Turner Michael Uiberall Chuck Utterback Shiela Vinczeller **Rick Wagers** Paige Walkup Trey Watkins

Monica Wharton Kami Wigginton David & Penney Williams Duncan Williams Luke Yancy

# Ambassador

(\$500 - \$999)

Imad Abdullah Sudhir Agrawal Clint Anderson **Rico Andrews** Nikia Bell Denise Bollheimer Linda Brashear Scott Alan Brockman Joy Truly Brown Shunji Q Brown-Woods Charles Buffington Karen D. Camper Clarence Carr Carl Carter Nicole Cody Viola Cole **Daniel Conaway** Deborah Cotney Bryan Ford J. Scott Fountain Fabiola Francis Kim Gaskill Michael & Rayna Greenberg Tyler Hampton Carolyn Hardy John Jackson Frank & Jeanne Jemison **Richard Marsh** Betty Sue McGarvey Keith McGee Eileen McGinley Jean Marie Morton

**Deborah Northcross** Alvis Otero Pamela & Ben Peternell Patrice J. Robinson Linda J. Sawyer Lewie Smith **Christopher Spencer** Stephen Tower Fred & Ruth Towler Martha Wagley **Regina Walker** Daniel Weddle Marvin White Elizabeth M. Woodcock Rodney Young Sharon Younger Susan Clemmons Yount

#### Connector

(\$250 - \$499)

Ben Adams **Beverly Alexander Bill Andrews** Nancy Averwater Louise Barden Greg Barnes Kim Wilson Bond Michael Boone James Boyd Otha Brandon Ruby Bright Karen Buckner Nancy Crawford Butcher Caron Byrd Chermale Casem Kim Cherry Cynthia Childress **Clarence Christian Dorothy Cleaves** David Cocke

Please visit www.LeadershipMemphis.org for the most recent sponsor listings.

#### 2019-2020 ALUMNI & FRIEND DONORS

Rita J. Cowans Gerre Currie C. William Denton Dean Deyo Alandas Dobbins Tosha Downey Robert E. Duncan Blake Elliott Karen Ellis Christine Essary **Donald Fisher** Donna Fisher Sylverna Ford Terri Lee Freeman Les Freeman Jerry and Bobbi Gillis Kate Gooch Noemi (Nina) Grayer Monice Hagler Charlotte A. Henderson Janice Holder James Holt Randall Hutchinson Dorothy Johnson Deborah Jones Nancy Kelso James Earl Kirkwood Ann Langston Dick Leike Sheri Lipman Paulette Smithers Luker Susan MacKenzie Lawrence & Yvonne Madlock Patrick Malone Estella Mayhue-Greer Mary McCain Chris McDermott Linda McNeil Judith Moore Eva Ellis Mosby Gary Mosley Maria Munoz-Blanco Larry & Dianne Papasan Carla Peacher-Ryan Jack Peck James Perrin Tom Plath David Poteat Letitia "Tish" Robertson Ashley Robilio Misty Rosser-White Marc Rubenstein Verties Sails, Jr. **Robert Schreiber Gwendolyn Shields** Janet Shipman Robert Simpson Linda Sklar **Tina Smith** Jill Steinberg Phyllis Taylor Thomas

Mark Thompson Theodis Thompson Ted Edward Townsend Janice Toshach Cristie Travis Carolyn Turman Frank Dexter Tutor Lashell Vaughn Desiree Lyles Wallace Loretta Whitmore Laurie Whitney Myra Whitney Linda Williams Barry Yoakum

#### **Innovator** (\$100 - \$249)

#### Peter Abell Donna Abney Howard Allenberg Howard Averyhart Carolyn Bailey Tonja Baymon **Dianne Berry** Michael Berry Carolyn Wade Blackett Cevlon Blackwell Anne Borst Marcia Boyd Cynthia Bradford Gina & Zach Brewer Virginia Brewer William Bullock Cynthia Calhoun L. Hunt Campbell **Denise Carpenter** Tamika Carwell-Richmond Larry Colbert **Michelle Couch** Kathy Moore Cowan Kathe Crane Jim Cross Pearson Crutcher Catherine Cushinberry Andy Davis Michael Detroit Bettye Donahue Maurice Elliott Patricia Emory-Walker V. Lynn Evans John Flack J. Randolph Flatt Rose Flenorl Cheryl D. Floyd James J. Folz Michelle Fowlkes **Renee Frazier** Mary W Freeman Jonathan Frisch Edward Gentry

Herbert Gerson Wang-Ying Glasgow Tabitha Prince Glenn Robert Gordon Lauryce P. Graves Edward Halev Pat Halloran Renee Hardaway Carrie Harris Gene Holcomb Henry Hooper II Whitney Jo James Johnson Teresa Jones Linda Kennard Barbara C. King Rosalva King Aurelia Kyles Joseph & Betty Kyles David Krueger Michael LaBonia Barbara Lapides Mike Lawhead Scott Ledbetter Steven Levy Shirley Lupfer Mark Luttrell B Lee Mallory Chris Marszalek Anne B. Mathes Jim McCullough Mary McDonald Daphene McFerren Harrison Dowdell McIver, III Asia Diggs Meador Linda Miller Pat Mitchell-Worley Larry Moore Jacquelyn Nerren **Michelle Oliver** Tanya Oliver **Ricky Peete** Gail Petty Steve Pike E. Anthony Porter Stephanie Richards **Bud Richey** Mike Ritz Inetta Rogers Elizabeth Rouse Mike Ryan Sherry Samuels Janet Scott Kelly Calhoun Sealey Tamala Boyd Shaw Mary Singer J. Ritchie Smith. Jr. John Sorce Mark Stansbury Ann McComic Sullivan Joey Stem

Marvin Sudduth Edwina Thomas Jon K. Thompson N. Gordon Thompson Jimmie Earl Tucker Melvyn Tuggle **Robin Turner** Steve Turner Kimmie Vaulx Peggy Veeser Johnsie Wallace Sandra Kaye Walls Karen Ward Michael Warr Tommy Westbrook Eldra White Willie Mae Willett Lois Williams Nancy Williams Page Williamson **Cindy Wilson** Ron Wong

#### **Alumni Donor** (\$1 - \$99)

Warner Dickerson Meka Egwueke **Raquel Ford** Shunskis Hamilton, Ed. S. **Beverly Holmgren** Jane Hopkins Myron Hughes Jimmie Hue Johnson, IV Lin Johnson Mark Maheny Andrea M. Neely Willette Patton Dianne Pollv Janice T Race Earnest Shinault Sridhar Sunkara Terrice Thomas Christin Larese Webb Reginald D. Williams



Please visit www.LeadershipMemphis.org for the most recent sponsor listings.

# LEADERSHIP/VOLUNTEER MEMPHIS ANNUAL CORPORATE SPONSORS

# COMMUNITY LEADER (\$50,000 AND UP)



ANONYMOUS

# **LEADER** (\$30,000 TO \$49,999)





Regional One Health





# ENTREPRENEUR (\$15,000 TO \$29,999)

**TEAM BUILDER** (\$7,500 TO \$14,999)

- Baptist Memorial Health Care
- BlueCross BlueShield of Tennessee
- Christ Community Health Services
- Cigna

- Downtown Memphis Commission
- First Horizon Foundation
- Memphis Tourism
- Methodist Le Bonheur Healthcare
- MMBC Continuum
- Morris Marketing Group
- Playhouse on the Square
- Southern Sun Asset Management

- cityCURRENT
- Contemporary Media
- Regions Bank
- SunTrust Bank

- Tennessee Valley Authority
- The Commercial Appeal
- University of Tennessee Health Science Center
- V2 media
- WMC TV
- WREG-TV

# **INNOVATOR** (\$3,500 TO \$7,499)

- All World Project Management
- Baker Donelson
- Buckman
- Caissa Public Strategy
- CBIZ MHM, LLC
- Century Wealth Management
- EDGE
- Federal Reserve Bank of St. Louis, Memphis Branch
- · Hershey's
- Huey's
- Independent Bank

- KPMG
  - MLGW
  - Nike
  - Saint Francis Hospital
  - Trustmark National Bank

Special thanks to other partners who support us, including Shelby County Schools, Memphis City Council, The Memphis Shelby County Airport Authority, SunTrust Foundation, Federal Reserve Bank of St. Louis – Memphis Branch, Shelby County Commission, Leadership Tennessee, and the University of Memphis.

If you would like to be a Leadership Memphis alumni or corporate sponsor for 2020-2021, please visit the LM website, **LeadershipMemphis.org**, or call the office at **901-278-0016**. These donations were made from July 1, 2019 through June 30, 2020.

Please visit LeadershipMemphis.org for the most recent sponsor listings.

# **CHANGEMAKER NOMINATIONS**



2020 CHANGE MAKERS

Leadership Memphis is seeking nominations from the community for its Change Maker Awards. A Change Maker can create dynamic change in one or more sectors, including business, nonprofit, academic, government, faith neighborhoods, the arts, and the community at large. A Change Maker might be someone who has been a "serial" change maker over their lifetime, or an emerging change maker who has demonstrated the ability to make sustainable change for the betterment of Memphis.

"These awards seek to celebrate those individuals who through their work have contributed to improving the community in a meaningful way. Because of them, Memphis has been changed for the better, and changed forever." - David Williams, President/CEO, Leadership Memphis

Nominations from the community can be made by visiting:

#### LeadershipMemphis.org/Alumni/2021-Change-Makers-Awards.

A panel of judges will select up to ten Change Makers who will be honored at the Annual Leadership Memphis Awards Luncheon.

See the most recent class of 2020 Change Makers on Page 19 and all 50 Change Makers on our website.

## THANK YOU PAST BOARD MEMBERS

Leadership Memphis would like to thank the following past board members for their dedicated service to Leadership Memphis.



Dan Barron VP/Maker Manager Entercom Radio



Reggie Crenshaw Principal Crenshaw and Associates



Lisa Driver Retired Director of Account Management BlueCross BlueShield of Tennessee



NaKeia Grimes Plant Manager The Hershey Company



Mike Jung Retired President The Commercial Appeal



Linda Lauer Managing Director CBIZ



Betty Sue McGarvey President Baptist College of Health Sciences



Mark McMath Enterprise Chief Information Officer for Information Solutions Medical University of South Carolina



Brian Stephens CEO Caissa Public Strategies



Kami Wigginton Director of Sales, National Accounts Vitality



#### **OPENING ADVANCE**

January 25 Crosstown Concourse

The FastTrack Spring 2020 hit the ground running on January 25 at Crosstown Concourse! Alex Middleton, Director of Programs at Leadership Memphis, welcomed and introduced the group before President & CEO David Williams gave a history lesson on Leadership Memphis and the FastTrack program. Brad Federman of Performance Point, LLC spoke on community leadership and core competencies and the day was closed out with group discussions and activities.

#### MEMPHIS: A NEW ERA

#### January 28 *Crosstown Concourse*

FastTrack participants got a closer look at Memphis past, present and future during their first class session on January 28. Tom Jones presented on Memphis, A New Era and explained how every system is perfectly designed to produce the results it does.

# IDENTITY, PERCEPTION, AND MEMPHIS February 4

Crosstown Concourse

FastTrack participants engaged in in-depth discussions about their perspectives of the Greater Memphis Area and considered opportunities to challenge their preconceived notions about issues the region faces. The lively discussion created the framework for the semester's learning about different industries in the region, and possible avenues to create community change.

#### **MEMPHIS & THE CENSUS**

February 11 Crosstown Concourse

The FastTrack 2020 class reflected and discussed their group projects at the start of class on February 11. For the remainder of class, April Carter, Director of Capacity Building at Momentum Nonprofit Partners, gave a presentation on the census.

#### **ECONOMIC DEVELOPMENT**

#### February 18 Crosstown Concourse

Chief Marketing Officer at the Greater Memphis Chamber Apryl Potter presented at the beginning of class on February 18. She spoke on the economic development in the Greater Memphis area and the successes and challenges of the Greater Memphis Chamber. Following the presentation, FastTrack participants worked on their group projects.

#### **PUBLIC TRANSIT**

February 25 Crosstown Concourse

Members of the FastTrack Spring 2020 program discussed the challenges of developing strong public transit networks in the Greater Memphis region during their class session on February 25.



#### MEMPHIS 3.0 March 3 Crosstown Concourse

Ó

Ashley Cash of the City of Memphis joined the FastTrack Spring class session on March 3, presenting to them the Memphis 3.0 Comprehensive Plan, what guides the decisions for the city and what the vision is for the future.



#### **EDUCATION** March 10 **BRIDGES**

Memphis area students and FastTrack Spring 2020 participants met together at BRIDGES on March 10 to learn more from one another about the current education climate in the city. Anna Talley from Seeding Success presented educational data to the group before they split off into separate rooms to have in depth conversations facilitated by BRIDGES staff.

#### ART & CULTURE

April 21 **Virtual** 

Virtually on April 21, Elizabeth Rouse, CEO, Arts Memphis spoke briefly on how the arts are being impacted during this time and how Arts Memphis is moving forward. FastTrack participants then went into breakout rooms and had "Artist Talks", where they heard from Kalena Bovell, Conductor at the Memphis Symphony Orchestra, Karon Samuels, Education Coordinator at Hattiloo Theatre, and Ryan Watt, Executive Director of Indie Memphis.

#### HEALTH AND WELLNESS May 5

Virtual

During the final FastTrack Spring 2020 session, class participants heard from Courtney Tipper, Interim Public Information Officer for the Shelby County Government, who spoke about Shelby County's response to COVID-19. Shelby County's response to COVID-19. Shelby County Government County Commissioner Tami Sawyer presented information from the Statewide Task Force on health disparities, and the virtual session was closed out by Health and Wellness coach Jackie Oselen, who guided the class in a five minute meditation.



#### MAKE A DIFFERENCE DAY October 23 & October 24, 2020

Financial Literacy School Takeover

Make a Difference Day celebrates community service and volunteerism across the country. Volunteer Memphis is excited to promote financial literacy by going to students in their schools and teaching them the importance of fiscal responsibility.

### FAMILY VOLUNTEERING DAY November 13, 2020

"Caregivers at All Levels of Care"

Family Volunteer Day is about supporting the caregivers that tend to our seniors, veterans and youth dealing with chronic illnesses. Join us in saying thank you to the exceptional caregivers making a difference in peoples' lives.

### MLK DAYS OF SERVICE

#### **January 14 to January 18, 2020**

January 14	Kick-off event
January 15	Action Day
January 16	Family & Friends Day
January 17	Service Sunday
January 18	MLK Day (Community Beautification Day)

The MLK Days of Service ask us all to "Care Like King" and take action to strengthen communities, bridge barriers, and create solutions to social problems in order to move us closer to Dr. King's vision of a beloved community. Leadership Memphis and Volunteer Memphis are spending the entire weekend of January 15-18, 2021 honoring Dr. Martin Luther King, Jr.'s legacy of service

#### VOLUNTEER MEMPHIS AWARDS June 24, 2021

Our 4th Annual Volunteer Memphis Awards celebrates excellence in volunteerism by individuals, civic groups, nonprofits, and businesses across the Mid-South. Volunteer Memphis recognized finalists and winners on June 24, 2021. The Volunteer Memphis Awards is a "thank you" to the 300,000 volunteers who give so tirelessly of themselves each year, as well as an opportunity to put a spotlight on many of the most passionate, dedicated, and caring.



# LEADERSHIP MEMPHIS POLICY SUMMIT FORUM

in partnership with Leadership Tennessee and the University of Memphis

#### September 22, 2020

The University of Memphis

In partnership with Leadership Tennessee and the University of Memphis, join us as we discuss policies affecting economic mobility in our community with local and state leaders around economic mobility.

## MULTICULTURAL BREAKFAST November 6, 2020

Holiday Inn-University of Memphis

Leadership Memphis is hosting its annual 2020 Multicultural Breakfast where we will shed light to themes around racism, diversity, and unconscious bias in leadership environments.

# HOLIDAY PARTY December 16, 2020

Come mix, mingle, and share a cocktail with the alumni of Leadership Memphis. All alumni are encouraged to bring a guest.

## LEADERSHIP LUNCHEON March 12, 2021

Join Leadership Memphis as we announce our 2021 Leadership Awards honoring our Kate Gooch Leader of the Year, Distinguished Alumni of the Year and Community Champion of the Year Award as well as honoring the 2021 Change Makers.

# VIRTUAL CONVERSATIONS WEBINAR SERIES

Leadership Memphis has offered "Virtual Conversations" with leaders in our city around topical issues in our community. Join us as we continue these conversations throughout the year. Check the e-leader for upcoming conversations.

Leadership Memphis and Volunteer Memphis adheres to the guidelines and safety of the CDC and local and state officials around the COVID-19 Pandemic. We will be sure to alert you of any changes or cancellations of these events.



**David Jordan** (President/CEO, Agape Family Services) speaks after accepting the 2020 Kate Gooch Leader of the Year Award.



**Linda Williams** (President/CEO RISE Foundation) accepts Leadership Memphis' Distinguished Alumnus Award.

Presented by Dr. Bettye Sue McGarvey, Alumni Chair, and Reginald Porter Jr., Board Chair.



**Kristin Lockhart** (Board Chair, RISE Foundation) accepts Community Champion award on behalf of the RISE Foundation.



**2020 Change Makers** receive medals for their honor at the Leadership Memphis Awards Luncheon.



# LEADERSHIP AWARDS LUNCHEON

- 2020 -

Leadership Memphis honored some of the Mid-South's most impactful leaders at its 2020 Leadership Awards Luncheon March 6, 2020 at the Holiday Inn – University of Memphis.

Presenting Sponsors Regional One Health and Sedgwick welcomed the more than 650 attendees before Leadership Memphis highlighted its Leader of the Year, Distinguished Alumnus of the Year, Community Champion of the Year, and the 2020 Change Makers.



In addition to the awards, keynote speaker Jia Jiang (CEO, Wuju Learning) delivered an inspiring message on how he learned to be bold in the face of rejection.

"Memphis has a rich history of leaders impacting positive change in the city. These awards are designed to honor them and the people that have chosen to not only make Memphis their home but improve it."

""

- David Williams President/CEO Leadership Memphis

# 2020 CHANGEMAKERS



**Sen. Raumesh Akbari** State Senator Tennessee General Assembly

Presented by Rev. Keith Norman,
 Pastor/Vice President of Gov. Affairs,
 First Baptist Church-Broad



**Janet Boscarino** *Co-Founder & Executive Director* Clean Memphis

Presented by Mary McDaniel,
 President/Owner, MHM Investments,
 LLC



Anne Mathes Executive Director Community Legal Center

**Dr. Isaac Rodriguez** 

Presented by Rev. Sonia
 Walker, Associate Pastor, First
 Congregational Church

Co-Founder & Chief Science

Sweet Bio/Seeding Success

Presented by Jose Velazquez,



#### Founder/Principal, The James Lee House, LLC

Officer



**Carol Coletta** *President & CEO* Memphis River Parks Partnership

– Presented by Calvin Anderson, Retired Chief of Staff/SVP, BlueCross BlueShield



Willie Gregory Director of Global Community Impact Nike

Presented by Carolyn Hardy,
 President/CEO, Chism Hardy
 Investments LLC



**Kevin Kane** President & CEO Memphis Tourism

– Presented by Fred Jones, President, Summit Management Corporation



#### Richard Shadyac President & CEO

ALSAC/St. Jude Children's Research Hospital

Accepted by Tayde Cruz, ALSAC/St. Jude Children's Research Hospital
Presented by Reginald Porter, Jr., ALSAC/St. Jude Children's Research Hospital

#### **Dwayne Spencer** President & CEO

President & CEO Habitat for Humanity of Greater Memphis

Presented by Kenneth
 Robinson, President/CEO, The
 United Way of the Mid-South

**Dr. Jan Young** *Executive Director* Assisi Foundation

– Presented by Ron Belz, President/CEO, Belz Enterprises

# 2020 LEADERSHIP AWARDS RECIPIENTS

#### KATE GOOCH LEADER OF THE YEAR

**David Jordan** President CEO Agape Family Services

#### DISTINGUISHED ALUMNUS OF THE YEAR

Linda Williams President CEO RISE Foundation

#### COMMUNITY CHAMPION OF THE YEAR RISE Foundation

# **VOLUNTEER MEMPHIS AWARDS**

The 3rd Annual Volunteer Memphis Awards celebrated excellence in volunteerism by individuals, civic groups, nonprofits and businesses across the Mid-South. Volunteer Memphis hosted a live, online awards ceremony June 25, 2020 on the virtual event platform, LunchPool.

The goal of the Volunteer Memphis Awards is to inspire volunteerism across the Mid-South by recognizing the selfless dedication of outstanding volunteers.

Special thanks to Symone Woolridge, Anchor and Reporter for WREG, for being the emcee, Morris Marketing Group, V2Media, and Lunchpool for their efforts in making the 2020 Volunteer Memphis Awards a success.

BOARD MEMBER OF THE YEAR Courtney Smith Southern Reins Center for Equine Therapy

> CIVIC GROUP Raleigh Chicks

COMMUNITY ADVOCATE Rosalyn Brown The Pink House

CORPORATE CITIZEN: CORPORATE PHILANTHROPIC INITIATIVES Triumph Bank

> LIFETIME SERVICE Larry Abramson

MILLENNIAL VOLUNTEER Brittney Block

NON-PROFIT INITIATIVE: IMPACT MEMPHIS VOLUNTEER PROJECT 901Pledge

NON-PROFIT INITIATIVE: INNOVATIVE VOLUNTEER PROGRAM AWARD Beautiful Spirited Women Girls Mentoring Program

> RISING STAR Asia Bigsbee-Chatman

VOLUNTEER OF THE YEAR Vera Milam Johnson

VOLUNTEER ADMINISTRATOR OF THE YEAR LaKeisha Gomes CORPORATE CITIZEN: INNOVATIVE VOLUNTEER PROGRAM Lipscomb & Pitts Insurance

#### CORPORATE CITIZEN: IMPACT MEMPHIS VOLUNTEER PROJECT MLGW

#### NON-PROFIT INITIATIVE: INNOVATIVE VOLUNTEER ORGANIZATION Sisters in Service Foundation Alpha Kappa Alpha Sorority Inc.

Beta Epsilon Omega Chapter

#### THANK YOU TO OUR SPONSORS:

#### **PRESENTING SPONSORS**





#### **GOLD SPONSORS**

NEWS:

Fedex. Mëmphis Flyer

#### SILVER SPONSORS

BAPTIST.





Special Thanks to the Memphis City Council and Shelby County Commission!



Leadership Memphis was excited to host over 500 alumni and guests at the Leadership Memphis Holiday party located at the Pink Palace Museum on December 16, 2019 sponsored by Performance Point LLC, Prodigi Arts, and Morris Marketing Group. Leadership Memphis Alumni **donated more than 400 pounds of food** to the Mid-South Food Bank.



Pictured from left to right: Terry Lynch, Mike Jung, Shawn Lynch, and Jozelle Booker





Pictured from left to right: Calvin and Belinda Anderson

Pictured from left to right: Joe Kyles, Otis Sanford<u>, and David Cocke</u>



Pictured from left to right: Alex Middleton, Charlie Crabtree, Emmanuel Spence, Lori Guy, and Jeanice Hayslett



Pictured from left to right: Kenneth Burnett, Tamika Carwell Richmond, and Dr. Roderick Richmond



Pictured from left to right: Rick Wagers, Bridgette and Robert Green

# ALUMNI



**Melanie Blakeney (EC 2015)** earned the Real Estate Negotiation Expert certification.



**Frank Dyer, III (EC 2014)** was named Vice President of Gill Properties Inc.



Al Bright Jr. (EC2014) became a member of Bass, Berry, & Sims PLC.



Julie Graves (EC2013) was named Regional Resource Development Directory for the Salvation Army.



**Roshunda Buchanan (FTS2010)** was honored with a 2019 Memphis Local Business Award for The 2Unique "Closet" Boutique.



**Tanya Hart (EC2019)** was recognized by The Network Journal as one of their 25 Influential Black Women in Business.



**Stephanie Butler (EC2002)** was named Two-Generation Strategic Partnership & Advocacy Director for Agape Family Services.



**Foluke Houston (FTF2017)** was named Senior Corporate Recruiter at AutoZone and appointed to the Board of Directors for SHRM-Memphis as the VP of Membership.



**Justin Casey (EC2017)** joined the Business Office at the University of Memphis.



Justin Lawhead (EC2019) was appointed Chief University Health & Safety Officer at The University of Memphis.



**Reggie Crenshaw (EC2011)** was appointed as a Facing History and Ourselves national board of director and the next Memphis Advisory Board Chair.



Harrison McIver (EC 2002)

was presented the Founder's Award by the Tennessee Alliance for Legal Services (TALS) for his contributions to Tennessee's justice community during his 20-year tenure as chair of Equal Justice University and Executive Director of Memphis Area Legal Services.

# IN THE NEWS



Raymond Rico (SFT2010) was named a Partner of The Doghouzz Restaurant.



Alisha Tillery (EC2017) was named Director at KQ Communications.



Lindsey Roberts (EC 2017) was featured by styleblueprint.com as the "Newest FACE of Memphis."



**George Tolbert (FTS 2012)** was named a Business Development Specialist for the Doctor Referral Institute.



Karen Rodriguez (EC2016) was named Logistical Operations Coordinator for St. Jude Children's Research Hospital.



Anton Vincent (EC2000) made Savoy Magazine's list 2020 Most Influential Black Executives in Corporate America.



Jennifer Sharp (FTF 2019) was hired as a Communications Specialist at SisterReach.



June West (EC 1995) was named Chief Development Officer at Memphis Heritage Incorporated.



**Brandy Sims (FTF 2012)** became Prospect Researcher for the Best Friends Animal Society.



**Trennie Williams (EC2000)** became a Representative of Primerica.



**Candace Steele Flippin (EC2019)** made Savoy Magazine's list 2020 Most Influential Black Executives in Corporate America.



Joe Witherwax (EC2017) was named Vice President, Technology & Payments for Deere Employees Credit Union.



# Consider a tax-deductible gift to Leadership Memphis

- Give online at leadershipmemphis.org/donate.
- Call the office at 901-278-0016 and give over the phone.
- Send a check in the Business Reply Envelope in this issue of The Leader.

Leadership Memphis can also accept appreciated stocks and securities, as well as contributions from your donor advised fund.

Call us at 901-278-0016 for easy details!



We accept VISA, MC, AMEX and Discover.